






# Bachelor of Tourism, Hospitality and Event Management

Open up exciting opportunities in a global tourism industry at UQ.

## Looking for a degree that can take you anywhere?

This program provides a practical learning experience to prepare you for a successful professional and managerial career in tourism, hospitality or events.

## Prepare for a thriving career in:

-  Events management
-  Hotel and resort management
-  Tourism marketing
-  Travel consultancy
-  Sponsorship and fundraising coordination

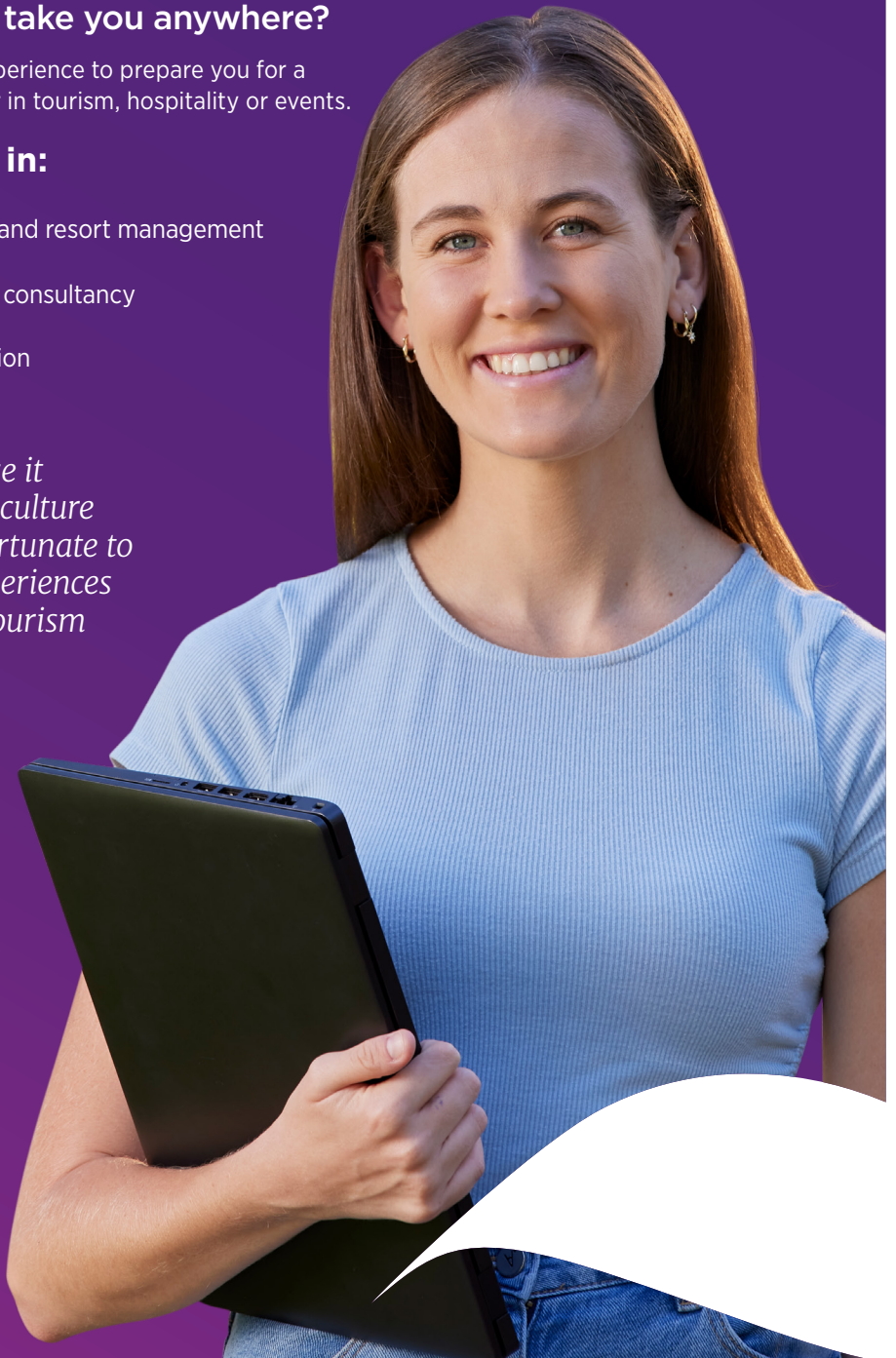
*"I chose to study my program because it aligned with my passion for people, culture and travel. I have been extremely fortunate to have so many fantastic industry experiences at Tourism Australia, Queensland Tourism Industry Council and Discova."*

### Hailey Brown

Bachelor of Arts / Bachelor of International Hotel and Tourism Management\*



See how Hailey is using her studies to make tourism destinations more engaging for blind and low-vision travellers.







UQ is a world  
top 50 university  
QS World University Rankings 2024



UQ is Australia's leading  
institution in tourism  
and hospitality  
*The Australian Research Magazine 2024*



8th in the world for hospitality  
and tourism management  
Global Ranking of Academic Subjects 2023

## What you'll study

### Majors

Develop in-depth skills and practical experience by tailoring your studies to suit your desired career. Choose one or two majors from Hotel and Hospitality Management and Tourism and Event Management.

### Honours

Apply for the honours program to build on your bachelor's degree and gain specialist knowledge with an extra year of study. The high-level research skills you develop can open up more opportunities for you in the industry.

### Practical industry experience

Gain hands-on experience through work placements and simulated learning opportunities built into your program. Expand your skills and connections further through site visits and field trips, Disney internships and international study tours.

### Career opportunities

Position yourself for a promising career working locally and internationally in a diverse range of fields, including managing hotels, creating and managing events, and designing and marketing travel experiences.

### Professional memberships

As a graduate you may be eligible for memberships with a diverse range of professional bodies.



### Industry connections

Build a global network of peers, mentors and industry professionals from around the world to help you create a successful career in tourism, hospitality or events management.



#### Did you know?

UQ is the only university in Australia to offer tourism programs with UNWTO.TedQual certification.  
United Nations World Tourism Organization



Looking for more business programs?  
[study.uq.edu.au/study-options/  
business-economics](https://study.uq.edu.au/study-options/business-economics)



THE UNIVERSITY  
OF QUEENSLAND  
AUSTRALIA

CREATE CHANGE