



THE UNIVERSITY
OF QUEENSLAND
AUSTRALIA

CREATE CHANGE

Bachelor of Business Management (BBusMan) 2023 Program Structure Semester 2, 2023 commencement



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BACHELOR OF BUSINESS MANAGEMENT (BBusMan)

PROGRAM RULES

It is important that you read and understand the following information.

It is your responsibility to ensure that you complete all the requirements of this program in order to graduate. The following information is designed to help you plan your enrolment to meet this goal.

Further information can be found under the **Courses and Requirements** link in the Programs and Courses website:

<https://my.uq.edu.au/programs-courses/requirements/program/2171/2023>

You may have to swap courses in the plan to allow you to finish with your desired major/s – please check prerequisites and semester offerings on [Programs and Courses](#). You are not required to submit this program plan for approval. However, if you have any questions or concerns about meeting degree requirements, especially when you are nearing the end of your program, please [contact](#) the Faculty of Business, Economics and Law for advice.

PROGRAM GUIDELINES

You must complete a total of 48 units from the BBusMan course list comprising -

- 16 units for all BBusMan Core Courses; and
- 16 units for one major from BBusMan Majors and
- 16 units from either:
 - a second major from BBusMan Majors; or
 - General Elective Courses

Selected courses must include at most 24 units at level 1 (excluding core courses, there will be space for up to an additional 8 units of level 1 courses).

Selected courses must include at least 8 units at level 3.

General Electives can come from almost any other undergraduate program at UQ providing you have met the prerequisites; they are not incompatible with any of the courses in your program, nor a prerequisite for entry to your program (e.g. you cannot gain credit for MATH1040 if you studied Mathematical Methods or Mathematics B in high school and used it to meet the maths prerequisite for entry into the program).

BACHELOR OF BUSINESS MANAGEMENT – STUDY PLAN BUSINESS ECONOMICS SINGLE MAJOR

PROGRAM CODE: 2171

SEMESTER 2 ENTRY

Courses	Units
YEAR ONE	
Semester 2, 2023 It is not possible to study more than 8 units (4 courses) in semester one of year one.	
ACCT1101 Accounting for Decision Making	2
ECON1011 Economics for Business	2
MGTS1301 Introduction to Management	2
MGTS1601 Organisational Behaviour	2
Semester 1, 2024	
<i>If you wish to have an overseas experience, you need to start planning for your exchange now (October deadline for an exchange in semester 2 of the following year)**</i>	
BISM1201 Transforming Business with Information Systems	2
FINM1416 [^] Introduction to Financial Management	2
LAWS1100* Business Law	2
MKTG1501 Foundations of Marketing	2
YEAR TWO	
Semester 2, 2024	
ECON2420 The Macroeconomy and Business Conditions	2
ECON2540 Economics of Innovation and Entrepreneurship	2
Second Major OR General Elective	2
Second Major OR General Elective	2
Semester 1, 2025 <i>Recommended exchange semester</i>	
ECON2070 Introduction to Strategic Thinking	2
ECON2410 Economics of Business Strategy	2
Second Major OR General Elective	2
Second Major OR General Elective	2
YEAR THREE	
Semester 2, 2025	
ECON3210 Financial Markets and Institutions	2
ECON3820 Understanding China	2
Second Major OR General Elective	2
Second Major OR General Elective	2
Semester 1, 2026	
ECON3430 Managerial Economics	2
ECON3440 Competition Policy and Regulation	2
Second Major OR General Elective	2
Second Major OR General Elective	2
Total Units	48

Ensure your BBusMan major/s is correctly listed on mySI.net

* Students who are intending to transfer from the BBusMan to BBusMan/LLB(Hons) are advised to take a general elective in semester 1 of year one in place of LAWS1100, as LAWS1100 is not transferable for credit towards the BBusMan/LLB(Hons) dual degree.

[^] Students who are intending to transfer from the BBusMan to the BCom (or a BCom dual) should not enrol in FINM1416 – please contact a Student Administration Officer in the BEL Faculty for advice (email: bel@uq.edu.au).

** Please check the Student Exchange website (<https://employability.uq.edu.au/student-exchange>) for application deadlines for your chosen institution, as some exchange Universities have different deadlines.

You may use your general electives to complete a **second major** from the BBusMan course list; however, a second major requires careful planning and this plan may need to be amended. Please contact a Student Administration Officer in the BEL Faculty for assistance if required (email: bel@uq.edu.au).

BACHELOR OF BUSINESS MANAGEMENT – STUDY PLAN BUSINESS INFORMATION SYSTEMS SINGLE MAJOR

PROGRAM CODE: 2171

SEMESTER 2 ENTRY

Courses	Units
YEAR ONE	
Semester 2, 2023 It is not possible to study more than 8 units (4 courses) in semester one of year one.	
ACCT1101 Accounting for Decision Making	2
ECON1011 Economics for Business	2
MGTS1301 Introduction to Management	2
MGTS1601 Organisational Behaviour	2
Semester 1, 2024	
<i>If you wish to have an overseas experience, you need to start planning for your exchange now (October deadline for an exchange in semester 2 of the following year)**</i>	
BISM1201 Transforming Business with Information Systems	2
FINM1416 [^] Introduction to Financial Management	2
LAWS1100* Business Law	2
MKTG1501 Foundations of Marketing	2
YEAR TWO	
Semester 2, 2024	
BISM2203 Business Process Management	2
BISM2207 Managing Business Data	2
Second Major OR General Elective	2
Second Major OR General Elective	2
Semester 1, 2025 <i>Recommended exchange semester</i>	
BISM2202 Data Analytics and Information Management	2
BISM2206 Accounting Information and Software Applications	2
Second Major OR General Elective	2
Second Major OR General Elective	2
YEAR THREE	
Semester 2, 2025	
BISM3205 Business Information Security	2
BISM3208 Business Information Systems and Analytics Capstone	2
Second Major OR General Elective	2
Second Major OR General Elective	2
Semester 1, 2026	
BISM3206 Advanced Data Analytics	2
BISM3222 Information Analysis and Systems Design	2
Second Major OR General Elective	2
Second Major OR General Elective	2
Total Units	48

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BACHELOR OF BUSINESS MANAGEMENT – STUDY PLAN HUMAN RESOURCES SINGLE MAJOR

PROGRAM CODE: 2171

SEMESTER 2 ENTRY

Courses	Units
YEAR ONE	
Semester 2, 2023 It is not possible to study more than 8 units (4 courses) in semester one of year one.	
ACCT1101 Accounting for Decision Making	2
ECON1011 Economics for Business	2
MGTS1301 Introduction to Management	2
MGTS1601 Organisational Behaviour	2
Semester 1, 2024	
<i>If you wish to have an overseas experience, you need to start planning for your exchange now (October deadline for an exchange in semester 2 of the following year)**</i>	
BISM1201 Transforming Business with Information Systems	2
FINM1416^ Introduction to Financial Management	2
LAWS1100* Business Law	2
MKTG1501 Foundations of Marketing	2
YEAR TWO	
Semester 2, 2024	
MGTS2604 Introduction to Human Resource Management	2
MGTS2607 Employee Relations and HR Practice	2
Second Major OR General Elective	2
Second Major OR General Elective	2
Semester 1, 2025 <i>Recommended exchange semester</i>	
MGTS3601 Organisational Design and Change Management	2
MGTS3604 Developing Human Capital	2
Second Major OR General Elective	2
Second Major OR General Elective	2
YEAR THREE	
Semester 2, 2025	
MGTS2609 Building the Future Workforce	2
MGTS3603 Strategic Human Resource Management	2
Second Major OR General Elective	2
Second Major OR General Elective	2
Semester 1, 2026	
MGTS3607 Managing Performance	2
MGTS3609 People Analytics: Theory, Strategy and Practical Application	2
Second Major OR General Elective	2
Second Major OR General Elective	2
Total Units	48

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BACHELOR OF BUSINESS MANAGEMENT – STUDY PLAN INNOVATION AND ENTREPRENEURSHIP SINGLE MAJOR

PROGRAM CODE: 2171

SEMESTER 2 ENTRY

Courses	Units
YEAR ONE	
Semester 2, 2023 It is not possible to study more than 8 units (4 courses) in semester one of year one.	
ACCT1101 Accounting for Decision Making	2
ECON1011 Economics for Business	2
MGTS1301 Introduction to Management	2
MGTS1601 Organisational Behaviour	2
Semester 1, 2024	
<i>If you wish to have an overseas experience, you need to start planning for your exchange now (October deadline for an exchange in semester 2 of the following year)**</i>	
BISM1201 Transforming Business with Information Systems	2
FINM1416 [^] Introduction to Financial Management	2
LAWS1100* Business Law	2
MKTG1501 Foundations of Marketing	2
YEAR TWO	
Semester 2, 2024	
TIMS1301 Entrepreneurial Mindset and Ideation	2
TIMS2301 Research Trends in Innovation and Entrepreneurship	2
Second Major OR General Elective	2
Second Major OR General Elective	2
Semester 1, 2025 <i>Recommended exchange semester</i>	
TIMS2302 Digital Innovation and Entrepreneurship	2
TIMS3302 Entrepreneurial Growth Strategies	2
Second Major OR General Elective	2
Second Major OR General Elective	2
YEAR THREE	
Semester 2, 2025	
TIMS3309 Technology and Innovation Management	2
TIMS3310 Transformative Innovation for 21 st Century Challenges	2
TIMS3311 Innovation and Entrepreneurship in Practice	2
Second Major OR General Elective	2
Semester 1, 2026	
TIMS3304 Social Entrepreneurship	2
Second Major OR General Elective	2
Second Major OR General Elective	2
Second Major OR General Elective	2
Total Units	48

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BACHELOR OF BUSINESS MANAGEMENT – STUDY PLAN INTERNATIONAL BUSINESS SINGLE MAJOR

PROGRAM CODE: 2171

SEMESTER 2 ENTRY

Courses	Units
YEAR ONE	
Semester 2, 2023 It is not possible to study more than 8 units (4 courses) in semester one of year one.	
ACCT1101 Accounting for Decision Making	2
ECON1011 Economics for Business	2
MGTS1301 Introduction to Management	2
MGTS1601 Organisational Behaviour	2
Semester 1, 2024	
<i>If you wish to have an overseas experience, you need to start planning for your exchange now (October deadline for an exchange in semester 2 of the following year)**</i>	
BISM1201 Transforming Business with Information Systems	2
FINM1416^ Introduction to Financial Management	2
LAWS1100* Business Law	2
MKTG1501 Foundations of Marketing	2
YEAR TWO	
Semester 2, 2024	
IBUS2301 International Business Management	2
IBUS2309 Understanding Cultures in International Business	2
Second Major OR General Elective	2
Second Major OR General Elective	2
Semester 1, 2025 <i>Recommended exchange semester</i>	
IBUS2302 Globalisation and Business	2
IBUS3306 Managing International Legal Complexity	2
Second Major OR General Elective	2
Second Major OR General Elective	2
YEAR THREE	
Semester 2, 2025	
IBUS3310 International Business Operations	2
MGTS3606 Global Human Resource Management	2
Second Major OR General Elective	2
Second Major OR General Elective	2
Semester 1, 2026	
IBUS3303 Global Production and Logistics	2
MGTS3301 Global Strategic Management	2
Second Major OR General Elective	2
Second Major OR General Elective	2
Total Units	48

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BACHELOR OF BUSINESS MANAGEMENT – STUDY PLAN LEADERSHIP AND MANAGEMENT SCIENCE SINGLE MAJOR

PROGRAM CODE: 2171

SEMESTER 2 ENTRY

Courses	Units
YEAR ONE	
Semester 2, 2023 It is not possible to study more than 8 units (4 courses) in semester one of year one.	
ACCT1101 Accounting for Decision Making	2
ECON1011 Economics for Business	2
MGTS1301 Introduction to Management	2
MGTS1601 Organisational Behaviour	2
Semester 1, 2024	
<i>If you wish to have an overseas experience, you need to start planning for your exchange now (October deadline for an exchange in semester 2 of the following year)**</i>	
BISM1201 Transforming Business with Information Systems	2
FINM1416^ Introduction to Financial Management	2
LAWS1100* Business Law	2
MKTG1501 Foundations of Marketing	2
YEAR TWO	
Semester 2, 2024	
BSAN2201 Principles of Business Analytics	2
MGTS2606 Contemporary Business Communication and Organisation	2
Second Major OR General Elective	2
Second Major OR General Elective	2
Semester 1, 2025 <i>Recommended exchange semester</i>	
DECO1100 Design Thinking	2
MGTS2603 Leading and Managing People	2
Second Major OR General Elective	2
Second Major OR General Elective	2
YEAR THREE	
Semester 2, 2025	
MGTS3602 Managing Workplace Conflict and Collaboration	2
MGTS3610 Responsible Management for the Global Economy	2
Second Major OR General Elective	2
Second Major OR General Elective	2
Semester 1, 2026	
MGTS3605 Business Negotiations in the Global Economy	2
[ECON2060 Behavioural Economics	2
OR	2
[PSYC3052 Judgement and Decision Making	2
Second Major OR General Elective	2
Second Major OR General Elective	2
Total Units	48

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BACHELOR OF BUSINESS MANAGEMENT – STUDY PLAN MARKETING SINGLE MAJOR

PROGRAM CODE: 2171

SEMESTER 2 ENTRY

Courses	Units
YEAR ONE	
Semester 2, 2023 It is not possible to study more than 8 units (4 courses) in semester one of year one.	
ACCT1101 Accounting for Decision Making	2
ECON1011 Economics for Business	2
MGTS1301 Introduction to Management	2
MGTS1601 Organisational Behaviour	2
Semester 1, 2024	
<i>If you wish to have an overseas experience, you need to start planning for your exchange now (October deadline for an exchange in semester 2 of the following year)**</i>	
BISM1201 Transforming Business with Information Systems	2
FINM1416 [^] Introduction to Financial Management	2
LAWS1100* Business Law	2
MKTG1501 Foundations of Marketing	2
YEAR TWO	
Semester 2, 2024	
MKTG2501 Consumer Behaviour	2
MKTG2508 Brand Management	2
Second Major OR General Elective	2
Second Major OR General Elective	2
Semester 1, 2025 <i>Recommended exchange semester</i>	
MKTG2510 Marketing Intelligence	2
MKTG3506 Digital Marketing and Social Media	2
Second Major OR General Elective	2
Second Major OR General Elective	2
YEAR THREE	
Semester 2, 2025	
MKTG2509 Service and Relationship Management	2
MKTG3501 Marketing Strategy	2
Second Major OR General Elective	2
Second Major OR General Elective	2
Semester 1, 2026	
ADVT3509 Advertising Management	2
MKTG3504 Applied Market Research	2
Second Major OR General Elective	2
Second Major OR General Elective	2
Total Units	48

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