

# BACHELOR OF ADVANCED BUSINESS (HONOURS)

## Program Orientation – Semester 1, 2025

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Presented by

**Dr Michael Turner | Program Convenor | UQ Business School**

*“BAdvBus(Hons): A business education with  
depth, breadth, and real-world impact.”*



# Acknowledgement of Country

The University of Queensland (UQ) acknowledges the Traditional Owners and their custodianship of the lands on which we meet.

We pay our respects to their Ancestors and their descendants, who continue cultural and spiritual connections to Country.

We recognise their valuable contributions to Australian and global society.

*The Brisbane River pattern from A Guidance Through Time*  
by Casey Coolwell and Kyra Mancktelow.



# What Makes the BAdvBus(Hons) Program Unique?



# Your Program: The BAdvBus (Honours)

- *BAdvBus(Hons)* is one of the UQ Business School's two flagship advanced programs, alongside the *Bachelor of Advanced Finance & Economics (Honours) (BAFE)*.
- It is distinct from the three-year business degrees (BCom and BBusMan), offering a more advanced, research-integrated learning experience.
- 7 of the 14 core courses are exclusive to BAdvBus(Hons) students, ensuring a specialised, high-achievement learning environment.
- Each major also has a capstone course exclusive to BAdvBus(Hons) students, providing high-level, real-world application of knowledge.
- Established in 2018, the program has now had four cohorts graduate (2021–2024), building a strong reputation for producing top-tier graduates in consulting, accounting, finance, and corporate leadership.
- ❖ **As a BAdvBus(Hons) student, you are part of an elite program with exclusive learning opportunities and a strong reputation among top employers.**

# Two Pathways in the BAdvBus (Honours)

## 1. Professional Pathway

- **Two Majors** are mandatory
- Includes research (equivalent to 2 full courses)
  - ❖ Designed for students seeking industry careers in consulting, leadership, and professional roles

## 2. Research Pathway

- **One Major + Traditional Honours Year**
- Honours year consists of:
  - Four research coursework courses
  - Four-course equivalent research thesis
    - ❖ Ideal for students considering research-intensive careers or further academic study

□ **Choice** can be made at the **end of Year 1.**

# Graduate pathways















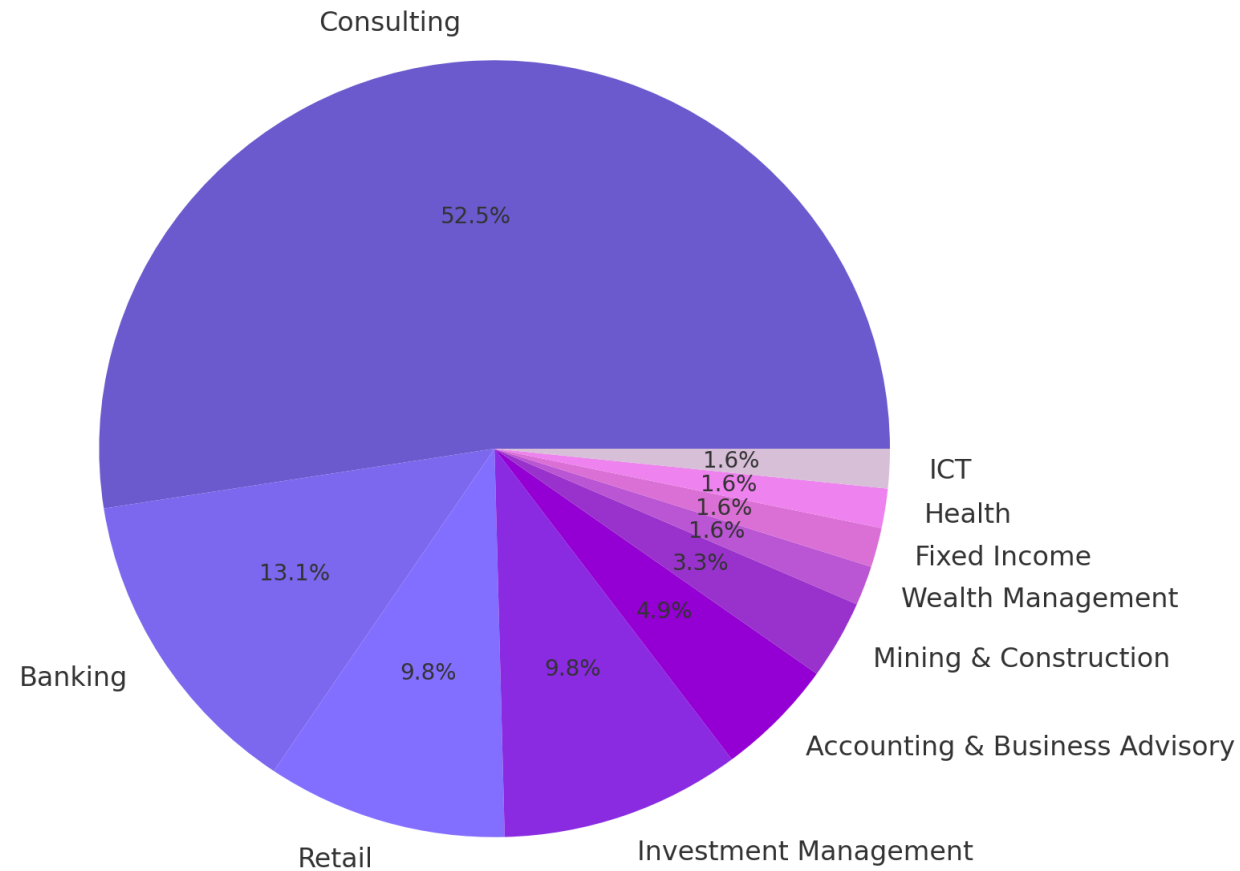




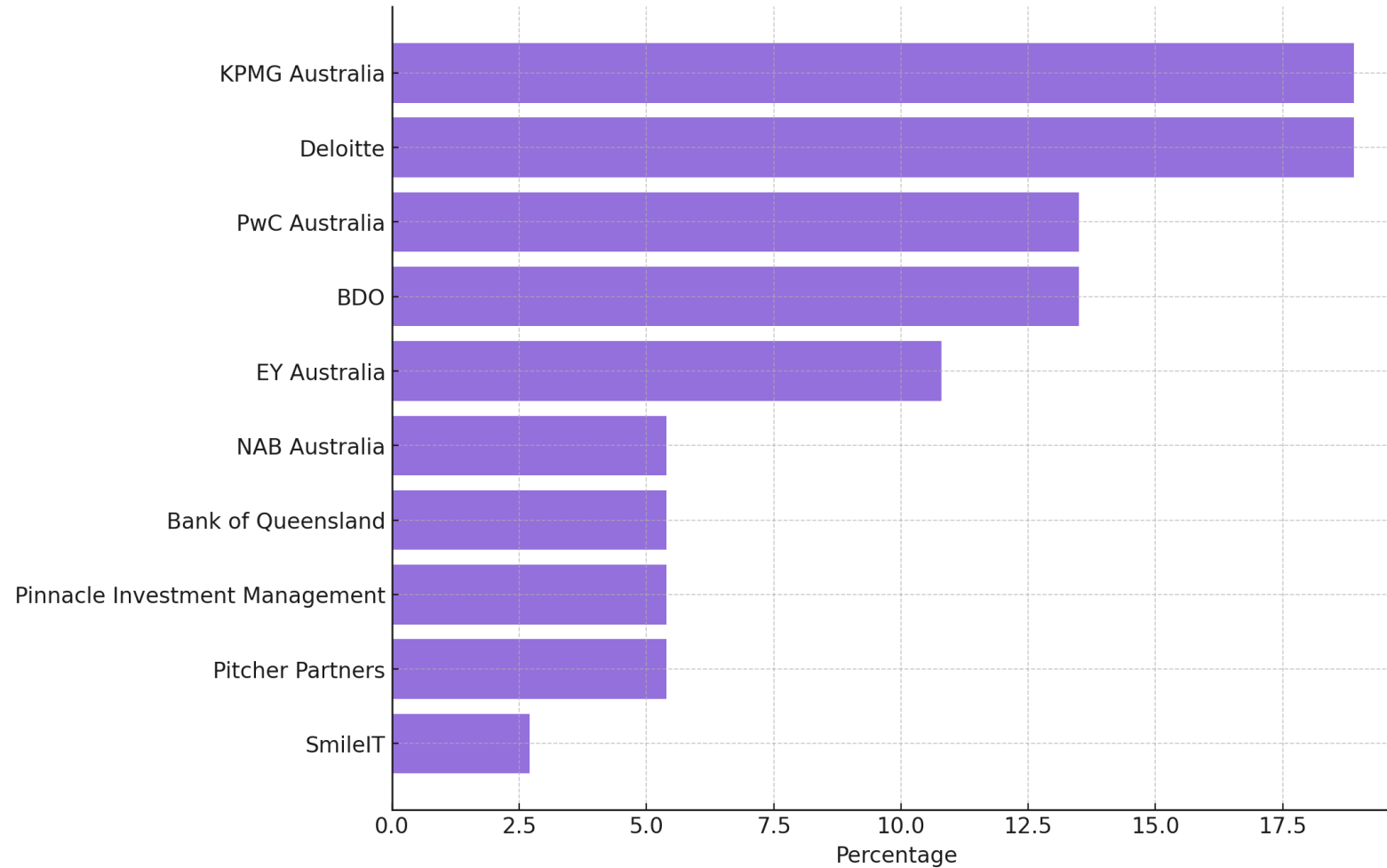




# Top 10 Employment Categories – Graduates 2021 – July 2023



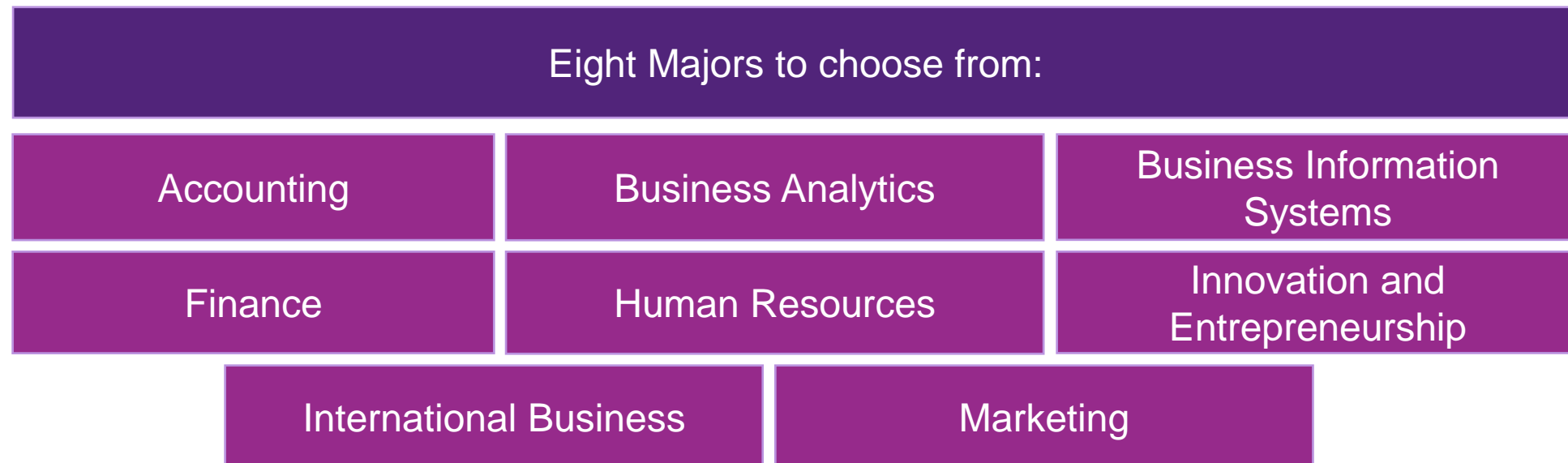
# Top 10 Companies – Graduates 2021 – July 2023





# What majors can I choose from?

- In the **Professional Pathway**, you will complete two majors from the eight available options.
- In the **Research Pathway**, you will choose one major, alongside a **Traditional Honours Year** focused on research.



# First Year - Core Courses

Visit the Faculty of Business, Economics & Law Website for Full Program Plans for your Majors

<https://bel.uq.edu.au/for-students/program-course-advice/advanced-business-hons>

- You can choose your majors after the first year (compulsory to choose 2 majors in professional pathway).
- **Yellow Highlight** = Exclusive Courses for BAdvBus(Hons) Students Only.

Courses		Units
<b>YEAR ONE</b>		
Semester 1	<i>It is <b>not</b> possible to study more than 8 units [4 courses] in semester 1 of year 1</i>	
BISM1201	Transforming Business with Information Systems	2
FINM2412	Financial Management for Business	2
MKTG1501	Foundations of Marketing	2
TIMS1301	Entrepreneurial Mindset and Ideation	2
Semester 2		
ACCT1112	Financial Accounting for Business	2
BSAN2201	Principles of Business Analytics	2
IBUS2301	International Business Management	2
MGTS2604	Introduction to Human Resource Management	2

# Core Courses in the Entire Program

The program consists of **14 core courses** and a total of **32 courses**.

## Elective Structure:

- Accounting Majors (if paired with another major) → 1 elective available
- All Other Major Combinations (e.g., Finance & Marketing) → 2 electives available
- ❖ **7 of the 14 core courses (highlighted) are exclusive to BAdvBus(Hons) students.**

Year	Course Code	Course Name
1	BISM1201	Transforming Business with Information Systems
1	FINM2412	Financial Management for Business
1	MKTG1501	Foundations of Marketing
1	TIMS1301	Entrepreneurial Mindset and Ideation
1	ACCT1112	Financial Accounting for Business
1	BSAN2201	Principles of Business Analytics
1	IBUS2301	International Business Management
1	MGTS2604	Introduction to Human Resource Management
2	LAWS1100	Business Law
2	ACCT2113	Management Accounting Principles
2	ECON2012	Microeconomics for Business
2	ECON2022	Macroeconomics for Business
3	RBUS3900	Business Research Strategy
4	MGTS4602	Leadership and Strategy Practicum

# Unique Capstone Courses in Majors

- Each major includes an **exclusive BAdvBus(Hons) only capstone course**.
- Capstone courses in the majors carry a research component.
- *Illustrative examples from the Accounting and Finance majors:*

Accounting Major	
Course Code	Course Name
ECON1310	Introductory Statistics for Social Sciences
ACCT2110	Intermediate Financial Accounting
ACCT3101	Auditing & Public Practice
ACCT3103	Advanced Financial Accounting
ACCT3104	Advanced Management Accounting
ACCT3106	Analysis of Financial Statements
LAWS3100	Corporations Law
LAWS3101	Income Tax Law
ACCT4101	Advanced Studies in Accounting

Finance Major	
Course Code	Course Name
FINM2415	Corporate Finance
FINM2416	Asset Pricing
FINM3403	International Financial Management
ECON3210	Financial Markets & Institutions
FINM3404	Banking & Lending Decisions
FINM3405	Derivatives and Risk Management
FINM3406	Real Estate Finance
FINM3407	Behavioural Finance
FINM4401	Advanced Studies in Finance

# \* **RBUS3903: Introduction to Business Strategy (Elective)**

**2025 Winter Break Intensive Elective – Designed for Future Consultants**

## **Why take this course?**

- Develop practical consulting skills through real-world strategy challenges
- Gain hands-on experience with case studies, workshops & a competitive strategy simulation
- Engage with industry professionals and strategy experts

## **How does it fit into your degree?**

- Strengthens problem-solving, analysis & decision-making skills for consulting careers

## **Who can take this elective?**

- Accounting majors: 1 elective available
- Other majors: 2 electives available

## **Capped enrolment: 50–60 students**

- Information on how to enrol will be posted on the Program Blackboard site once available.

**❖ Ideal for students aiming for consulting, strategy, or leadership roles.**

# Enrich your studies with global experiences



## Short-term experiences

*Summer / winter breaks (2-8 weeks)*

- Participate as for-credit or not-for-credit.
- 100+ supported opportunities around the world.

## Semester-based exchange

*Semester 1 or Semester 2*

- For-credit towards your degree.
- Study at 120+ host universities overseas.

**Scholarships, grants and loans available!**

**Start planning this year so you don't miss out!**

### Step 1: Check out the website



[employability.uq.edu.au/global-experiences](https://employability.uq.edu.au/global-experiences)

### Step 2: Contact the team

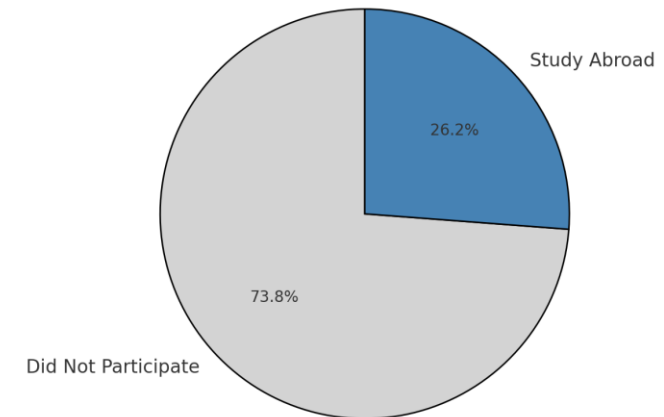
[exchange@bel.uq.edu.au](mailto:exchange@bel.uq.edu.au)

# Study Abroad Opportunities - Optional

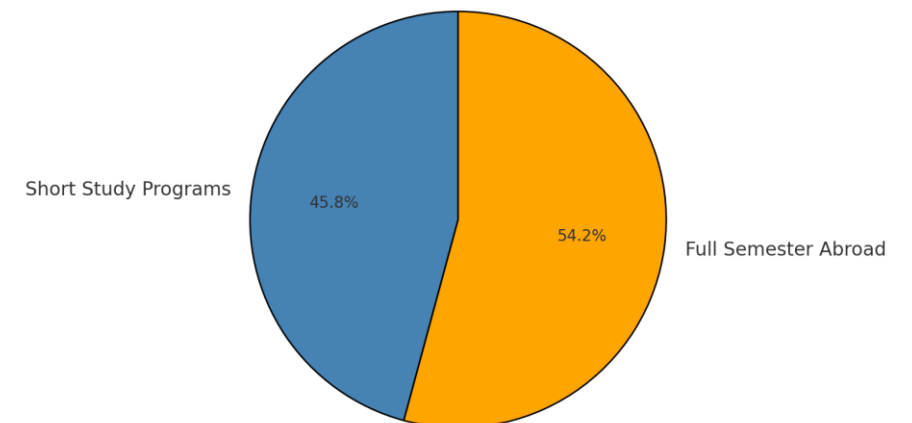
- Study abroad is an **optional experience**, typically undertaken in **third year**.
- Be aware of the **early application dates**.
- About 25% of students have taken this opportunity so far.
  - Half have completed a Full Semester Abroad, with most popular destinations being the UK and U.S.
  - Half have participated in Short Study Programs, most commonly at the London School of Economics Summer School, though other options are available.
- To receive credit, courses must have at least a 70% content match with a UQ course.

❖ **If you're interested, start planning early!**

Study Abroad Participation



Study Abroad Participation Breakdown



# Understanding Your Courses at UQ



# How Courses Work at UQ

At UQ, we call subjects 'courses'.

A course may consist of lectures, seminars, online modules, as well as tutorials and workshops. Lectures and seminars start in week 1, tutorials generally start in week 2.

Struggling with class sign-on: [my.uq.edu.au/starting-at-uq](https://my.uq.edu.au/starting-at-uq).

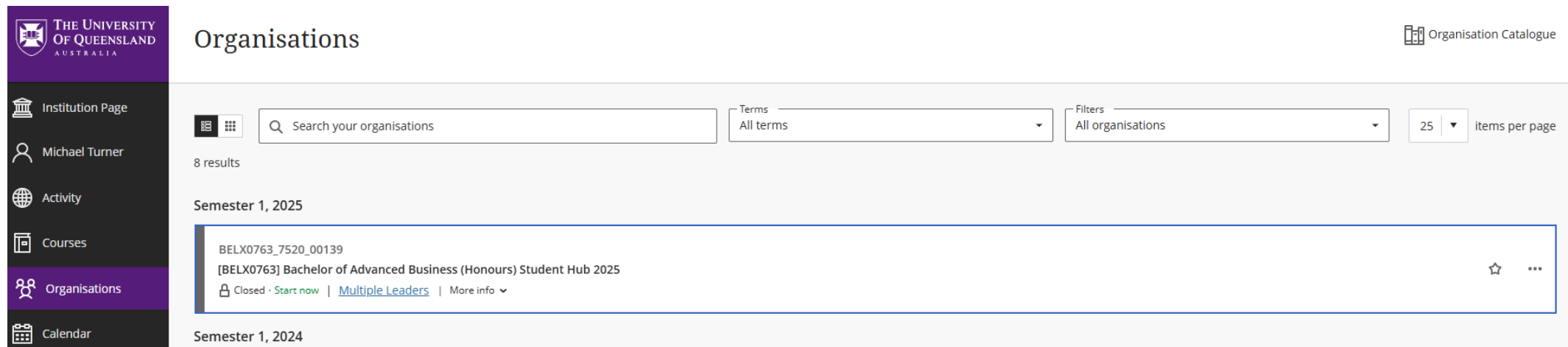


# What to Expect in Your Courses

- All the details of what will happen in each course will be covered in the **Course Profile** (CP). Just search for the course code.
- Section 6. *Policies and Guidelines* has all the information and links you need for understanding academic integrity, extensions, feedback etc.
- This guide will tell you what **learning resources** you need, what **activities** are scheduled for each week, and how you are going to be **assessed**.

# Staying Informed and Engaged

- Your courses are managed through **Blackboard**, where you'll find all scheduled activities, learning materials, and assessment details.
- To succeed, make sure you **prepare for class**, complete any required readings or online modules, allocate time for assessments, and collaborate with your peers.
- In addition to your course sites, there is a **dedicated Blackboard site for the BAdvBus(Hons) Program**. This is where important announcements from the **Program Convenor** will be posted.
  - Please check regularly to stay up to date with program-wide information, events, and opportunities.



The screenshot shows the Blackboard 'Organisations' page. On the left is a navigation sidebar with the University of Queensland logo and menu items: Institution Page, Michael Turner, Activity, Courses, Organisations (highlighted), and Calendar. The main content area is titled 'Organisations' and includes a search bar, 'Terms' dropdown (set to 'All terms'), 'Filters' dropdown (set to 'All organisations'), and '25 items per page'. Below the search bar, it shows '8 results' for 'Semester 1, 2025'. A single result is displayed for 'BELX0763\_7520\_00139 [BELX0763] Bachelor of Advanced Business (Honours) Student Hub 2025', with status 'Closed', 'Start now', 'Multiple Leaders', and 'More info' options.

# Making the Most of Class Time

- Class time is a time where you can think about the knowledge being presented. It is time for you to **ask questions**, gain an understanding of the course content, and get some experience in using the knowledge.
- Knowledge and experience don't just happen – **you have to be an active learner.**

# Understanding Your Assessments

- The way you are assessed depends on each course. Be sure to check the **Course Profile (CP)** for specific details on assessment formats and deadlines.

## Written

- Essays
- Reports
- Case studies
- Exams

## Spoken

- Presentations
- Workshops

## Other

- Simulations
- Role play
- Group experiences

# Navigating Your Course Options

Not sure which courses to take?

Refer to your program plan at:

[bel.uq.edu.au/for-students/program-course-advice](http://bel.uq.edu.au/for-students/program-course-advice)

Student Administration Officers at the BEL Student Centre can help. You will meet your dedicated team shortly.



# Unsure What to Do? You're Not Alone!

## Don't panic – ask!

- Your lecturers, tutors, student administration officers, and student committee members are here to support you.
- Take this as an opportunity to develop new skills. Plenty of resources are available—check the UQ Union, UQ Library, and BEL Faculty websites for guidance and support.

# BEL Student Centre

Contact us for help

Visit: Level 2 Colin Clark Building (39)

Email: [bel@uq.edu.au](mailto:bel@uq.edu.au)

Call: 3365 7111

[bel.uq.edu.au/for-students](https://bel.uq.edu.au/for-students)





# BEL Student Centre

*We're here to help you*



Plan your program/  
enrolment



Be aware of important dates  
affecting enrolment



Understand your program  
rules/requirements



Apply for credit



Change program



Make sure you're on  
track to graduate



Level 2, Colin Clark building (39)



+61 7 3365 7111



[bel@uq.edu.au](mailto:bel@uq.edu.au)

Get the full  
experience



# Clubs and societies

Join a club or society to make heaps of new friends, attend fun events and broaden your network.

There are more than 220 clubs and societies on campus, including:

- UQ Business Association
- UQ Innovation and Entrepreneurship Society
- UQ Yoga and Meditation Club
- Plus many more!





# Get career ready

Your career starts now!

Explore career possibilities, develop employability skills, engage with industry, build your professional profile and much more with your dedicated **Careers and Employability team.**



# Health and wellbeing

UQ provides a range of programs and counselling services to help improve your overall physical and mental wellbeing, including:

- Mental Health Champions Network
- UQ Ally Network
- UQ Psychology Clinic
- UQ Sport
- Health Clinics
- Counselling.



# Business School Student Program Committees

Represent your program, while making friends.

Joining your committee offers a unique opportunity to represent fellow students, enhance the student experience and develop skills in teamwork, advocacy and negotiation.



# GET SET

## A must do program for all new students

- Connect with students in your faculty
- Learn tips from students who have done it all before
- Meet your group online & in person
- Get the support you need
- Settle into uni life
- Have fun!

[life.uq.edu.au/getset](https://life.uq.edu.au/getset)

Peer Mentoring





# BEL Buddies

BEL Buddies are here to help you settle in and have a great university experience.

Next semester, you will have the opportunity to volunteer as a BEL Buddy to help give back to the UQ community while gaining experience for your resume and broadening your networks.



# Become a UQ Student Ambassador with the Future Students team



Applications close Sunday 2 March 2025



# Start a business

UQ Ventures have supported over 230 start-up companies who have benefited from \$107 million in investments and grants.

BEL Faculty student Tom Bizzell (pictured right) former Chief Student Entrepreneur. Co-founder of Wakeshare and winner of multiple global startup awards.



# Learn to invest

Get real world investment experience while you study

## Bloomberg Trading Lab

We work with Bloomberg to deliver a replica trading environment at UQ.

## Student Managed Investment Fund (SMIF)

SMIF provides students with the opportunity to manage a live equity portfolio.



# Q&A

Thank you!