

# Bachelor of Business

## 2011 Program Structure

It is important that you read and understand the following information.

It is your responsibility to ensure that you complete all the requirements of this program in order to graduate. The following information is designed to help you plan your enrolment to meet this goal. Further information can be found in the Official rules and Course lists under the **Program requirements** link in the Courses and Programs website:

<http://www.uq.edu.au/study/>

You are not required to submit this program plan for approval. However, if you have any questions or concerns about meeting degree requirements, especially when you are nearing the end of your program, please contact the Faculty of Business, Economics and Law for advice.

### PROGRAM GUIDELINES

You must complete a total of #48 from the BBus List comprising -

- #24 of compulsory courses from Part A; and either
  - (1) Students who wish to complete a major:
    - #12 from one major in Part B (at least #6 must be from level 3 courses); and
    - #12 of general elective courses from Part B or from almost any other undergraduate program in the University as approved by the Executive Dean. No more than #4 may be from level 1 courses; or
    - #24 from two majors in Part B, each comprising #12 (at least #6 in each major must be from level 3 courses);

OR

- (2) Students who do not wish to complete a major:
  - at least #12 of Business elective courses from Part B (at least #6 must be from level 3 courses); and
  - up to #12 of general elective courses from Part B or from almost any other undergraduate program in the University as approved by the Executive Dean. No more than #4 may be from level 1 courses.

Refer to the BBus rules for further information.

**BACHELOR OF BUSINESS – ACCOUNTING MAJOR - Program Structure**

PROGRAM CODE: 2251(Ipswich)

FOR STUDENTS WANTING TO APPLY FOR MEMBERSHIP WITH THE INSTITUTE OF CHARTERED ACCOUNTANTS IN AUSTRALIA (ICAA) and CERTIFIED PRACTICING ACCOUNTANTS AUSTRALIA (CPA).

*You can use this outline to plan your program structure.*

Courses		Total Units
<b>YEAR ONE</b>		
Semester 1		
ACCT1101	Accounting for Decision Making	2
ECON1010	Introductory Microeconomics	2
MGTS1201	Computer-based Information Systems	2
[MGTS1301 [OR [MKTG1501	Introduction to Management Foundations of Marketing	2
Semester 2		
ACCT2101	Financial Reporting	2
ECON1020	Introductory Macroeconomics	2
MGTS1601	Organisational Behaviour	2
[MGTS1301 [OR [MKTG1501	Introduction to Management Foundations of Marketing	2
<b>YEAR TWO</b>		
Semester 1		
ACCT2102	Fundamentals of Cost Accounting	2
ECON1310	Quantitative Economic and Business Analysis A	2
General Elective		2
General Elective		2
Semester 2		
ACCT3104	Managerial Cost Accounting	2
FINM2401	Financial Management	2
General Elective		2
LAWS1100	Business Law	2
<b>YEAR THREE</b>		
Semester 1		
ACCT3102	External Reporting Issues	2
General Elective		2
General Elective		2
LAWS3100	Corporations Law	2
Semester 2		
ACCT3101	Auditing and Public Practice	2
ACCT3103	Accounting for Corporate Structures	2
General Elective		2
LAWS3101	Income Tax Law	2
<b>Total</b>		<b>#48</b>

*It is **not** possible to study more than #8 in semester one of year one.*

General Elective courses can be chosen from almost any other undergraduate course offered at Ipswich including other advanced Business courses or any other course in the University with Executive Dean approval.

General Electives may comprise a second major.

***Ensure your BBus Major/s are correctly listed on mySI-net***

## BACHELOR OF BUSINESS – ADVERTISING AND PUBLIC RELATIONS – Program Structure

PROGRAM CODE: 2251(Ipswich)

*You can use this outline to plan your program structure.*

Courses	Total Units
<b>YEAR ONE</b>	
Semester 1	
ACCT1101    Accounting for Decision Making	2
ECON1010    Introductory Microeconomics	2
ORGC1603    Foundations of Corporate Communication	2
[MGTS1301    Introduction to Management	2
[OR	
[MKTG1501    Foundations of Marketing	2
Semester 2	
MGTS1601    Organisational Behaviour	2
LAWS1100    Business Law	2
[MGTS1301    Introduction to Management	2
[OR	
[MKTG1501    Foundations of Marketing	2
MGTS1201    Computer-based Information Systems	2
<b>YEAR TWO</b>	
Semester 1	
Course 1 for Major	2
ECON1310    Quantitative Economic and Business Analysis A	2
General Elective	2
ADVT2510    Advertising Media	2
Semester 2	
Course 2 for Major	2
Course 3 for Major	2
FINM2401    Financial Management	2
General Elective	2
<b>YEAR THREE</b>	
Semester 1	
Course 4 for Major	2
Course 5 for Major	2
Course 6 for Major	2
General Elective	2
Semester 2	
General Elective	2
General Elective	2
General Elective	2
Part A Section 2 Course	2
<b>Total</b>	<b>#48</b>

*It is **not** possible to study more than #8 in semester one of year one.*

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General Electives may comprise a second major.

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**BACHELOR OF BUSINESS – COMMUNICATION MANAGEMENT MAJOR –  
Program Structure**

PROGRAM CODE: 2251(Ipswich)

*You can use this outline to plan your program structure.*

Courses		Total Units
<b>YEAR ONE</b>		
Semester 1		
ACCT1101	Accounting for Decision Making	2
ECON1010	Introductory Microeconomics	2
ORGC1603	Foundations of Corporate Communication	2
[MGTS1301	Introduction to Management	2
[OR		
[MKTG1501	Foundations of Marketing	
Semester 2		
MGTS1601	Organisational Behaviour	2
LAWS1100	Business Law	2
[MGTS1301	Introduction to Management	2
[OR		
[MKTG1501	Foundations of Marketing	
MGTS1201	Computer-based Information Systems	2
<b>YEAR TWO</b>		
Semester 1		
Course 1 for Major		2
ECON1310	Quantitative Economic and Business Analysis A	2
General Elective		2
Part A Section 2 Course		2
Semester 2		
Course 2 for Major		2
Course 3 for Major		2
FINM2401	Financial Management	2
General Elective		2
<b>YEAR THREE</b>		
Semester 1		
Course 4 for Major		2
Course 5 for Major		2
Course 6 for Major		2
General Elective		2
Semester 2		
General Elective		2
General Elective		2
General Elective		2
Part A Section 2 Course		2
<b>Total</b>		<b>#48</b>

*It is **not** possible to study more than #8 in semester one of year one.*

General Elective courses can be chosen from almost any other undergraduate course offered at Ipswich including other advanced Business courses or any other course in the University with Executive Dean approval.

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## BACHELOR OF BUSINESS – EVENT/ HOSPITALITY/ SPORT & LEISURE/ TRAVEL & TOURISM MANAGEMENT MAJORS – PROGRAM STRUCTURE

PROGRAM CODE: 2251(Ipswich)

*You can use this outline to plan your program structure.*

Courses	Total Units
<b>YEAR ONE</b>	
Semester 1	
ECON1010     Introductory Microeconomics	2
TOUR1000 *   Principles of Tourism, Hospitality & Events	2
MGTS1201     Computer-based Information Systems	2
[MGTS1301     Introduction to Management	2
[OR	
[MKTG1501     Foundations of Marketing	2
Semester 2	
Course 1 for Major	2
LAWS1100     Business Law	2
[MGTS1301     Introduction to Management	2
[OR	
[MKTG1501     Foundations of Marketing	2
TOUR1001 *   Global Cultures & Tourism	2
<b>YEAR TWO</b>	
Semester 1	
ACCT1101     Accounting for Decision Making	2
Course 2 for Major	2
ECON1310     Quantitative Economic and Business Analysis A	2
General Elective	2
Semester 2	
Course 3 for Major	2
FINM2401     Financial Management	2
General Elective	2
MGTS1601     Organisational Behaviour	2
<b>YEAR THREE</b>	
Semester 1	
Course 4 for Major	2
Course 5 for Major	2
General Elective	2
TOUR3008 *   Service Management in Tourism	2
Semester 2	
Course 6 for Major	2
General Elective	2
General Elective	2
General Elective	2
<b>Total</b>	<b>#48</b>

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\* Students wishing to complete a major in Event / Hospitality / Sport & Leisure / Travel & Tourism Management must complete TOUR1000 (previously HOSP1005), TOUR1001 (previously TOUR2000) and TOUR3008 (previously HOSP3002) from Part A Section 2.

It is recommended that students study the following courses from the Major in their first year:

Event Management:                    EVNT2002 Event Management and the Arts  
 Hospitality Management:            HOSP2003 Hospitality Small Business Operations  
 Sport & Leisure Management:        LEIS2004 Leisure in Society  
 Travel & Tourism Management:      TOUR2001 Tourism and Leisure Behaviour

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**BACHELOR OF BUSINESS – ONLINE BUSINESS MAJOR – PROGRAM STRUCTURE**

PROGRAM CODE: 2251(Ipswich)

*You can use this outline to plan your program structure.*

Courses	Total Units
<b>YEAR ONE</b>	
Semester 1	
ACCT1101 Accounting for Decision Making	2
ECON1010 Introductory Microeconomics	2
MGTS1201 Computer-based Information Systems	2
[MGTS1301 Introduction to Management	2
[OR	
[MKTG1501 Foundations of Marketing	
Semester 2	
MGTS1601 Organisational Behaviour	2
LAWS1100 Business Law	2
[MGTS1301 Introduction to Management	2
[OR	
[MKTG1501 Foundations of Marketing	
Part A Section 2 Course	2
<b>YEAR TWO</b>	
Semester 1	
Course 1 for Major	2
ECON1310 Quantitative Economic and Business Analysis A	2
General Elective	2
Part A Section 2 Course	2
Semester 2	
Course 2 for Major	2
Course 3 for Major	2
FINM2401 Financial Management	2
General Elective	2
<b>YEAR THREE</b>	
Semester 1	
Course 4 for Major	2
Course 5 for Major	2
General Elective	2
General Elective	2
Semester 2	
Course 6 for Major	2
General Elective	2
General Elective	2
Part A Section 2 Course	2
<b>Total</b>	<b>#48</b>

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