



THE UNIVERSITY
OF QUEENSLAND
AUSTRALIA

CREATE CHANGE

BEL International Partner Week

Martie-Louise Verreynne

Business School

27 May 2019

Senior Leadership Team



David Smith
Director of Research



Lisa Ruhanen
Director of Education



Frank Kennedy
Director of Engagement



Katie Farley
School Manager



Tyler Okimoto
Senior Discipline Leader



Marta Indulska
Senior Discipline Leader



**To be courageous thinkers who
empower future leaders to positively
transform business and society.**



The student experience

to ensure graduates gain the enduring skills to prepare them for their lifelong learning journeys



The core research strengths

of individuals and teams to create distinctiveness and impact within academia and beyond



Key strategic partners

and engagement to support value creation in learning and research

Excellence

Honesty & Accountability

Mutual Respect & Diversity

Supportive Culture

Innovation & Independent Thinking

Why choose UQ Business School?

One of the world's best business schools

The first business school in Australia to gain accreditation from AACSB International and EQUIS – the most prestigious standards an institution can attain.

Renowned for world-class research

Classed as above world standard in all our fields of research in the Australian government's ERA assessment.

Quality teaching

Our teaching staff are amongst the best in Australia. Our research and consulting activities ensure that our teaching is at the forefront of academic knowledge.

Consultant to industry

Consultancy/contract research are core areas of our business, having worked with top-tier firms such as the BHP Billiton, Procter & Gamble, CSIRO, Coca-Cola, Thiess and HSBC.

A long and rich history

A part of The University of Queensland, the state's largest and oldest university and a founding member of the prestigious Group of Eight – the coalition of Australia's leading universities.

A comprehensive range of programs

Offering a range of degree programs, including undergraduate, honours and postgraduate coursework, postgraduate research, renowned MBA program, and executive education.



MORE THAN
200

SUBJECT
EXPERTS
and over

12,000
STUDENTS



1 in **4**

UQ students are
Business School
students



Emoji Video : <https://youtu.be/gsvZBLXwOGA>

Startup Academy



Lunch & Learn series



Business Banter



Student Managed Investment Fund



Escape Box



SMIF Video: <https://youtu.be/kmGsJrpREV8>



Business Global Mates



Student Program Committees

Learning for the future

Foster lifelong learning and provide authentic learning experiences to empower our graduates.

Corporate Innovation MicroMasters

- Gain entry into Master of Entrepreneurship and Innovation

Blended learning

- Large first year Undergraduate courses
- Rollout to second year courses in 2020

Work Integrated Learning (WIL)

- Management Communication & Career Transition (Master of Business)
- Professional Development (Bachelor of International Hotel and Tourism Management)



MEI Video : <https://youtu.be/x3DI-7Yq56c>

Research areas

Accounting

Management

Business Information Systems

Marketing

Finance

Strategy & Entrepreneurship

International Business

Tourism

Research with impact

Focus on core research strengths enabling our leaders to optimise the impact of our research.

Interdisciplinary Research Themes

Promoting quality outcomes in the areas of change facing the global community both today and into the future with:

The Future of Health



Business Sustainability Initiative



The Service Innovation Alliance



Trust, Ethics and Governance Alliance

Practice and Process Studies

Engagement with our Stakeholders and Community

Strategic approach to engagement that supports our learning and research.

Thought Leadership Series

- Presented in partnership with KPMG
- Business topics that impact careers - cybersecurity and resolving workplace conflict
- Academic research paired with practical industry advice

Executive Education

- Professional development courses are delivered by some of the brightest minds in the business world
- Classes combine cutting-edge research, case studies, guest speakers and experiential learning techniques to inspire students



The strength of the cohort

A
NETWORK
OF OVER

47,000



STUDENTS
AND ALUMNI



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