

# BEL International Partner Week

Martie-Louise Verreynne Business School 27 May 2019

## **Business School**



# Senior Leadership Team



**David Smith**Director of Research



**Lisa Ruhanen**Director of Education



**Tyler Okimoto**Senior Discipline Leader



Frank Kennedy
Director of Engagement



**Marta Indulska**Senior Discipline Leader



Katie Farley School Manager



## Business School Strategic Plan





## The student experience

to ensure graduates gain the enduring skills to prepare them for their lifelong learning journeys



## The core research strengths

of individuals and teams to create distinctiveness and impact within academia and beyond



## **Key strategic partners**

and engagement to support value creation in learning and research



Excellence **Honesty & Accountability Mutual Respect & Diversity Supportive Culture Innovation & Independent Thinking** 



# Why choose UQ Business School?

#### One of the world's best business schools

The first business school in Australia to gain accreditation from AACSB International and EQUIS – the most prestigious standards an institution can attain.

#### Quality teaching

Our teaching staff are amongst the best in Australia. Our research and consulting activities ensure that our teaching is at the forefront of academic knowledge.

### A long and rich history

A part of The University of Queensland, the state's largest and oldest university and a founding member of the prestigious Group of Eight – the coalition of Australia's leading universities.

#### Renowned for world-class research

Classed as above world standard in all our fields of research in the Australian government's ERA assessment.

### Consultant to industry

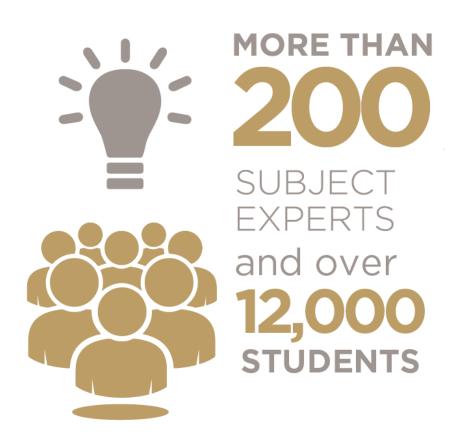
Consultancy/contract research are core areas of our business, having worked with top-tier firms such as the BHP Billiton, Procter & Gamble, CSIRO, Coca-Cola, Thiess and HSBC.

## A comprehensive range of programs

Offering a range of degree programs, including undergraduate, honours and postgraduate coursework, postgraduate research, renowned MBA program, and executive education.



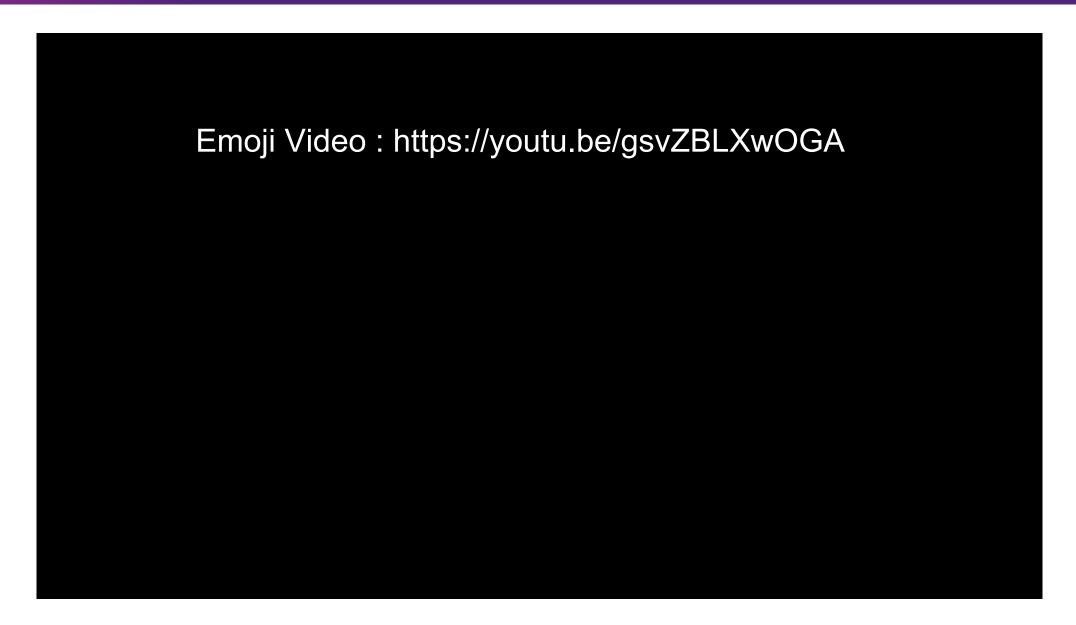
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## What emoji best describes your time studying at UQ Business School?





## Initiatives

# THE UNIVERSITY OF QUEENSLAND

## **Startup Academy**



**Lunch & Learn series** 



#### **Business Banter**



## **Student Managed Investment Fund**

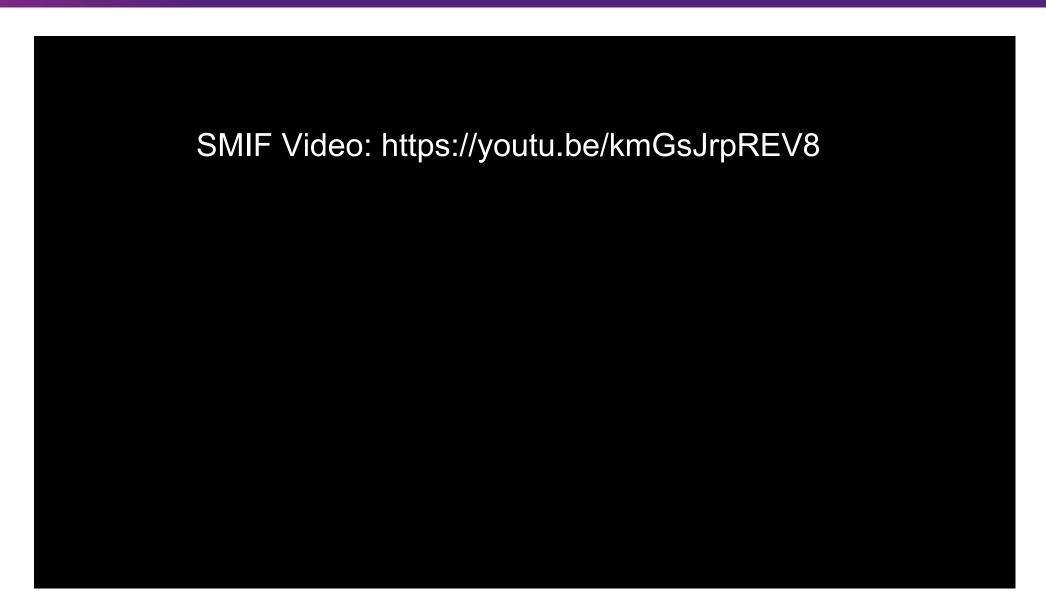


**Escape Box** 



# Student Managed Investment Fund





# Student experience





**Business Global Mates** 

**Student Program Committees** 



# Learning for the future

Foster lifelong learning and provide authentic learning experiences to empower our graduates.

#### **Corporate Innovation MicroMasters**

Gain entry into Master of Entrepreneurship and Innovation

#### **Blended learning**

- Large first year Undergraduate courses
- Rollout to second year courses in 2020

## **Work Integrated Learning (WIL)**

- Management Communication & Career Transition (Master of Business)
- Professional Development (Bachelor of International Hotel and Tourism Management)



## Master of Entrepreneurship and Innovation



MEI Video: https://youtu.be/x3DI-7Yq56c



# Research areas

Accounting	Management
Business Information Systems	Marketing
Finance	Strategy & Entrepreneurship
International Business	Tourism



# Research with impact

Focus on core research strengths enabling our leaders to optimise the impact of our research.

## **Interdisciplinary Research Themes**

Promoting quality outcomes in the areas of change facing the global community both today and into the future with:

The Future of Health



**Business Sustainability Initiative** 



The Service Innovation Alliance



**Trust, Ethics and Governance Alliance** 

**Practice and Process Studies** 



# Engagement with our Stakeholders and Community

Strategic approach to engagement that supports our learning and research.

## **Thought Leadership Series**

- Presented in partnership with KPMG
- Business topics that impact careers cybersecurity and resolving workplace conflict
- Academic research paired with practical industry advice

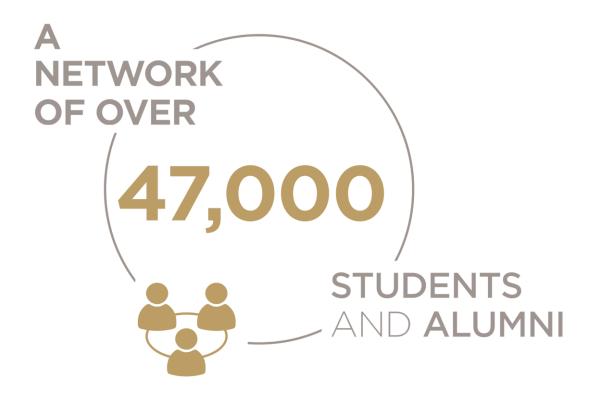
#### **Executive Education**

- Professional development courses are delivered by some of the brightest minds in the business world
- Classes combine cutting-edge research, case studies, guest speakers and experiential learning techniques to inspire students





# The strength of the cohort







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# Subscribe & Connect





