

# Bachelor of International Hotel and Tourism Management (BIHTM) 2019 Program Structure

It is important that you read and understand the following information.

It is your responsibility to ensure that you complete all the requirements of this program in order to graduate. The following information is designed to help you plan your enrolment to meet this goal. Further information can be found in the Official rules and Course lists under the **Program requirements** link in the Courses and Programs website:

[https://my.uq.edu.au/programs-courses/program.html?acad\\_prog=2194](https://my.uq.edu.au/programs-courses/program.html?acad_prog=2194)

You are not required to submit this program plan for approval. However, if you have any questions or concerns about meeting degree requirements, especially when you are nearing the end of your program, please contact the Faculty of Business, Economics and Law for advice.

## PROGRAM GUIDELINES

You must complete a total of 48\* units from the BIHTM List comprising -

- 18 units of compulsory courses from Part A; and
- 12 units from one major in Part B (at least 6 units must be from level 3 courses); and
- 18 units for either:
  - (1) 12 units for a second major from Part B (at least 6 units must be from level 3 courses); and 6 units of general electives from Part B or C or almost any undergraduate program in the University approved by the Executive Dean; or
  - (2) 16 units of general electives from Part B or C or almost any undergraduate program in the University approved by the Executive Dean; and 2 units from Part B or C.

\*No more than 4 units can be at level 1 excluding Part A compulsory courses. Refer to the BIHTM rules for further information.

## BACHELOR OF INTERNATIONAL HOTEL AND TOURISM MANAGEMENT – STUDY PLAN

PROGRAM CODE: 2194

You can use this outline to plan your program structure.

Courses	Units
<b>YEAR ONE</b>	
Semester 1	
LAWS1100 Business Law	2
MGTS1301 Introduction to Management	2
MKTG1501 Foundations of Marketing	2
TOUR1000 Principles of Tourism, Hospitality & Events	2
Semester 2	
<i>If you wish to have an overseas experience, you need to start planning for your exchange now. Deadline for an exchange in Year 2 (Semester 2) is October in Year 1 (Semester 2)*</i>	
ACCT1101 Accounting for Decision Making	2
TOUR2001 Tourist and Visitor Behaviour	2
TOUR2010 Applied Economics for Tourism	2
General Elective OR Part B/C course (must be Part B/C course if you are not taking a 2 <sup>nd</sup> major)	2
<b>YEAR TWO</b>	
Semester 1	
TOUR2007 Sustainable Tourism	2
Course 1 for Major	2
Course 2 for Major	2
Second Major OR General Elective	2
Semester 2 <i>Recommended exchange semester**</i>	
Course 3 for Major	2
General Elective	2
General Elective	2
Second Major OR General Elective	2
<b>YEAR THREE</b>	
Semester 1	
TOUR3008* Service Management in Tourism	2
Course 4 for Major	2
Second Major OR General Elective	2
Second Major OR General Elective	2
Semester 2	
Course 5 for Major	2
Course 6 for Major	2
Second Major OR General Elective	2
Second Major OR General Elective	2
<b>Total Units</b>	<b>48</b>

*It is **not** possible to study more than 8 units (4 courses) in semester one of year one.*

**Ensure your BIHTM Major is correctly listed on mySI-net**

\* Please check the Student Exchange website (<https://employability.uq.edu.au/student-exchange>) for application deadlines for your chosen institution, as some exchange Universities have different deadlines.

\*\*If you are planning on completing an overseas exchange, you may have to amend this plan. Please familiarise yourself with the Academic Considerations: <https://bel.uq.edu.au/academic-considerations>

You may use your general electives to complete a second major from Part B of the BIHTM course list, however, a major requires careful planning and this plan may need to be amended. Please contact a Student Experience Officer in the BEL Faculty for assistance if required (email: [bel@uq.edu.au](mailto:bel@uq.edu.au)).