







# Master of Entrepreneurship and Innovation

Develop your understanding of entrepreneurship and innovation in emerging fields that will have a profound effect on how you practice business.

## Lead innovation, harness technology, and create change

Whether you want to launch your own start-up, tackle a social problem or drive innovation in an existing company, UQ can help you make a difference. Nurture your ideas into reality with our Master of Entrepreneurship and Innovation plus co-curricular opportunities such as Idea Hub and iLab.

### Prepare for a thriving career as a:

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|--|--|
|  Founder                       |  Innovation lead     |
|  Business development manager |  Account executive  |
|  Technology transfer manager  |  Innovation analyst |

*“The Master of Entrepreneurship and Innovation is a great mix between theory and practices. In a world like the one where we live, theory isn’t enough, so having to chance the apply what I was learning while studying was unique.”*

**Andres Abogabir**



*“Developing an entrepreneurial mindset is important for everyone, not just entrepreneurs, because it helps you embrace uncertainty and be more agile. This program nurtured my interest in sustainability and sustainable finance while developing my critical communication skills and resilience.”*

**Natalie Hurtado**



UQ is a world top 40 university

QS World University Rankings 2025



UQ Business School is ranked #1 in QLD

Australian Financial Review's BOSS Best Business Schools 2024



#1 in QLD #2 in Australia for business and economics

Times Higher Education World University Rankings 2025

## What you'll study

The Master of Entrepreneurship and Innovation elicits thought-provoking discussion and provides you with an understanding of cutting-edge innovation strategies and tools. During your studies, you'll develop the entrepreneurial mindset needed to identify and seize opportunities in a rapidly changing world.

- Network with industry guest lecturers who have started their own ventures or are driving innovation in established companies.
- Join an alumni network of successful entrepreneurs and business people using innovation to achieve strategic and sustainable goals.
- Discover a supportive, diverse community of passionate academic and industry teachers with entrepreneurial mindsets.

## Learn from industry experts

UQ regularly ranks among the world's top universities and our inspiring teachers have won more national teaching awards than any other Australian university.

You'll learn from some of the world's best researchers and brightest minds in the field, and feel part of a globally connected community with willing mentors, alumni, business partnerships and technology hubs. They'll share their expertise and industry experience to prepare you for your next career move.

## How you'll learn

The Master of Entrepreneurship and Innovation will take you 1.5 years to complete (or part time equivalent) and will support you to develop original thinking skills.

You can choose to create a bespoke program or specialise in one of these five fields of study:

- Biotechnology
- Design and Information Technology
- Food Entrepreneurship
- Social and Community Entrepreneurship
- Sustainable Energy

If you decide to build a bespoke program, you'll complete a wide range of courses from these different specialisations to create a program that suits your needs. You'll also have access to a wide variety of electives such as Finance, Economic Analysis of Strategy, Principles of Entrepreneurship, Business Negotiation, Strategic Advertising Management and many more.



**For program information and how to apply**  
[business.uq.edu.au/mei](https://business.uq.edu.au/mei)



**THE UNIVERSITY  
OF QUEENSLAND**  
AUSTRALIA

CREATE CHANGE