

# Bachelor of Advanced Business (Honours) 2021 onwards Program Structure

It is important that you read and understand the following information.

It is your responsibility to ensure that you complete all the requirements of this program in order to graduate. The following information is designed to help you plan your enrolment to meet this goal.

Further information can be found in the official program rules and course lists under the **Program Rules and Requirements** link in the Courses and Programs website:

[https://my.uq.edu.au/programs-courses/program.html?acad\\_prog=2139](https://my.uq.edu.au/programs-courses/program.html?acad_prog=2139)

You are not required to submit this program plan for approval. However, if you have any questions or concerns about meeting degree requirements, especially when you are nearing the end of your program, please [contact the BEL Faculty](#) for advice.

## **PROGRAM GUIDELINES**

You must complete 64 units, comprising -

- 28 units for Part A; and
- 16 units for a major from Part B; and
- 4 units of general electives; and
- either -
  - 16 units for a second major from Part B professional pathway; or
  - 16 units from Part C for the research pathway.

### **Note:**

Students will be required to complete the first 40 units of the program with a cumulative GPA of at least 5.5 to be eligible for the research pathway.

## BACHELOR OF ADVANCED BUSINESS (HONOURS) Professional Pathway Program Structure

Accounting Major (CPA/CAANZ accreditation)

Courses	Units
<b>YEAR ONE</b>	
Semester 1 <i>It is <b>not</b> possible to study more than 8 units [4 courses] in semester 1 of year 1</i>	
BISM1201 Transforming Business with Information Systems	2
FINM2412 Financial Management for Business	2
MKTG1501 Foundations of Marketing	2
TIMS1301 Entrepreneurial Mindset and Ideation	2
Semester 2	
ACCT2112 Financial Accounting for Business	2
BISM2201 Principles of Business Analytics	2
IBUS2301 International Business Management	2
MGTS2604 Introduction to Human Resource Management	2
<b>YEAR TWO</b>	
Semester 1	
<i>If you wish to have an overseas experience, you need to start planning for your exchange now.</i>	
ACCT2113 Management Accounting Principles	2
ECON2012 Microeconomics for Business	2
ECON1310 Introductory Statistics for Social Sciences	2
Course 1 for 2nd Major	2
Semester 2	
ECON2022 Macroeconomics for Business	2
LAWS1100 Business Law	2
ACCT2110 Intermediate Financial Accounting	2
Course 2 for 2nd Major	2
<b>YEAR THREE</b>	
Semester 1	
LAWS3100 Corporations Law	2
LAWS3101 Income Tax Law	2
Course 3 for 2nd Major	2
Course 4 for 2nd Major	2
Semester 2	
RBUS3900 Business Research Strategy	2
ACCT3103 Advanced Financial Accounting	2
Course 5 for 2nd Major OR General Elective	2
Course 6 for 2nd Major	2
<b>YEAR FOUR</b>	
Semester 1	
ACCT3101 Auditing & Public Practice	2
ACCT3104 Advanced Management Accounting	2
Course 7 for 2nd Major	2
General Elective	2
Semester 2	
MGTS4602 Leadership and Strategy Practicum	2
ACCT4101 Advanced Studies in Accounting	2
Course 8 for 2nd Major	2
General Elective	2
<b>Total Units</b>	<b>64</b>

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## BACHELOR OF ADVANCED BUSINESS (HONOURS) Professional Pathway Program Structure

### Business Analytics Major

Courses	Units
<b>YEAR ONE</b>	
Semester 1 <i>It is <b>not</b> possible to study more than 8 units [4 courses] in semester 1 of year 1</i>	
BISM1201 Transforming Business with Information Systems	2
FINM2412 Financial Management for Business	2
MKTG1501 Foundations of Marketing	2
TIMS1301 Entrepreneurial Mindset and Ideation	2
Semester 2	
ACCT2112 Financial Accounting for Business	2
BISM2201 Principles of Business Analytics	2
IBUS2301 International Business Management	2
MGTS2604 Introduction to Human Resource Management	2
<b>YEAR TWO</b>	
Semester 1	
<i>If you wish to have an overseas experience, you need to start planning for your exchange now.</i>	
ACCT2113 Management Accounting Principles	2
BISM2204 Methods of Business Analytics	2
ECON2012 Microeconomics for Business	2
Course 1 for 2nd Major	2
Semester 2	
BISM2205 Predictive Analytics for Business	2
ECON2022 Macroeconomics for Business	2
LAWS1100 Business Law	2
Course 2 for 2nd Major	2
<b>YEAR THREE</b>	
Semester 1	
BISM3204 Data Visualisation for Business	2
BISM3209 Prescriptive Analytics for Business	2
Course 3 for 2nd Major	2
Course 4 for 2nd Major	2
Semester 2	
RBUS3900 Business Research Strategy	2
BISM3210 Technology of Business Analytics	2
BISM3212 Deep Learning for Business	2
Course 5 for 2nd Major	2
<b>YEAR FOUR</b>	
Semester 1	
BISM4204 Business Analytics Project	2
Course 6 for 2nd Major	2
General Elective	2
General Elective	2
Semester 2	
MGTS4602 Leadership and Strategy Practicum	2
BISM4201 Business Analytics Strategy	2
Course 7 for 2nd Major	2
Course 8 for 2nd Major	2
<b>Total Units</b>	<b>64</b>

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# BACHELOR OF ADVANCED BUSINESS (HONOURS)

## Professional Pathway Program Structure

### Business Information Systems Major

Courses	Units
<b>YEAR ONE</b>	
Semester 1 <i>It is <b>not</b> possible to study more than 8 units [4 courses] in semester 1 of year 1</i>	
BISM1201 Transforming Business with Information Systems	2
FINM2412 Financial Management for Business	2
MKTG1501 Foundations of Marketing	2
TIMS1301 Entrepreneurial Mindset and Ideation	2
Semester 2	
ACCT2112 Financial Accounting for Business	2
BISM2201 Principles of Business Analytics	2
IBUS2301 International Business Management	2
MGTS2604 Introduction to Human Resource Management	2
<b>YEAR TWO</b>	
Semester 1	
<i>If you wish to have an overseas experience, you need to start planning for your exchange now.</i>	
ACCT2113 Management Accounting Principles	2
ECON2012 Microeconomics for Business	2
BISM2207 Managing Business Data	2
Course 1 for 2nd Major	2
Semester 2	
ECON2022 Macroeconomics for Business	2
LAWS1100 Business Law	2
BISM2202 Data Analytics and Information Management	2
Course 2 for 2nd Major	2
<b>YEAR THREE</b>	
Semester 1	
BISM2206 Accounting Information and Software Applications	2
BISM3222 Information Analysis and Systems Design	2
Course 3 for 2nd Major	2
Course 4 for 2nd Major	2
Semester 2	
RBUS3900 Business Research Strategy	2
BISM2203 Business Process Management	2
Course 5 for 2nd Major	2
Course 6 for 2nd Major	2
<b>YEAR FOUR</b>	
Semester 1	
BISM3205 Business Information Security	2
BISM3206 Advanced Data Analytics	2
BISM4203 Advanced Studies in Business Information Systems	2
Course 7 for 2nd Major	2
Semester 2	
MGTS4602 Leadership and Strategy Practicum	2
Course 8 for 2nd Major	2
General Elective	2
General Elective	2
<b>Total Units</b>	<b>64</b>

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## BACHELOR OF ADVANCED BUSINESS (HONOURS) Professional Pathway Program Structure

### Finance Major

Courses	Units
<b>YEAR ONE</b>	
Semester 1 <i>It is <b>not</b> possible to study more than 8 units [4 courses] in semester 1 of year 1</i>	
BISM1201 Transforming Business with Information Systems	2
FINM2412 Financial Management for Business	2
MKTG1501 Foundations of Marketing	2
TIMS1301 Entrepreneurial Mindset and Ideation	2
Semester 2	
ACCT2112 Financial Accounting for Business	2
BISM2201 Principles of Business Analytics	2
IBUS2301 International Business Management	2
MGTS2604 Introduction to Human Resource Management	2
<b>YEAR TWO</b>	
Semester 1	
<i>If you wish to have an overseas experience, you need to start planning for your exchange now.</i>	
ACCT2113 Management Accounting Principles	2
ECON2012 Microeconomics for Business	2
FINM2416 Asset Pricing	2
Course 1 for 2nd Major	2
Semester 2	
ECON2022 Macroeconomics for Business	2
LAWS1100 Business Law	2
FINM2415 Corporate Finance	2
Course 2 for 2nd Major	2
<b>YEAR THREE</b>	
Semester 1	
FINM3403 International Financial Management	2
FINM3404 Banking & Lending Decisions	2
Course 3 for 2nd Major	2
Course 4 for 2nd Major	2
Semester 2	
RBUS3900 Business Research Strategy	2
FINM3405 Derivatives and Risk Management	2
Course 5 for 2nd Major	2
Course 6 for 2nd Major	2
<b>YEAR FOUR</b>	
Semester 1	
FINM3406 Real Estate Finance	2
FINM3407 Behavioural Finance	2
Course 7 for 2nd Major	2
General Elective	2
Semester 2	
MGTS4602 Leadership and Strategy Practicum	2
FINM4401 Advanced Studies in Finance	2
Course 8 for 2nd Major	2
General Elective	2
<b>Total Units</b>	<b>64</b>

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## BACHELOR OF ADVANCED BUSINESS (HONOURS) Professional Pathway Program Structure

### Human Resources Major

Courses	Units
<b>YEAR ONE</b>	
Semester 1 <i>It is <b>not</b> possible to study more than 8 units [4 courses] in semester 1 of year 1</i>	
BISM1201 Transforming Business with Information Systems	2
FINM2412 Financial Management for Business	2
MKTG1501 Foundations of Marketing	2
TIMS1301 Entrepreneurial Mindset and Ideation	2
Semester 2	
ACCT2112 Financial Accounting for Business	2
BISM2201 Principles of Business Analytics	2
IBUS2301 International Business Management	2
MGTS2604 Introduction to Human Resource Management	2
<b>YEAR TWO</b>	
Semester 1	
<i>If you wish to have an overseas experience, you need to start planning for your exchange now.</i>	
ACCT2113 Management Accounting Principles	2
ECON2012 Microeconomics for Business	2
Course 1 for 2nd Major	2
Course 2 for 2nd Major	2
Semester 2	
ECON2022 Macroeconomics for Business	2
LAWS1100 Business Law	2
MGTS2607 Employee Relations and HR Practice	2
MGTS2609 Building the Future Workforce	2
<b>YEAR THREE</b>	
Semester 1	
MGTS3601 Organisational Design & Change Management	2
MGTS3604 Developing Human Capital	2
MGTS3607 Managing Performance	2
Course 3 for 2nd Major	2
Semester 2	
RBUS3900 Business Research Strategy	2
MGTS3603 Strategic Human Resource Management	2
MGTS3609 People Analytics: Theory, Strategy and Practical Application	2
Course 4 for 2nd Major	2
<b>YEAR FOUR</b>	
Semester 1	
Course 5 for 2nd Major	2
Course 6 for 2nd Major	2
General Elective	2
General Elective	2
Semester 2	
MGTS4602 Leadership and Strategy Practicum	2
MGTS4603 Advanced Studies in Human Resource Management	2
Course 7 for 2nd Major	2
Course 8 for 2nd Major	2
<b>Total Units</b>	<b>64</b>

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## BACHELOR OF ADVANCED BUSINESS (HONOURS) Professional Pathway Program Structure

### Innovation and Entrepreneurship Major

Courses	Units
<b>YEAR ONE</b>	
Semester 1 <i>It is <b>not</b> possible to study more than 8 units [4 courses] in semester 1 of year 1</i>	
BISM1201 Transforming Business with Information Systems	2
FINM2412 Financial Management for Business	2
MKTG1501 Foundations of Marketing	2
TIMS1301 Entrepreneurial Mindset and Ideation	2
Semester 2	
ACCT2112 Financial Accounting for Business	2
BISM2201 Principles of Business Analytics	2
IBUS2301 International Business Management	2
MGTS2604 Introduction to Human Resource Management	2
<b>YEAR TWO</b>	
Semester 1	
<i>If you wish to have an overseas experience, you need to start planning for your exchange now.</i>	
ACCT2113 Management Accounting Principles	2
ECON2012 Microeconomics for Business	2
TIMS2302 Digital Innovation and Entrepreneurship	2
Course 1 for 2nd Major	2
Semester 2	
ECON2022 Macroeconomics for Business	2
LAWS1100 Business Law	2
TIMS2301 Research Trends in Innovation & Entrepreneurship	2
TIMS3309 Technology and Innovation Management	2
<b>YEAR THREE</b>	
Semester 1	
TIMS3304 Social Entrepreneurship	2
Course 2 for 2nd Major	2
Course 3 for 2nd Major	2
General Elective	2
Semester 2	
RBUS3900 Business Research Strategy	2
TIMS3310 Transformative Innovation for 21 <sup>st</sup> Century Challenges	2
TIMS3311 Innovation & Entrepreneurship in Practice	2
General Elective	2
<b>YEAR FOUR</b>	
Semester 1	
TIMS3302 Entrepreneurial Growth Strategies	2
TIMS4303 Entrepreneurship and Innovation Project	2
Course 4 for 2nd Major	2
Course 5 for 2nd Major	2
Semester 2	
MGTS4602 Leadership and Strategy Practicum	2
Course 6 for 2nd Major	2
Course 7 for 2nd Major	2
Course 8 for 2nd Major	2
<b>Total Units</b>	<b>64</b>

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# BACHELOR OF ADVANCED BUSINESS (HONOURS)

## Professional Pathway Program Structure

### International Business Major

Courses		Units
<b>YEAR ONE</b>		
Semester 1	<i>It is <b>not</b> possible to study more than 8 units [4 courses] in semester 1 of year 1</i>	
BISM1201	Transforming Business with Information Systems	2
FINM2412	Financial Management for Business	2
MKTG1501	Foundations of Marketing	2
TIMS1301	Entrepreneurial Mindset and Ideation	2
<b>Semester 2</b>		
ACCT2112	Financial Accounting for Business	2
BISM2201	Principles of Business Analytics	2
IBUS2301	International Business Management	2
MGTS2604	Introduction to Human Resource Management	2
<b>YEAR TWO</b>		
<b>Semester 1</b>		
<i>If you wish to have an overseas experience, you need to start planning for your exchange now.</i>		
ACCT2113	Management Accounting Principles	2
ECON2012	Microeconomics for Business	2
IBUS2302	Globalisation and Business	2
Course 1 for 2nd Major		2
<b>Semester 2</b>		
ECON2022	Macroeconomics for Business	2
LAWS1100	Business Law	2
IBUS2309	Understanding Cultures in International Business	2
Course 2 for 2nd Major		2
<b>YEAR THREE</b>		
<b>Semester 1</b>		
IBUS3303	Global Production and Logistics	2
IBUS3310	International Business Operations	2
Course 3 for 2nd Major		2
Course 4 for 2nd Major		2
<b>Semester 2</b>		
RBUS3900	Business Research Strategy	2
IBUS3306	Managing International Legal Complexities	2
Course 5 for 2nd Major		2
Course 6 for 2nd Major		2
<b>YEAR FOUR</b>		
<b>Semester 1</b>		
MGTS3606	Global Human Resource Management	2
MGTS3301	Global Strategic Management	2
Course 7 for 2nd Major		2
General Elective		2
<b>Semester 2</b>		
MGTS4602	Leadership and Strategy Practicum	2
IBUS4301	Advanced Studies in International Business	2
Course 8 for 2nd Major		2
General Elective		2
<b>Total Units</b>		<b>64</b>

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## BACHELOR OF ADVANCED BUSINESS (HONOURS) Professional Pathway Program Structure

### Marketing Major

Courses	Units
<b>YEAR ONE</b>	
Semester 1 <i>It is <b>not</b> possible to study more than 8 units [4 courses] in semester 1 of year 1</i>	
BISM1201 Transforming Business with Information Systems	2
FINM2412 Financial Management for Business	2
MKTG1501 Foundations of Marketing	2
TIMS1301 Entrepreneurial Mindset and Ideation	2
Semester 2	
ACCT2112 Financial Accounting for Business	2
BISM2201 Principles of Business Analytics	2
IBUS2301 International Business Management	2
MGTS2604 Introduction to Human Resource Management	2
<b>YEAR TWO</b>	
Semester 1	
<i>If you wish to have an overseas experience, you need to start planning for your exchange now.</i>	
ACCT2113 Management Accounting Principles	2
ECON2012 Microeconomics for Business	2
MKTG2501 Consumer Behaviour	2
Course 1 for 2nd Major	2
Semester 2	
ECON2022 Macroeconomics for Business	2
LAWS1100 Business Law	2
MKTG2508 Brand Management	2
OR	2
MKTG2509 Service and Relationship Marketing	2
Course 2 for 2nd Major	2
<b>YEAR THREE</b>	
Semester 1	
MKTG2510 Marketing Intelligence	2
MKTG3504 Applied Market Research	2
Course 3 for 2nd Major	2
Course 4 for 2nd Major	2
Semester 2	
RBUS3900 Business Research Strategy	2
MKTG3501 Marketing Strategy	2
Course 5 for 2nd Major	2
Course 6 for 2nd Major	2
<b>YEAR FOUR</b>	
Semester 1	
MKTG3506 Digital Marketing and Social Media	2
MKTG4501 Advanced Studies in Marketing	2
Course 7 for 2nd Major	2
General Elective	2
Semester 2	
MGTS4602 Leadership and Strategy Practicum	2
ADVT3509 Advertising Management	2
Course 8 for 2nd Major	2
General Elective	2
<b>Total Units</b>	<b>64</b>

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## BACHELOR OF ADVANCED BUSINESS (HONOURS) Research Pathway Program Structure

Courses	Units
<b>YEAR ONE</b>	
Semester 1 <i>It is <b>not</b> possible to study more than 8 units [4 courses] in semester 1 of year 1</i>	
BISM1201 Transforming Business with Information Systems	2
FINM2412 Financial Management for Business	2
MKTG1501 Foundations of Marketing	2
TIMS1301 Entrepreneurial Mindset and Ideation	2
Semester 2	
<i>If you wish to have an overseas experience, you need to start planning for your exchange now.</i>	
ACCT2112 Financial Accounting for Business	2
BISM2201 Principles of Business Analytics	2
IBUS2301 International Business Management	2
MGTS2604 Introduction to Human Resource Management	2
<b>YEAR TWO</b>	
Semester 1	
<i>Please consider your pathway options at this point. Careful planning is required based on the GPA hurdle for entry to the research pathway (first 40 units of the program with a cumulative GPA of at least 5.5).</i>	
ACCT2113 Management Accounting Principles	2
ECON2012 Microeconomics for Business	2
Course 1 for Major	2
General Elective	2
Semester 2	
ECON2022 Macroeconomics for Business	2
LAWS1100 Business Law	2
Course 2 for Major	2
General Elective OR Course for Major	2
<b>YEAR THREE</b>	
Semester 1	
Course 3 for Major	2
Course 4 for Major	2
Course 5 for Major	2
Course 6 for Major OR General Elective	2
Semester 2	
RBUS3900 Business Research Strategy	2
Course 7 for Major	2
Course 8 for Major	2
Research course	2
<b>YEAR FOUR</b>	
Semester 1	
RBUS6996 Honours Thesis A (full year course)	2
RBUS6923/33 Scientific Methods in Commerce/Research Design for Honours	2
Research course	2
Research course	2
Semester 2	
RBUS6996 Honours Thesis A (full year course)	6
MGTS4602 Leadership and Strategy Practicum	2
<b>Total Units</b>	<b>64</b>

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