

Bachelor of Business Management (BBusMan) 2024 Program Structure – Semester 1 commencement

It is important that you read and understand the following information.

It is your responsibility to ensure that you complete all the requirements of this program in order to graduate. The following information is designed to help you plan your enrolment to meet this goal.

Further information can be found in the official program requirements and course lists under the **Program Rules and Requirements** link in the Courses and Programs website:

https://my.uq.edu.au/programs-courses/program.html?acad_prog=2171

You may need to amend this plan depending on your choice of major/s. You are not required to submit this program plan for approval. However, if you have any questions or concerns about meeting degree requirements, especially when you are nearing the end of your program, please [contact](#) the Faculty of Business, Economics and Law for advice.

PROGRAM GUIDELINES

You must complete 48 units*, comprising -

- 16 units for all BBusMan Core Courses; and
- 16 units for one major from BBusMan Majors; and
- 16 units for either:
 - 16 units for a second major from BBusMan Majors; or
 - 16 units of General Elective Courses**

Note:

*At least 8 units (4 courses) must be at level 3 and no more than 24 units (12 courses) may be at level 1 (therefore excluding BBusMan Core Courses, maximum 8 units may be level 1 courses).

**General Electives can come from the BBusMan course list, or other undergraduate course lists at UQ providing you have met the prerequisites; they are not incompatible with any of the courses in your program, nor a prerequisite to your program (e.g. you cannot gain credit for MATH1040 if you studied Mathematical Methods in high school and used it to meet the maths prerequisite for the program).

STUDY PLAN

BACHELOR OF BUSINESS MANAGEMENT

BUSINESS ECONOMICS MAJOR

You can use this outline to plan your program structure if you are commencing in semester 1

Courses	Units
YEAR ONE	
Semester 1 <i>It is not possible to study more than 8 units (4 courses) in your first semester of study</i>	
ACCT1101 Accounting for Decision Making	2
ECON1011 Economics for Business	2
MGTS1301 Introduction to Management	2
MGTS1601 Organisational Behaviour	2
Semester 2	
<i>If you wish to have an overseas experience, you need to start planning for your exchange now (October deadline for an exchange in semester 2 of the following year) **</i>	
BISM1201 Transforming Business with Information Systems	2
FINM1416 [^] Introduction to Financial Management	2
LAWS1100* Business Law	2
MKTG1501 Foundations of Marketing	2
YEAR TWO	
Semester 1	
ECON2070 Introduction to Strategic Thinking	2
ECON2410 Economics of Business Strategy	2
Second Major OR General Elective	2
Second Major OR General Elective	2
Semester 2 <i>Recommended exchange semester</i>	
ECON2420 The Macroeconomy & Business Conditions	2
ECON2540 Economics of Innovation and Entrepreneurship	2
Second Major OR General Elective	2
Second Major OR General Elective	2
YEAR THREE	
Semester 1	
ECON3430 Managerial Economics	2
ECON3440 Competition Policy and Regulation	2
Second Major OR General Elective	2
Second Major OR General Elective	2
Semester 2	
ECON3210 Financial Markets and Institutions	2
ECON3820 Understanding China	2
Second Major OR General Elective	2
Second Major OR General Elective	2
Total Units	48

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- [^] Students who are intending to transfer from the BBusMan to the BCom (or a BCom dual) should not enrol in FINM1416 – please contact a Student Administration Officer in the BEL Faculty for advice (email: bel@uq.edu.au).
- ** *Students who would like an exchange experience in their program are encouraged to seek advice from the BEL International Mobility Team (exchange@bel.uq.edu.au) and BEL Student Administration Team (bel@uq.edu.au) early in their program (i.e. commencement of year two). Please also familiarise yourself with the Academic Considerations: <https://bel.uq.edu.au/academic-considerations> and be aware of the exchange deadlines: <https://employability.uq.edu.au/global-experiences>*

STUDY PLAN
BACHELOR OF BUSINESS MANAGEMENT
BUSINESS INFORMATION SYSTEMS MAJOR

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Courses	Units
YEAR ONE	
Semester 1 <i>It is not possible to study more than 8 units (4 courses) in your first semester of study</i>	
ACCT1101 Accounting for Decision Making	2
ECON1011 Economics for Business	2
MGTS1301 Introduction to Management	2
MGTS1601 Organisational Behaviour	2
Semester 2	
<i>If you wish to have an overseas experience, you need to start planning for your exchange now (October deadline for an exchange in semester 2 of the following year) **</i>	
BISM1201 Transforming Business with Information Systems	2
FINM1416 [^] Introduction to Financial Management	2
LAWS1100* Business Law	2
MKTG1501 Foundations of Marketing	2
YEAR TWO	
Semester 1	
BISM2206 Accounting Information & Software Applications	2
BISM2207 Managing Business Data	2
Second Major OR General Elective	2
Second Major OR General Elective	2
Semester 2 <i>Recommended exchange semester</i>	
BISM2202 Data Analytics & Information Management	2
BISM2203 Business Process Management	2
Second Major OR General Elective	2
Second Major OR General Elective	2
YEAR THREE	
Semester 1	
BISM3206 Advanced Data Analytics	2
BISM3222 Information Analysis & System Design	2
Second Major OR General Elective	2
Second Major OR General Elective	2
Semester 2	
BISM3205 Business Information Security	2
BISM3208 Business Information Systems & Analytics Capstone	2
Second Major OR General Elective	2
Second Major OR General Elective	2
Total Units	48

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STUDY PLAN
BACHELOR OF BUSINESS MANAGEMENT
HUMAN RESOURCES MAJOR

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Courses	Units
YEAR ONE	
Semester 1 <i>It is not possible to study more than 8 units (4 courses) in your first semester of study</i>	
ACCT1101 Accounting for Decision Making	2
ECON1011 Economics for Business	2
MGTS1301 Introduction to Management	2
MGTS1601 Organisational Behaviour	2
Semester 2	
<i>If you wish to have an overseas experience, you need to start planning for your exchange now (October deadline for an exchange in semester 2 of the following year) **</i>	
BISM1201 Transforming Business with Information Systems	2
FINM1416^ Introduction to Financial Management	2
LAWS1100* Business Law	2
MKTG1501 Foundations of Marketing	2
YEAR TWO	
Semester 1	
MGTS2604 Introduction to Human Resource Management	2
MGTS3601 Organisational Design & Change Management	2
Second Major OR General Elective	2
Second Major OR General Elective	2
Semester 2 <i>Recommended exchange semester</i>	
MGTS2607 Employee Relations and HR Practice	2
MGTS2609 Building the Future Workforce	2
Second Major OR General Elective	2
Second Major OR General Elective	2
YEAR THREE	
Semester 1	
MGTS3604 Developing Human Capital	2
MGTS3607 Managing Performance	2
Second Major OR General Elective	2
Second Major OR General Elective	2
Semester 2	
MGTS3603 Strategic Human Resource Management	2
MGTS3609 People Analytics: Theory, Strategy & Practical Application	2
Second Major OR General Elective	2
Second Major OR General Elective	2
Total Units	48

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STUDY PLAN

BACHELOR OF BUSINESS MANAGEMENT

INNOVATION AND ENTREPRENEURSHIP MAJOR

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Courses	Units
YEAR ONE	
Semester 1 <i>It is not possible to study more than 8 units (4 courses) in your first semester of study</i>	
ACCT1101 Accounting for Decision Making	2
ECON1011 Economics for Business	2
MGTS1301 Introduction to Management	2
MGTS1601 Organisational Behaviour	2
Semester 2	
<i>If you wish to have an overseas experience, you need to start planning for your exchange now (October deadline for an exchange in semester 2 of the following year) **</i>	
BISM1201 Transforming Business with Information Systems	2
FINM1416^ Introduction to Financial Management	2
LAWS1100* Business Law	2
MKTG1501 Foundations of Marketing	2
YEAR TWO	
Semester 1	
TIMS1301 Entrepreneurial Mindset and Ideation	2
TIMS2302 Digital Innovation and Entrepreneurship	2
Second Major OR General Elective	2
Second Major OR General Elective	2
Semester 2 <i>Recommended exchange semester</i>	
TIMS2301 Research Trends in Innovation and Entrepreneurship	2
TIMS3309 Technology and Innovation Management	2
Second Major OR General Elective	2
Second Major OR General Elective	2
YEAR THREE	
Semester 1	
TIMS3302 Entrepreneurial Growth Strategies	2
TIMS3304 Social Entrepreneurship	2
Second Major OR General Elective	2
Second Major OR General Elective	2
Semester 2	
TIMS3310 Transformative Innovation for 21 st Century Challenges	2
TIMS3311 Innovation and Entrepreneurship in Practice	2
Second Major OR General Elective	2
Second Major OR General Elective	2
Total Units	48

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STUDY PLAN

BACHELOR OF BUSINESS MANAGEMENT

INTERNATIONAL BUSINESS MAJOR

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Courses	Units
YEAR ONE	
Semester 1 <i>It is not possible to study more than 8 units (4 courses) in your first semester of study</i>	
ACCT1101 Accounting for Decision Making	2
ECON1011 Economics for Business	2
MGTS1301 Introduction to Management	2
MGTS1601 Organisational Behaviour	2
Semester 2	
<i>If you wish to have an overseas experience, you need to start planning for your exchange now (October deadline for an exchange in semester 2 of the following year) **</i>	
BISM1201 Transforming Business with Information Systems	2
FINM1416^ Introduction to Financial Management	2
LAWS1100* Business Law	2
MKTG1501 Foundations of Marketing	2
YEAR TWO	
Semester 1	
IBUS2301 International Business Management	2
IBUS2302 Globalisation and Business	2
Second Major OR General Elective	2
Second Major OR General Elective	2
Semester 2 <i>Recommended exchange semester</i>	
IBUS2309 Understanding Cultures in International Business	2
MGTS3606 Global Human Resource Management	2
Second Major OR General Elective	2
Second Major OR General Elective	2
YEAR THREE	
Semester 1	
IBUS3303 Global Production and Logistics	2
IBUS3306 Managing International Legal Complexity	2
Second Major OR General Elective	2
Second Major OR General Elective	2
Semester 2	
IBUS3310 International Business Operations	2
MGTS3301 Global Strategic Management	2
Second Major OR General Elective	2
Second Major OR General Elective	2
Total Units	48

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STUDY PLAN

BACHELOR OF BUSINESS MANAGEMENT

LEADERSHIP AND MANAGEMENT SCIENCE MAJOR

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Courses	Units
YEAR ONE	
Semester 1 <i>It is not possible to study more than 8 units (4 courses) in your first semester of study</i>	
ACCT1101 Accounting for Decision Making	2
ECON1011 Economics for Business	2
MGTS1301 Introduction to Management	2
MGTS1601 Organisational Behaviour	2
Semester 2	
<i>If you wish to have an overseas experience, you need to start planning for your exchange now (October deadline for an exchange in semester 2 of the following year) **</i>	
BISM1201 Transforming Business with Information Systems	2
FINM1416^ Introduction to Financial Management	2
LAWS1100* Business Law	2
MKTG1501 Foundations of Marketing	2
YEAR TWO	
Semester 1	
DECO1100 Design Thinking	2
MGTS2603 Leading & Managing People	2
Second Major OR General Elective	2
Second Major OR General Elective	2
Semester 2 <i>Recommended exchange semester</i>	
BSAN2201 Principles of Business Analytics	2
MGTS2606 Contemporary Business Communication and Organisation	2
Second Major OR General Elective	2
Second Major OR General Elective	2
YEAR THREE	
Semester 1	
MGTS3605 Business Negotiations in the Global Economy	2
ECON2060 Behavioural Economics	2
OR	
PSYC3052 Judgement & Decision-Making	2
Second Major OR General Elective	2
Second Major OR General Elective	2
Semester 2	
MGTS3602 Managing Workplace Conflict and Collaboration	2
MGTS3610 Responsible Management for the Global Economy	2
Second Major OR General Elective	2
Second Major OR General Elective	2
Total Units	48

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STUDY PLAN

BACHELOR OF BUSINESS MANAGEMENT

MARKETING MAJOR

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Courses	Units
YEAR ONE	
Semester 1 <i>It is not possible to study more than 8 units (4 courses) in your first semester of study</i>	
ACCT1101 Accounting for Decision Making	2
ECON1011 Economics for Business	2
MGTS1301 Introduction to Management	2
MGTS1601 Organisational Behaviour	2
Semester 2	
<i>If you wish to have an overseas experience, you need to start planning for your exchange now (October deadline for an exchange in semester 2 of the following year) **</i>	
BISM1201 Transforming Business with Information Systems	2
FINM1416^ Introduction to Financial Management	2
LAWS1100* Business Law	2
MKTG1501 Foundations of Marketing	2
YEAR TWO	
Semester 1	
MKTG2501 Consumer Behaviour	2
MKTG2510 Marketing Intelligence	2
Second Major OR General Elective	2
Second Major OR General Elective	2
Semester 2 <i>Recommended exchange semester</i>	
MKTG2508 Brand Management	2
MKTG2509 Service and Relationship Marketing	2
Second Major OR General Elective	2
Second Major OR General Elective	2
YEAR THREE	
Semester 1	
MKTG3504 Applied Market Research	2
MKTG3506 Digital Marketing and Social Media	2
Second Major OR General Elective	2
Second Major OR General Elective	2
Semester 2	
ADVT3509 Advertising Management	2
MKTG3501 Marketing Strategy	2
Second Major OR General Elective	2
Second Major OR General Elective	2
Total Units	48

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