

Bachelor of International Hotel and Tourism Management (BIHTM) 2018 Program Structure

It is important that you read and understand the following information.

It is your responsibility to ensure that you complete all the requirements of this program in order to graduate. The following information is designed to help you plan your enrolment to meet this goal. Further information can be found in the Official rules and Course lists under the **Program requirements** link in the Courses and Programs website:

https://my.uq.edu.au/programs-courses/program.html?acad_prog=2194&year=2018

You are not required to submit this program plan for approval. However, if you have any questions or concerns about meeting degree requirements, especially when you are nearing the end of your program, please contact the Faculty of Business, Economics and Law for advice.

PROGRAM GUIDELINES

You must complete a total of 48 units from the BIHTM List comprising -

24 units of compulsory courses from Part A; and 24 units from either:

(1) Students who wish to complete a major:

- 12 units from one major in Part B (at least 6 units must be from level 3 courses); and
- 12 units of general elective courses, which may include courses from Part B or from almost any other undergraduate program in the University as approved by the Executive Dean. No more than 4 units may be from level 1 courses; or
- 24 units from two majors in Part B, each comprising 12 units (at least 6 units in each major must be from level 3 courses);

OR

(2) Students who do not wish to complete a major:

- at least 12 units of elective courses from Part B (at least 6 units must be from level 3 courses); and
- up to 12 units of general elective courses, which may include courses from Part B or from almost any other undergraduate program in the University as approved by the Executive Dean. No more than 4 units may be from level 1 courses.

Refer to the BIHTM rules on the UQ Study website for further information.

BACHELOR OF INTERNATIONAL HOTEL AND TOURISM MANAGEMENT - STUDY PLAN

PROGRAM CODE: 2194

You can use this outline to plan your program structure.

Courses	Units
YEAR ONE	
Semester 1	
MGTS1301 Introduction to Management	2
MKTG1501 Foundations of Marketing	2
TOUR1000 Principles of Tourism, Hospitality & Events	2
TOUR1001 Global Cultures & Tourism	2
Semester 2	
ACCT1101 Accounting for Decision Making	2
LAWS1100 Business Law	2
MGTS1601 Organisational Behaviour	2
TOUR2001 Tourist and Visitor Behaviour	2
YEAR TWO	
Semester 1	
<i>If you wish to have an overseas experience, you need to start planning for your exchange now. Deadline for an exchange in Year 3 (Semester 1) is May in Year 2 (Semester 1)**</i>	
TOUR2007 Sustainable Tourism	2
Course 1 for Part B Major <u>OR</u> Part B Elective for no major	2
Course 2 for Part B Major <u>OR</u> Part B Elective for no major	2
General Elective*	2
Semester 2	
TOUR2010 Applied Economics for Tourism	2
Course 3 for Part B Major <u>OR</u> Part B Elective for no major	2
Course 4 for Part B Major <u>OR</u> Part B Elective for no major	2
General Elective	2
YEAR THREE	
Semester 1 <i>Recommended exchange semester</i>	
TOUR3008* Service Management in Tourism	2
Course 5 for Part B Major <u>OR</u> Part B Elective for no major	2
General Elective	2
General Elective	2
Semester 2	
TOUR3009 Professional Development	2
Course 6 for Part B Major <u>OR</u> Part B Elective for no major	2
General Elective	2
General Elective	2
Total Units	48

It is not possible to study more than 8 units (4 courses) in semester one of year one.

Ensure your BIHTM Major is correctly listed on mySI-net

** Please check the UQ Abroad website (<http://www.uq.edu.au/uqabroad/>) for application deadlines for your chosen institution, as some exchange Universities have different deadlines.

* If you are planning on going on exchange in Year 3, Semester 1 swap TOUR3008 with the General Elective in Year 2, Semester 1.

You may use your general electives to complete a second major from Part B of the BIHTM course list, however, a major requires careful planning and this plan may need to be amended. Please contact a Student Experience Officer in the BEL Faculty for assistance if required.