



*'Real generosity
towards the future
lies in giving all
to the present.'*

Albert Camus

PHILANTHROPY ANNUAL REPORT 2014



THE UNIVERSITY
OF QUEENSLAND
AUSTRALIA

BUSINESS,
ECONOMICS
& LAW

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invest IN STUDENTS & *inspire* THEIR JOURNEY

MESSAGE FROM PROFESSOR IAIN WATSON, EXECUTIVE DEAN,
FACULTY OF BUSINESS, ECONOMICS & LAW

I believe the single biggest impact that our Faculty can make is to graduate students who are valued by, and contribute to, our wider society. There is no better reflection of our academic excellence and business credentials than that.

With that in mind, our priority continues to be assisting the brightest students, irrespective of their financial status or location, to achieve an education with us. Hand in hand with this is our commitment to attracting the highest calibre of educators and delivering world-class research.

This year, our researchers have achieved an outstanding result. They secured six Australia Research Council Discovery Grants, which was the second best result in the nation. Two of our business staff—Dr Richard Robinson and Dr Yunxia Zhu—won awards in the prestigious 2014 Australian Awards for University Teaching for their teaching excellence.

At the Vice-Chancellor's Alumni Excellence Awards in October, of just five alumni awards across the University, two were from our Faculty. They were Julieanne Alroe, who is CEO of the Brisbane Airport Corporation, and Matthew McLennan, considered one of Australia's most influential world investors. As well as their significant business successes, both Julieanne and Matthew also

give back altruistically to the community with their time, money and expertise to the not-for-profit sector.

One of the most enjoyable parts of my role is meeting alumni at our events both in Australia and internationally and learning the many stories of how our alumni are contributing across the globe. These stories are shared as I visit with alumni in Shanghai, London, New York, Perth, Melbourne, Sydney and, of course, Brisbane. We see our relationship with alumni as life-long and know that alumni who stay connected ultimately benefit in their careers.

In this report, you'll read many examples of the way philanthropic gifts are transforming what we do. Your gifts allow us to extend our programs, attract quality staff and offer experiences that allow our students to engage more with the community. On behalf of the Faculty, I thank you for your interest and support. I assure you that the best way we can acknowledge your support is to use your donations wisely.



the gift of PHILANTHROPY

DR JASON W KETTER, DIRECTOR OF ADVANCEMENT

Working in advancement has taught me the value of participation. By this I mean that when many alumni give money, time, or both, the cumulative impact of their gifts is astonishing. I think it is important that alumni give at a level that is meaningful to them and to keep mindful that even the most modest gifts can help make a difference—and we are very grateful for them.

We are very fortunate to have many alumni contributing as volunteers or ambassadors such as through our [Ambassador Councils](#), as guest speakers, assisting with events and introductions, mentoring, taking students for internships, participating on academic boards, and in countless other ways. I sincerely thank you for your support.

This year we also introduced [The Dean's Society](#), which gives special recognition and thanks to those donors who have given at least \$1000 in a calendar year. It is our way of saying thank you to those donors for their trust and loyalty. This very special group of people are acknowledged in a number of extra ways. You can read more about this on [page 13](#).

The support of our alumni also helps to grow our international reputation and our ability to secure funds from other sources such as foundations, industry and government. The visible presence of successful alumni also helps us in attracting notable speakers to our

[Alumni Lecture Series](#) and other events. 2014 has been our best yet with many events fully booked. If you have not attended an event, I would encourage you to do so.

Throughout the UQ Business School, the School of Economics and the TC Beirne School of Law, there are countless examples of how philanthropy enables us to enhance the quality of students' educational experiences. Without this support none of the extra opportunities for student engagement that help make this Faculty exceptional would be possible. Thank you.



ALUMNUS GETS BRISBANE ALUMNI AMBASSADOR COUNCIL ROLLING

Alumnus Susan Buckley was more than happy to use her expertise to help grow the Faculty's local alumni program when asked to be the inaugural chair of the Brisbane chapter of the Alumni Ambassador Council in 2014. Ms Buckley is Managing Director of Queensland Investment Corporation's Global Liquid Strategies and holds both a Bachelor of Economics and an MBA from UQ.

BEL Alumni Ambassador Councils

The BEL Alumni Ambassador Councils aim to strengthen alumni networks in Australia and around the world. We have alumni councils in London, New York and Singapore, Brisbane, Sydney and Melbourne.

Our ambassadors assist and advise on ways to work with the alumni community and represent a broad cross-section of the wider alumni network across disciplines, age groups, gender and countries—helping to ensure the interests of all alumni are met.

The BEL Alumni Ambassadors serve as key contacts for alumni globally and currently we have a total of 52 BEL Alumni Ambassador volunteers. We're looking to keep contact with as many of our graduates as possible—to do this, we are updating as many alumni contact details as we can.

To find out more visit uqconnections.com.au/global-alumni-network

'If I could help, I was happy to,' Susan said. 'I could see that the timing was right to take the Faculty's vision to the next level.'

Susan is part of a worldwide group of alumni that volunteers its time to help the Faculty maintain and grow its connections with other alumni. There are Alumni Ambassador Council chapters in New York, London, Sydney, Melbourne, Singapore and Brisbane.

The Brisbane chapter hopes to lift the engagement of alumni in the Brisbane region, Ms Buckley said, and to help improve the growing reputation of the University globally.

'Education is one of my passions—I've had a great career thanks to my own education and I see it as my responsibility to give back to the next generation where I can.'

'I fondly remember my UQ days,' she said. 'I moved from the country town of Oakey to come to uni—it was my way of escaping the family dairy farm. I lived at Cromwell College and many of my fellow students are now lifelong friends.'

The Brisbane Alumni Council has been instrumental in attracting high-calibre speakers to Brisbane's

Alumni Lecture Series, which are free events featuring leaders in business, finance, economics, entrepreneurship, tourism and law.

'I see it as my role to use my network in finance to connect to the right people and open doors for the Faculty—it's all part of the process to attract the highest calibre speakers we can,' she said. 'My view is that if you have a network, you should use it.'

'I think the message is starting to get out about how alumni can continue their association with UQ in many ways, whether that be by attending networking events, donating, volunteering or promoting the reputation of the University by good work and positive word of mouth.'

Ms Buckley said she looks forward to rolling out the goals set out in the Council charter and hopes their efforts will generate energy and engagement for years to come.

'A great university is a community asset owned by everyone—staff, students and alumni. I think we're all responsible for its sustainability and I'm very proud to be a part of that.'

For the full list of BEL Alumni Ambassador Council volunteers, please see [page 25](#).

BUSINESS *that matters*

UQ BUSINESS SCHOOL: UPDATE FROM ANDREW



Professor Andrew Griffiths
Academic Dean and Head of UQ Business School

It is no accident that UQ Business School has once again been independently ranked as one of the top business schools in Australia. What sets us apart is our commitment to redefine the traditional view of business. Our School stands for the kind of business that matters. Business that creates sustained and positive change in our community. I am constantly inspired by the enthusiasm of our educators to innovate and challenge the future of business thinking. Our international reputation is largely built on the expertise and dedication of these staff.

Our undergraduate and MBA students are exposed to experiences that offer them a well-rounded view of the world. For example our Social Economic Engagement Program (SEEP) within the MBA program gives students the opportunity to apply their business skills to support the not-for-profit sector. Remarkably, over half our students volunteer their time in addition to their work and study commitments. These students will become the kind of leaders who aspire to do good for business and good for society.

Connections mean the world in business. That is why our alumni and industry partners are so important to us. This year, I would like to thank all our donors and volunteers for their support. You have allowed us to extend our programs so that they have a greater depth and richness that would have otherwise been impossible.

If you have not already, I encourage you to get involved and be a part of our vision to shape the future of business. We are looking for support to create more research chairs and fellowships in the areas of innovation, sustainability, entrepreneurship and finance. With more support, we can also extend the number and reach of student scholarships so that more students can participate in social ventures internationally.

Relationships work both ways, and here at UQ Business School, we are dedicated to supporting our alumni at every stage of their career. Please do come along to a professional development event or make contact with us to find out more.

highlights FOR 2014

1

THIESS UQ BUSINESS SCHOOL FELLOWSHIP

Thiess have partnered with us to fund an industry fellow to investigate innovation in mega-projects. Dr McCauley has been appointed to investigate ways to improve the effectiveness of multi-billion dollar infrastructure projects such as airports and tunnels.

2



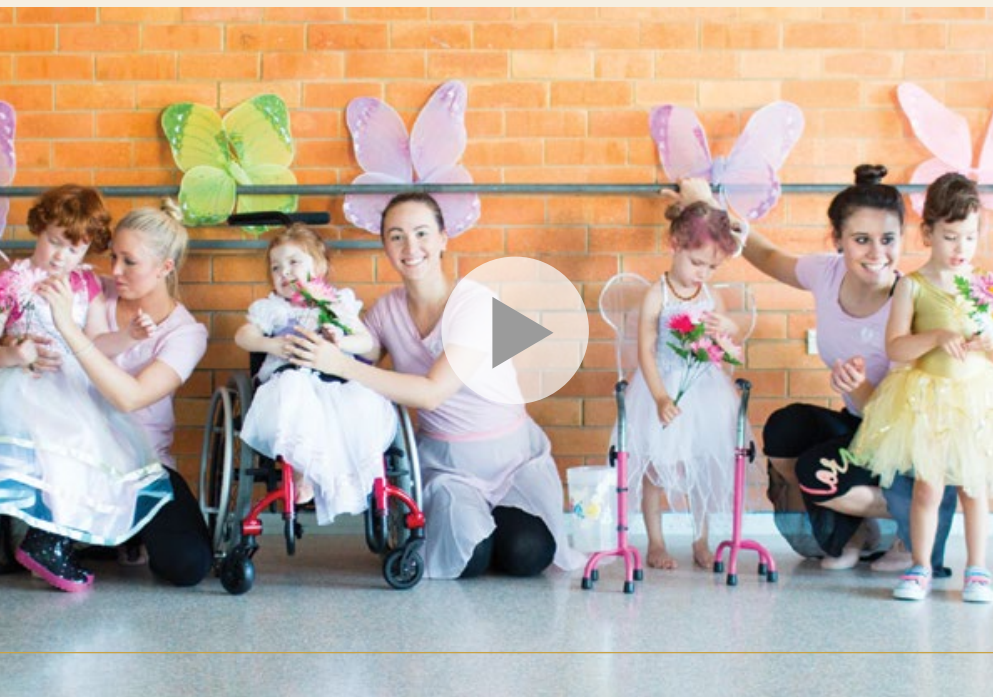
THE MATTHEW MCLENNAN AND RICHARD HOWES OUTSTANDING HONOURS COLLABORATION SCHOLARSHIP

Alumni Matthew McLennan and Richard Howes attribute their lasting friendship and many of their business successes to the honours project they worked on together while at UQ. Wanting to pay this forward and encourage a collaborative approach to research, the two donors have set up a new scholarship for honours students.

3

TIPPY TOE CO.

Alumnus Paul Compton generously donated to Tippy Toe Co., a non-profit dance tuition company providing dance lessons to children with additional or special needs. Established by students from our social entrepreneurial course, Tippy Toe Co. has proven to be a real success, growing from nine to 30 dancers in just a few terms. For more information on Tippy Toe Co., please visit thetippytoeco.org



YOU ARE PART OF A WORLD-CLASS BUSINESS SCHOOL

Global reputation and world-class rankings

- The Australian *Financial Review* BOSS magazine ranked our MBA program as number one in Australia and *The Economist* has ranked us as 16th in the world, identifying us as the leading MBA provider outside of Europe and North America.
- We have once again received a five-star rating by Australia's most influential rating body, the Graduate Management Association of Australia (GMAA).
- UQ Business School is first in Australia to meet the standards of the world's two most influential accrediting bodies—the US-based AACSB International and Europe's EQUIS.

Outstanding research performance

- The Australian Government's Excellence in Research in Australia (ERA) assessment rates our research as 'well above world standard' in business and management; banking, finance and investment; and information systems. We are ranked 'above world standard' in accounting; auditing and accountability; and marketing.

Teaching excellence

- The 2014 Australian Awards for University Teaching awarded two business school staff with citations for Outstanding Contributions to Student Learning—Dr Richard Robinson and Dr Yunxia Zhu.
- The Innovation Excellence website named Dr Tim Kastle one of the world's top ten innovation bloggers. His winning blog is available on uqconnections.com.au



Professor Flavio Menezes
Head of UQ School of Economics

ECONOMICS

that touches the big issues

UQ SCHOOL OF ECONOMICS: UPDATE FROM FLAVIO

The generosity and pride of our alumni associated with our School always inspires me. The best way I can thank them for this continued support is to ensure that we fulfil our ambition of becoming the best economics school Australia has ever had, and by continuing to provide a world-class economics education.

Economics is a global discipline and the market for economists is global and strongly competitive. To continue to perform well we must be competitive in recruiting and retaining talented students and staff. This requires financial resources beyond government funding and fees. This is where philanthropy can have the biggest impact.

On a personal level, as I have to come to the end of my second term as a head of school, I am very proud of what my colleagues and I have achieved over the last six years. We are very proud of being one of the premier economics departments in Australia and perform very competitively internationally.

There are three accomplishments that I believe explain our recent successes. First, recruiting and retaining

talented staff is not only about ensuring the financial resources to do so, but also about establishing a governance structure that taps into the diversity and richness of staff members' experiences in a way that allows them to meaningfully contribute to the development of the School. We now have a structure that is consistent with top departments in the world.

Second, ensuring that economics courses and programs are not only cutting-edge but that graduates also have the confidence to apply their skills to real-world problems. We now teach nearly 20 per cent more students than when I first became Head of School, and our students continue to achieve outstanding job market outcomes.

Finally, we live in a world where economics is more useful than ever—economics can provide some meaningful contributions to many of the big issues we face today such as climate change, the ageing population or ensuring that we remain a competitive economy in a globalised world.

As I have started my one-year sabbatical in February 2015, the School will start a new phase in its history under the leadership of the new Head of School Professor Rodney Strachan. In addition to being an outstanding academic and colleague, Rodney has had significant experience as Deputy Head of the School. I am confident the School will continue to do well under his leadership.

highlights

FOR 2014

1

NEW PARTNERSHIPS

This year we have focussed on establishing new partnerships. We have two new student prizes—the [Cengage Prize](#) for undergraduate students and the [Tactical Global Management Prize](#) for honours students.

2

THE ARCHIBALD SCHOLARSHIP

The School of Economics has been the beneficiary of one of the oldest gifts at the University, first established in 1911. The long list of awardees includes business leaders in government, private sector and academia, and gives a sense of the profound impact that philanthropy can have. With the support of key alumni we are rebuilding the endowment so that the scholarship can continue to support generations to come.



ECONOMICS JUBILEE SCHOLARSHIP RECIPIENT RETURNS

We welcomed home Phillip Womack from his study abroad at the University of California Los Angeles (UCLA), after he received the [Economics Jubilee Scholarship](#) Award in 2013. The scholarship funds a one-semester study abroad to give students a broader university experience through international study.

FAST FACTS

We are currently ranked number one in Australia and in the top 25 per cent of economics departments in the world that conduct and publish research (number 30 worldwide), according to Research Papers in Economics (RePEc).

Nobel Prize Laureate in Economics (1994) for Game Theory, John C Harsanyi (1920 -2000), launched his academic career as an economics lecturer at UQ.

The School is home to distinguished ARC Future Fellows and an Australian Laureate Fellow.

UQ Economics graduates are highly sought after by employers such as the Reserve Bank of Australia; the World Bank; International Monetary Fund; the United Nations; federal and state treasuries and government departments; city councils and local government; top consulting firms; financial services firms; and global corporations.

LAW

that upholds integrity & justice

TC BEIRNE SCHOOL OF LAW: UPDATE FROM SARAH

The TC Beirne School of Law is full of rich engagement opportunities for our students, many of which would not be possible without the support of philanthropy. Not only do these opportunities help students, they also provide valued work to assist the broader community.

For example the [UQ Pro Bono Centre](#) offers opportunities for students to participate in pro bono legal services in Queensland. Students gain experience and exposure to community legal work, and their work provides legal assistance to some of the most disadvantaged groups in our community. I would like to acknowledge and thank the Ian Potter Foundation for their recent \$50 000 grant that will establish a new legal clinic for the Centre in Tenancy Law. It's a great example of the power of philanthropy.

The key priority of the School is to enhance our students' learning experience. To do this well, we do need external support as government funding simply does not go that far. This is why we are so appreciative of the support we have received. My sincere thanks for your support towards our mooting competitions, student scholarships and bursaries, international exchanges and funding student placements in the UQ Pro Bono Centre.

Our alumni volunteers are a lifeline for the School and we are appreciative of their efforts to help the School run smoothly.



Professor Sarah Derrington
Academic Dean and Head of School

Volunteers help with coaching moot teams, guest lecturing, judging practice moots, helping with research papers, sitting on advisory boards and helping with the UQ Pro Bono Centre. We would not be able to do what we do without their support.

Looking forward, there are two priorities that we hope to secure support for. The first is to renovate our Law School building. The Vice-Chancellor via the VC's initiative fund will match any donor gift to the TC Beirne School of Law Building Fund. For more information about this fund, please see [page 16](#). The other priority is student scholarships. Many of our brightest students face financial challenges that make studying more difficult. Our aim is to establish an emergency fund to support students in unexpected financial difficulties through small cash grants. We also aim to offer full-living scholarships for students who cannot commute and are not in a position to pay for college accommodation. I know these two projects will enable us to offer valuable student experiences and opportunities in the TC Beirne School of Law.

highlights FOR 2014

1

THE MCCULLOUGH ROBERTSON ENDOWED LAW SCHOLARSHIP FOR INDIGENOUS STUDENTS

Students Nicolas Frazer and Shekira Cardona were the inaugural recipients of this scholarship. They received financial assistance and during their degree will benefit from student engagement opportunities such as mentoring, networking and work experience. The firm donated \$250 000 as an endowment to ensure one to two scholarships can be awarded each year, affirming their commitment to the communities in which they operate.



2

MOOT TEAM WINS JESSUP WORLD CHAMPIONSHIP

In April 2014, the TC Beirne School of Law's moot team defeated the Singapore Management University School of Law to win the world title for the Philip C Jessup International Law Moot Court Competition. Congratulations to students Emily Chalk, Camille Boileau, Hugo Clark-Ryan, Abbey Mawby and Lisa Lee. We offer our sincere thanks and appreciation to the Chancellor, Mr John Story, for his personal gift of \$25 000 that enabled the team to travel to Washington DC.

3

MOOTING SPONSORS

Our thanks to Minter Ellison for sponsorship of our annual mooting dinner, and to Norton Rose Fulbright, Herbert Smith Freehill, The Law Society and The Bar Association of Queensland for their sponsorships of our mooting teams.



STUDENT EMERGENCY FUND

During the course of their degrees, it is an unfortunate reality that many students face unexpected financial difficulties and emergencies.

A financial crisis can be the tipping point that places a student's study success in jeopardy. It also contributes additional stress and pressure on top of the crisis itself.

Head of the TC Beirne School of Law Professor, Sarah Derrington, said it is not unusual for the School to get requests for emergency financial support.

'In life, unexpected tragedies or life circumstances can happen to anyone,' Sarah said. 'We'd like to be in a better position to provide immediate and short-term help to assist our students.'

'We've had students seeking support due to illness, when family members pass away, or when they have difficulty paying for unexpected course costs such as mooted competitions or expensive legal texts.'

'Currently we just don't have a pool of funds large enough to help all their requests, which is why we are introducing a Student Emergency Fund for each school in the BEL Faculty,' Dr Jason Ketter, Director of Advancement, said.

Jason said the new emergency funds are part of the Faculty's desire to attract and assist the brightest students irrespective of their financial status.

If you wish to support the Student Emergency Fund, please contact Jason Ketter on +61 428 037 283 or at j.ketter@uq.edu.au

SEPTEMBER:

students calling

During spring of 2014, students from UQ Business School, School of Economics and TC Beirne School of Law phoned alumni to ask them to support the Faculty's priorities in the second annual BEL Faculty phone-a-thon appeal.

Student participant Rachel Poole said alumni were keen to support the Faculty and were also interested to find out what was new on campus.

'Many alumni enjoyed reminiscing about their days at uni and what their experiences meant to them,' Rachel said.

'I'm studying economics and alumni were also eager to hear why and what I was hoping to do when I graduated.'

Rachel said that as a student herself, she felt it was easy to explain to alumni that many students would miss out on the opportunity to get an education without a scholarship.'

'Donors really identified with the need to help other students,' Rachel said.

'We have such a great campus, great courses and facilities and I think it's really important that we give those students who are eager to learn the opportunity to get an education.'

Another student participant, Aldrin Samuel, said that the experience of being involved in the phone-a-thon as a student has opened his eyes.

'It's been inspiring to see how generous our alumni have been in supporting the students who can't afford to attend uni without their help,' Aldrin said.

'It's most definitely spurred my own interest in giving back once I graduate.'

'UQ has done a lot for me and I look forward to being able to be part of the collaborative effort to help build UQ in the future.'

OVER THE COURSE OF EIGHT DAYS, OVER 100 DONORS GAVE \$8650 TO THE PHONE-A-THON APPEAL. THANK YOU TO ALL OF YOU FOR YOUR SUPPORT.



‘My scholarship has changed my life and opened up what I hope will be a brilliant and exciting future for me. The grant I received has been great motivation and encouragement for all of the effort I’ve put into my studies.’

Hong Le Nguyen (Bachelor of Economics)

The Shadforth Financial Group Alumni Lecture Series Scholarship

For the full list of BEL Scholarships to donate to, please see [pages 19–20](#).



DONOR PROFILE:

Michel Mamet

Managing Director of Melbourne's Flagstaff Partners and Chair of the UQ Alumni Ambassador Council in Melbourne Michel Mamet said his experience working in the United States planted the seed of staying involved and giving back to his university.

'The United States has set a high benchmark for alumni engagement. When asked to chair the Alumni Ambassador Council in Melbourne, I thought it was a great idea to build a stronger UQ alumni network there,' Michel said.

Mr Mamet gained a Bachelor of Commerce with Honours at UQ in 1998, after immigrating with his family from South Africa. He has worked in Australia and internationally (including Texas and New York), and has 15 years' experience in investment banking.

Michel made a gift this year to the Frank Finn Endowment Fund, which was set up to provide scholarships to commerce students who were in financial need and had also achieved academic excellence.

The aim is to raise \$1 million for the endowment so that it can provide scholarships perpetually.

'My intention to donate came from a discussion I had with Jason, Director of Advancement, about what could be done as a means to help the School, and in particular disadvantaged students,' Michel said.

'My higher education has been critical in my own career—without it I wouldn't have even got my first job opportunity.'

'There are a host of students who are financially disadvantaged and if it gives them a chance at getting a higher education, I think that's a worthwhile cause.'

Michel's donation recognises him as one of the inaugural members of The Dean's Society.

While Michel said the recognition wasn't a motivation to give, he does appreciate the fact that the Faculty values their donors and felt they did 'a good job' of stewarding donors' gifts.



About The Dean's Society

Established in 2014, The Dean's Society honours the loyalty and generosity our alumni and friends have demonstrated through their gifts to the Schools of Business, Economics or Law.

Donors who give a total of \$1000 or more per calendar year to any area within the Schools are automatically acknowledged as members of The Dean's Society.

Donors are recognised in this Annual Philanthropy Report, through special communications from the Executive Dean, exclusive invitations and reserved seating at special events, along with a lapel pin for the year they pledge. Most importantly, it is our way of showing the important and valued place our donors have in our University community.

Lifetime memberships are also available for The Dean's Society. For more information and full details on becoming a member, please visit uqconnections.com.au/deans-society

ALUMNI SPEAK TO ALUMNI

The 2014 [Alumni Lecture Series \(ALS\)](#) has had its most successful year to date with a great range of high-calibre speakers, often past UQ alumni, sharing their experiences across business, finance, economics, entrepreneurship, tourism and law.

Director of Advancement Jason Ketter said the series was part of the Faculty's commitment to provide lifelong educational and networking opportunities to alumni across their career.

'We keep the events free to alumni, in part due to the sponsorship provided by Shadforth Financial Group; however, many of the events were booked out well in advance—which indicates that the speakers were very popular with alumni,' Jason said.

Speakers for 2014 included:

- Gail Kelly, CEO of Westpac Group
- Dr Don Argus AC, former Chairman of BHP Billiton and former CEO of NAB
- [Alan Joyce](#), CEO of Qantas
- [Steve Wilson](#), AM, Non-Executive Director, Wilson HTM Investment Group
- [Euan Murdoch](#), founder of Heron Pharmaceuticals, and many others.

A total of 11 lectures were held in 2014 with eight events in Brisbane, and one each in Sydney, Melbourne and Perth.

Dr Ketter said during 2014, eight students were awarded a \$1250 Shadforth Scholarship in honour of each speaker in Brisbane.

'We thought that it would be fitting to introduce a philanthropic/giving back theme to the events this year,' he said.

'Student recipients were selected based on merit and in a field related to the speaker's background and expertise.'

Additionally, the Alumni Lecture Series Fund was recently established to allow individuals attending the series to give back and support the BEL Faculty programming. This support allows more funds to be available to directly support students.

For the full list of speakers, to view video recordings, and to support the series visit uqconnections.com.au/events





INAUGURAL *rugby* *benefit dinner* **IN NYC**

The BEL Faculty lured serious rugby star power to its highly successful inaugural rugby benefit dinner in New York on 6 November 2014.

UQ BEL alumnus and former UQ Rugby player Brian Macnish, now a New York resident, was the driving force behind the event, working with BEL, UQ Rugby and The University of Queensland in America Foundation.

Rugby legends—Wallabies captain Stephen Moore and former captains Mark Loane, Nathan Sharpe, Michael Lynagh and John Eales, along with former US team captain Tim Usasz—led a panel discussion in which they reflected upon their careers and discussed the important issues facing Australian rugby ahead of the World Cup in 2015.

The successful event raised \$43 000 for the UQ Rugby Club and provided an opportunity to engage with key alumni and friends of UQ in the US. The centrepiece of the night was the launch of a new scholarship program, the Mark Loane Medal, to offer an American rugby player the chance to study business at UQ.

Mark Loane Medal

The Mark Loane Medal will involve an inner-city youth rugby program and a scholarship fund to send promising American players to UQ and build greater ties between US and Australian rugby.

The award, named after former Wallaby captain and UQ alumnus Mark Loane, will be offered to an outstanding American collegiate rugby student-athlete who demonstrates exceptional character and ability, and is intended to reflect Dr Loane's exemplary conduct and superlative sporting and academic success. The medal will be first awarded in 2015 with the intention that the student arrives at UQ in 2016.

Dr Loane captained the Australian Wallabies throughout the late 70s and early 80s after a successful career playing for Queensland and UQ. The Australian Rugby Union Hall of Fame inductee is also a highly respected ophthalmologist, and has carved a strong legacy in delivering eye health services to Indigenous and remote communities across Australia.



From humble beginnings as a 'shadow' faculty on establishment of The University of Queensland in 1910, the TC Beirne School of Law became a fully functioning School in 1936, thanks to a generous donation of \$3 million (in today's money) from local businessman Thomas Charles Beirne.

Today the School is globally respected for its high-quality undergraduate and postgraduate education and leading-edge research. These factors, among many, enable us to continue to attract the best and brightest students from Australia and overseas.

Over the years, the School has witnessed the progress of thousands of students as they've embarked on a lifetime journey to learn and make sense of the law. Its graduates have made a substantial contribution to communities in Australia and overseas, stimulated new ideas and innovations, and demonstrated dedication and leadership in many different fields of expertise. In fact, our alumni have achieved the most influential positions within the legal profession, politics and international business.

To remain at the forefront of Australian legal education, the School is embarking on a period of transformation that includes the renovation of the iconic Forgan Smith Building. A well-known edifice to all Queenslanders, it is an important symbol of the University and part of our state's heritage. And as the Law School itself is built on the core foundations of law, the renovation will preserve and enhance the historical design of the Forgan Smith Building.

While it is critical moving forward that we adapt to change and address the issues of the modern world of law, our goal is to create a magnificent signature showpiece for the School and the University, which retains the tradition and heritage of the School.

The space will be renovated to bring students, academics, staff and alumni together in a contemporary learning environment that will support an exchange of ideas and challenge the status quo. Large lecture halls will be replaced by smaller seminar-sized rooms that will spark robust discussions and address the problems facing the law community in our society.

Opportunities will become available to support the TC Beirne School of Law Building Fund at various financial levels. If you are interested in contributing, please contact Jason Ketter on +61 428 037 283 or j.ketter@uq.edu.au The Vice-Chancellor will match any gift made to this exciting campaign.

A woman wearing a light-colored turban and a long-sleeved shirt is shown from the side, reaching up to harvest coffee beans from a tree. The background is filled with coffee leaves and clusters of small, dark coffee cherries. The lighting is warm and natural, suggesting an outdoor setting.

LEADERSHIP *in the community*

Business leaders today must take responsibility by contributing not only to profitable business, but also to society at large, says UQ Business School's MBA Program Director [Dr Sarah Kelly](#).

It's this pursuit that drives UQ Business School's forward-thinking MBA program, and Sarah believes this has contributed to its ranking as number one [MBA program](#) in Australasia and the sixth in the world, by *The Economist* magazine.

'Effective business leadership increasingly requires the ability to exercise leadership in the wider community,' Sarah said.

'That's what prompted our [Social Economic Engagement Program \(SEEP\)](#), which offers students the chance to apply their professional expertise and classroom knowledge to real-life projects within the community sector in Australia and internationally.'

'Students genuinely appreciate the opportunity to give back to the community, and to deeply understand the

challenges facing the not-for-profit sector firsthand.

'These experiences are transformational—after the experience, students have a more holistic view of leadership as a community value.'

Project examples include providing recommendations to coffee growers in East Timor to improve yield for the Edmund Rice Foundation (Australia); developing a business plan for Mummy's Wish, an organisation that aims to minimise the negative impact on families when a mother has cancer; and developing a growth and sustainability strategy for OzHarvest, a charity that saves food for the needy.

Sarah said over half the MBA cohort are involved in SEEP, which is completely voluntary and does not contribute to academic credit.

The MBA program also offers other applied experiences for students such as taking part in collaborative international consultancy projects through [Wharton Global Consulting Practicum \(GCP\)](#). It was through this collaboration that Australian company Lorna Jane launched their brand into the United States.

Students can also get involved in the MBA's international immersion program, offering students to develop a global business perspective through travel in Asia, Africa or South America.

'Firsthand experience is more engaging and memorable and provides a depth of insight that cannot be matched in class,' Sarah said.



foundations profile

FOUNDATION GIFT TO HELP MEASURE MEDICAL RESEARCH OUTCOMES

The Merchant Charitable Foundation has recently made a donation to UQ to study more effective ways of measuring the practical outcomes of medical research.

Finance Professor Stephen Gray said the study was important because traditionally, medical research outcomes are explained in ways that are easy to quantify, such as PhD completions and the number of articles published in journals.

‘While these achievements are important, grant makers also want to know that the projects they support will deliver tangible, measurable clinical outcomes to the community,’ Stephen said.

‘An example may be an operation that can be reduced from two stages to one, allowing less distress and less chance of infection to a patient.’



investing in & in

Archibald Scholarship

Established in 1911 with an initial gift from the beneficiaries of the late Honourable John Archibald, MLC. The Archibald Scholarship encourages and supports economics honours students.

BEL Faculty Student Rugby Athlete Scholarship Support

Established in 2014 by Alumni and the UQ Rugby Community to support academically qualified students of the Faculty of Business, Economics and Law who play rugby for The University of Queensland.

Berrange Rugby Scholarship for the UQ Business School

Established in 2013 by Elton and Cindy Berrange to support a student of the UQ Business School who plays rugby for the UQ Rugby Club.

BJ Freeman Scholarship in Commerce

Established in 2014 by Bradley Freeman to support academically qualified students studying commerce at the UQ Business School who are economically disadvantaged.

Blue Sky Alternative Investments Business Scholarship for Indigenous Students

Established in 2014 by Blue Sky Alternative Investments to support academically qualified Indigenous students studying at the UQ Business School.

Business Scholarship for Chinese Students

Established in 2013 by the Chin Family Trust to support academically qualified Chinese students of the Faculty of Business, Economics and Law who are economically disadvantaged.

Doug and Janine Ritchie Scholarship

Established in 2014 to support academically qualified students of the Faculty of Business, Economics and Law who are in financial need.

Frank Finn Scholarships

Established in 2007, these scholarships are to encourage and support students pursuing a commerce honours degree and experiencing financial need.

aspiring UQ'S FUTURE LEADERS

Hong Kong Australia Business Association Scholarship

Established in 2013 to encourage and support students of the Faculty of Business, Economics and Law to study for a semester in a Hong Kong educational institute.

TC Beirne School of Law Scholarship Endowment

Established in 2005, this scholarship aims to encourage and support students wishing to pursue a law degree who are experiencing economic pressure.

Thomas A Plein Endowed Scholarship

Established in 2013 to support academically qualified but economically disadvantaged students of the Faculty of Business, Economics and Law who are citizens of the United States of America.

McCullough Robertson Endowed Law Scholarship for Indigenous Students

Established in 2013 to support academically qualified Indigenous students of TC Beirne School of Law.

The Don Argent Indigenous Business Endowed Scholarship

Established in 2013 to support academically qualified Indigenous students of UQ Business School.

Tomas Riha Scholarship

Established in 2014 to support academically qualified students of the School of Economics who are experiencing financial need.

Richard Cooper Scholarship

Established in 2006, this scholarship aims to support the pursuit of a postdoctoral law degree in the areas of particular interest of the late Justice Richard Cooper: maritime law, administrative law, trade practices and native title.

The Don Argent Indigenous Business Scholarship

Established in 2013 this scholarship is to encourage and support Australian Indigenous students to take post-secondary study with the UQ Business School at The University of Queensland.

Warren Braxton Bursaries in Economics

Established in 2005 from the estate of the late Warren Braxton Bannister, this scholarship aims to encourage and support students of the School of Economics who are academically qualified and in financial need.

Ruthning Memorial Scholarship

The Ruthning Memorial Scholarship, established in 1960 by a legacy of Miss E S D Ruthning and Miss V E M Ruthning in memory of their father Mr H L E Ruthning, a solicitor of the Supreme Court of Queensland. This scholarship aims to encourage and support students studying for a degree in law.

The Matthew McLennan and Richard Howes Outstanding Honours Collaboration Scholarship

Established in 2014 to support honours students of the Schools of Business and Economics to encourage academic collaboration.

For more scholarship information, please visit scholarships.uq.edu.au

thank you

FOR SUPPORTING THE STUDENTS, ACADEMICS
AND THE WIDER BEL FACULTY COMMUNITY

To each and every individual, organisation
and foundation that has donated to make a
difference in the life of a student in 2014 either
for the first time, or once again, thank you.

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We value every single gift and your gifts together make a huge impact on the work we do.

The Faculty of Business, Economics and Law makes every effort to ensure accuracy in the 2014 Philanthropy Annual Report. However, unintentional errors do occur. Please call +61 7 3365 6856 or email acraig@bel.uq.edu.au to report corrections.

bright futures

FOR SCHOLARSHIP STUDENTS

Isobella, Christopher and Wayne are three of many students in the Faculty to receive a scholarship this year thanks to the generosity of UQ donors.

Business management and laws student Isobella Rafty received the \$10 000 Don Argent Indigenous Business Scholarship to support her studies.

Isobella is in her fifth year of the double degree and said the scholarship has offered her 'immeasurable' assistance.

'The financial assistance has made so many things possible and alleviated a lot of personal stress. Also the personal connections I've made have provided me with boundless support,' Isobella said.

'I'm extremely grateful to Don and Shelley Argent for their extremely generous contribution and for their continued interest and guidance towards me.'

In addition to Isobella's scholarship, she has also recently travelled to Milan, Italy, to study abroad for one semester at Bocconi University, which is considered to be one of the top European universities for business-related disciplines.

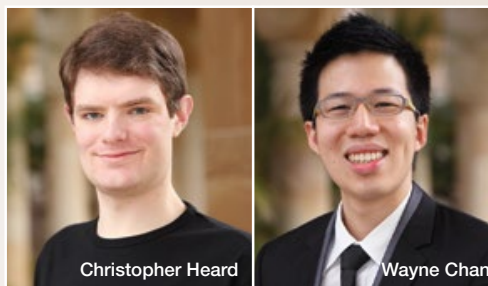
'It has been an amazing opportunity to learn about another legal system, and a culture so very different from that in Australia,' she said. 'It has, I believe, made me a more well-rounded person.'

This year Christopher Heard and Wayne Chan were the first recipients of a new Honours Collaboration Scholarship.

Donors Matthew McLennan and Richard Howes forged a lifelong friendship while collaborating on an honours project at UQ. It was this experience that prompted them to establish a collaborative scholarship for current honours students.

Economics student Christopher said the first time he and finance student Wayne met was at the scholarship photo session, and since then they've become great friends.

'Economics and finance honours students don't tend to see much of each other,' Christopher said.



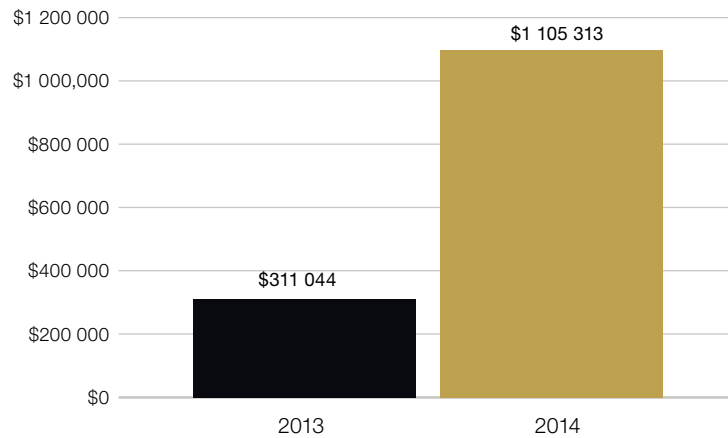
For the full list of BEL scholarships to donate to, please see [pages 19–20](#).



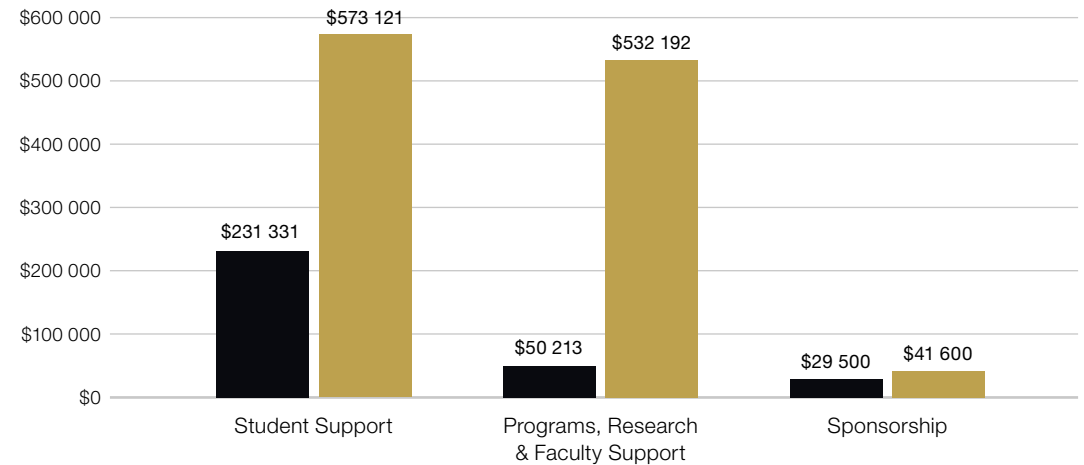
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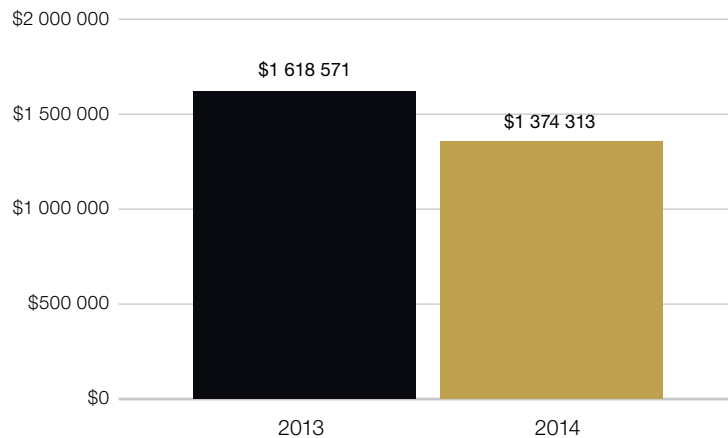
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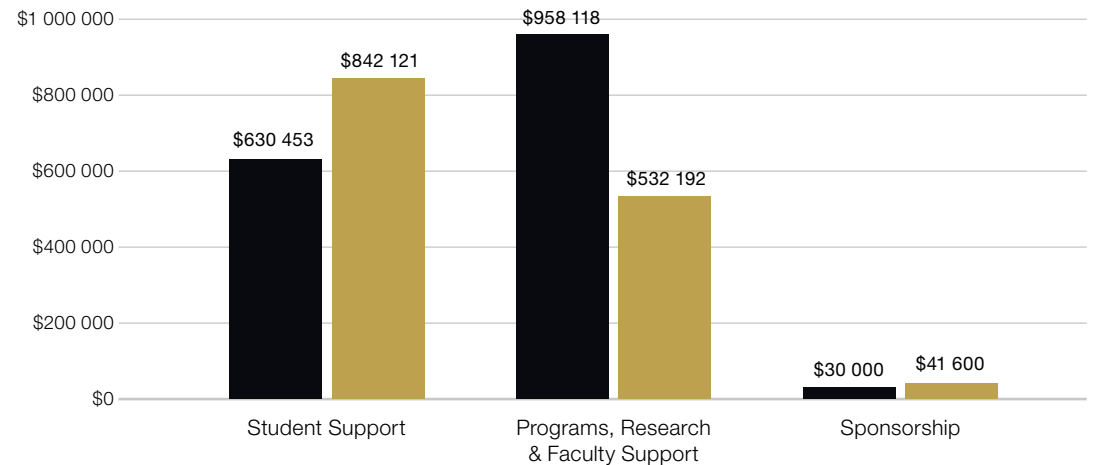
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There is still much more we can do with future support. If you are in a position to help us get there, we would welcome the opportunity to have a conversation with you.

If you would like to discuss your gift, please contact the UQ Faculty of Business, Economics & Law Advancement team.

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Director of Advancement,
BEL Faculty

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The University of Queensland
Brisbane Q 4072

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Funding to enable international students from China, India and Indonesia to study an MBA at UQ and take their skills back to their home countries.

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Bursaries to assist students in times of financial crisis.

TC Beirne School of Law Building Fund

All donations will be matched by the Vice-Chancellor's initiative fund.

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Funding to enable mooted teams to compete at Australian and international events.

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Funding to enable more student placements: aiming to double the number of students placements per year.

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