

Bachelor of Tourism, Hospitality and Event Management (BTHEM) 2025 Program Structure – Semester 1 commencement

It is important that you read and understand the following information.

It is your responsibility to ensure that you complete all the requirements of this program in order to graduate. The following information is designed to help you plan your enrolment to meet this goal. Further information can be found in the official requirements and course list on the Programs and Courses website:

https://my.uq.edu.au/programs-courses/program.html?acad prog=2473

You may have to swap courses in the plan to allow you to finish with your desired major/s - please check prerequisites and semester offerings on Programs and Courses. You are not required to submit this program plan for approval. However, if you have any questions or concerns about meeting degree requirements, especially when you are nearing the end of your program, please contact the Faculty of Business, Economics and Law for advice.

PROGRAM GUIDELINES

You must complete a total of 48* units from the BTHEM List comprising -

- 16 units for all BTHEM Core Courses; and
- 16 units for one Major from BTHEM Majors; and
- 16 units for either:
- (1) a second major from BTHEM Majors; or
- (2) General Electives.

*Selected courses must include at most 24 units at level 1. Selected courses must include at least 8 units at level 3.

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Last Updated: 16/10/2024

BACHELOR OF TOURISM, HOSPITALITY AND EVENT MANAGEMENT

HOTEL AND HOSPITALITY MANAGEMENT MAJOR

PROGRAM CODE: 2473

You can use this outline to plan your program if you are commencing in semester 1.

Courses	ir program if you are commencing in s	Units
YEAR ONE		
Semester 1		
LAWS1100 Business Law		2
MGTS1301 Introduction to Manager	ment	2
TOUR1000 Principles of Tourism, H	lospitality & Events	2
TOUR1003 Sustainability in Tourisn	n, Hospitality & Events	2
Semester 2		
If you wish to have an overseas experience Deadline for an exchange in year two (Set	re, you need to start planning for your exch mester 2) is October in year one (Semeste	nange now. r 2)*
[ACCT1101 Accounting for Decision	Making	
OR		2
FINM1416 Introduction to Financia	l Management]	
BISM1201 Transforming Business	with Information Systems	2
TOUR1002 Visitor Experience & Ma	ırketing	2
TOUR1004 Economics for Tourism,	Hospitality and Events	2
YEAR TWO		
Semester 1		
HOSP2001 Hotel Operations		2
HOSP2003 Entrepreneurship in Hos	spitality	2
Second Major OR General Elective		2
Second Major OR General Elective		2
Semester 2 Recommended exchange	ge semester**	
HOSP2006 Revenue Management		2
HOSP3000 Gaming and Casino Ma	nagement	2
Second Major OR General Elective		2
Second Major OR General Elective		2
YEAR THREE		
Semester 1		
HOSP2005 Food and Beverage Ma	nagement	2
TOUR3008 Service Management		2
Second Major OR General Elective		2
Second Major OR General Elective		2
Semester 2		
HOSP3004 Strategic Hospitality Ma	nagement	2
HOSP3005 Discourses in Hospitalit	y	2
Second Major OR General Elective		2
Second Major OR General Elective		2
Total Units 48		

It is **not** possible to study more than 8 units (4 courses) in semester 1 of year one.

Ensure your BTHEM Major is correctly listed on mySI-net.

*If you are planning on completing an overseas exchange, you may have to amend this plan. Students who would like an exchange experience in their program are encouraged to seek advice from the BEL International Mobility Team (exchange@bel.uq.edu.au) and BEL Student Administration Team (bel@uq.edu.au) early in their program (i.e. commencement of year one, semester 2). Please also familiarise yourself with the Academic Considerations: https://bel.uq.edu.au/academic-considerations and be aware of the exchange deadlines: https://employability.uq.edu.au/global-experiences.

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BACHELOR OF TOURISM, HOSPITALITY AND EVENT MANAGEMENT

TOURISM AND EVENT MANAGEMENT MAJOR

PROGRAM CODE: 2473

You can use this outline to plan your program if you are commencing in semester 1.

Courses	this outline to plair your program if you are commencing in	Units	
YEAR ONE			
Semester 1			
LAWS1100	Business Law	2	
MGTS1301	Introduction to Management	2	
TOUR1000	Principles of Tourism, Hospitality & Events	2	
TOUR1003	Sustainability in Tourism, Hospitality & Events	2	
Semester 2			
If you wish to have an overseas experience, you need to start planning for your exchange now. Deadline for an exchange in year two (Semester 2) is October in year one (Semester 2)*			
[ACCT1101	Accounting for Decision Making		
Or		2	
[FINM1416	Introduction to Financial Management		
BISM1201	Transforming Business with Information Systems	2	
TOUR1002	Visitor Experience and Marketing	2	
TOUR1004	Economics for Tourism, Hospitality and Events	2	
YEAR TWO			
Semester 1		T	
TRVT2000	Principles of the International Tourism System	2	
TRVT2001	Tourism and Events Marketing	2	
Second Major OR General Elective		2	
Second Major O	R General Elective	2	
Semester 2	Recommended exchange semester**		
TRVT2002	Sales and Distribution	2	
TRVT2003	Project Management for Tourism and Events	2	
Second Major OR General Elective		2	
Second Major O	R General Elective	2	
YEAR THREE			
Semester 1			
TRVT3001	Destination Planning and Management	2	
TRVT3002	Tourism and Event Sponsorship and Fundraising	2	
Second Major OR General Elective		2	
Second Major OR General Elective		2	
Semester 2			
TRVT3003	Resilience and Recovery in Tourism and Events	2	
TRVT3004	Strategic Management of Tourism and Events	2	
Second Major OR General Elective		2	
Second Major OR General Elective		2	
Total Units		48	

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BACHELOR OF TOURISM, HOSPITALITY AND EVENT MANAGEMENT

HOTEL AND HOSPITALITY MANAGEMENT AND TOURISM AND EVENT MANAGEMENT DUAL MAJOR

PROGRAM CODE: 2473

You can use this outline to plan your program if you are commencing in semester 1.

Courses		Units	
YEAR ONE			
Semester 1			
LAWS1100	Business Law	2	
MGTS1301	Introduction to Management	2	
TOUR1000	Principles of Tourism, Hospitality & Events	2	
TOUR1003	Sustainability in Tourism, Hospitality & Events	2	
Semester 2			
If you wish to have an overseas experience, you need to start planning for your exchange now. Deadline for an exchange in year two (Semester 2) is October in year one (Semester 2)*			
[ACCT1101	Accounting for Decision Making		
Or		2	
[FINM1416	Introduction to Financial Management		
BISM1201	Transforming Business with Information Systems	2	
TOUR1002	Visitor Experience & Marketing	2	
TOUR1004	Economics for Tourism, Hospitality and Events	2	
YEAR TWO			
Semester 1		T	
HOSP2001	Hotel Operations	2	
HOSP2003	Entrepreneurship in Hospitality	2	
TRVT2000	Principles of the International Tourism System	2	
TRVT2001	Tourism and Events Marketing	2	
Semester 2	Recommended exchange semester**	T	
HOSP2006	Revenue Management	2	
HOSP3000	Gaming and Casino Management	2	
TRVT2002	Sales and Distribution	2	
TRVT2003	Project Management for Tourism and Events	2	
YEAR THREE			
Semester 1			
HOSP2005	Food and Beverage Management	2	
TOUR3008	Service Management	2	
TRVT3001	Destination Planning and Management	2	
TRVT3002	Tourism and Event Sponsorship and Fundraising	2	
Semester 2		T	
HOSP3004	Strategic Hospitality Management	2	
HOSP3005	Discourses in Hospitality	2	
TRVT3003	Resilience and Recovery in Tourism and Events	2	
TRVT3004	Strategic Management of Tourism and Events	2	
Total Units		48	

It is **not** possible to study more than 8 units (4 courses) in semester 1 of year one. **Ensure your BTHEM Major is correctly listed on mySI-net.**

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