

# Bachelor of Business Management (BBusMan) 2021 Program Structure – Semester 2 commencement

It is important that you read and understand the following information.

It is your responsibility to ensure that you complete all the requirements of this program in order to graduate. The following information is designed to help you plan your enrolment to meet this goal.

Further information can be found in the official program rules and course lists under the **Program Rules and Requirements** link in the Programs and Courses website:

[https://my.uq.edu.au/programs-courses/program.html?acad\\_prog=2171&year=2021](https://my.uq.edu.au/programs-courses/program.html?acad_prog=2171&year=2021)

You may have to swap courses in the plan to allow you to finish with your desired major/s – please check prerequisites and semester offerings on [Programs and Courses](#). You are not required to submit this program plan for approval. However, if you have any questions or concerns about meeting degree requirements, especially when you are nearing the end of your program, please [contact](#) the Faculty of Business, Economics and Law for advice.

## PROGRAM GUIDELINES

You must complete a total of 48 units from the BBusMan course list comprising -

- 16 units for all BBusMan Core Courses; and
- 16 units for one major from BBusMan Majors and
- 16 units from either:
  - a second major from BBusMan Majors; or
  - General Elective Courses

Selected courses must include at most 24 units at level 1 (excluding core courses, there will be space for up to an 8 additional units of level 1 courses).

Selected courses must include at least 8 units at level 3.

**General Electives** can come from almost any other undergraduate program at UQ providing you have met the prerequisites; they are not incompatible with any of the courses in your program, nor a prerequisite for entry to your program (e.g. you cannot gain credit for MATH1040 if you studied Mathematics B in high school and used it to meet the maths prerequisite for the program).

# STUDY PLAN

## BACHELOR OF BUSINESS MANAGEMENT

### BUSINESS ECONOMICS MAJOR

You can use this outline to plan your program if you are commencing in semester 2

Courses	Units
<b>YEAR ONE</b>	
Semester 2, 2021 <i>It is <b>not</b> possible to study more than 8 units (4 courses) in your first semester of study</i>	
ACCT1101      Accounting for Decision Making	2
ECON1011      Economics for Business	2
MGTS1301      Introduction to Management	2
MGTS1601      Organisational Behaviour	2
Semester 1, 2022	
<i>If you wish to have an overseas experience, you need to start planning for your exchange now (June deadline for an exchange in semester 1 of the following year) **</i>	
BISM1201      Transforming Business with Information Systems	2
FINM1416^      Introduction to Financial Management	2
LAWS1100*      Business Law	2
MKTG1501      Foundations of Marketing	2
<b>YEAR TWO</b>	
Semester 2, 2022	
ECON2420      The Macroeconomy & Business Conditions	2
ECON2540      Economics of Innovation and Entrepreneurship	2
Second Major OR General Elective	2
Second Major OR General Elective	2
Semester 1, 2023 <i>Recommended exchange semester</i>	
ECON2070      Introduction to Strategic Thinking	2
ECON2410      Economics of Business Strategy	2
Second Major OR General Elective	2
Second Major OR General Elective	2
<b>YEAR THREE</b>	
Semester 2, 2023	
ECON3210      Financial Markets and Institutions	2
ECON3820      Understanding China	2
Second Major OR General Elective	2
Second Major OR General Elective	2
Semester 1, 2024	
ECON3430      Managerial Economics	2
ECON3440      Competition Policy and Regulation	2
Second Major OR General Elective	2
Second Major OR General Elective	2
<b>Total Units</b>	<b>48</b>

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- \*\* Please check the Student Exchange website (<https://employability.uq.edu.au/student-exchange>) for application deadlines for your chosen institution, as some exchange Universities have different deadlines.

You may use your general electives to complete a **second major** from the BBusMan course list; however, a second major requires careful planning and this plan may need to be amended. Please contact a Student Experience Officer in the BEL Faculty for assistance if required (email: [bel@uq.edu.au](mailto:bel@uq.edu.au)).

# STUDY PLAN

## BACHELOR OF BUSINESS MANAGEMENT

### BUSINESS INFORMATION SYSTEMS MAJOR

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Courses	Units
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Semester 2, 2021 <i>It is <b>not</b> possible to study more than 8 units (4 courses) in your first semester of study</i>	
ACCT1101      Accounting for Decision Making	2
ECON1011      Economics for Business	2
MGTS1301      Introduction to Management	2
MGTS1601      Organisational Behaviour	2
Semester 1, 2022	
BISM1201      Transforming Business with Information Systems	2
FINM1416^      Introduction to Financial Management	2
LAWS1100*      Business Law	2
MKTG1501      Foundations of Marketing	2
<b>YEAR TWO</b>	
Semester 2, 2022	
<i>If you wish to have an overseas experience, you need to start planning for your exchange now (October deadline for an exchange in semester 2 of the following year) **</i>	
BISM2203      Business Process Management	2
Second Major OR General Elective	2
Second Major OR General Elective	2
Second Major OR General Elective	2
Semester 1, 2023	
BISM2206      Accounting Information & Software Systems	2
BISM2207      Managing Business Data	2
Second Major OR General Elective	2
Second Major OR General Elective	2
<b>YEAR THREE</b>	
Semester 2, 2023 <i>Recommended exchange semester</i>	
BISM2202      Data Analytics and Information Management	2
BISM3208      Business Information Systems & Analytics Capstone	2
Second Major OR General Elective	2
Second Major OR Elective	2
Semester 1, 2024	
BISM3205      Business Information Security	2
BISM3206      Advanced Data Security	2
BISM3222      Information Analysis and Systems Design	2
Second Major OR General Elective	2
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# STUDY PLAN

## BACHELOR OF BUSINESS MANAGEMENT

### HUMAN RESOURCES MAJOR

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Courses	Units
<b>YEAR ONE</b>	
Semester 2, 2021 <i>It is <b>not</b> possible to study more than 8 units (4 courses) in your first semester of study</i>	
ACCT1101      Accounting for Decision Making	2
ECON1011      Economics for Business	2
MGTS1301      Introduction to Management	2
MGTS1601      Organisational Behaviour	2
Semester 1, 2022	
<i>If you wish to have an overseas experience, you need to start planning for your exchange now (June deadline for an exchange in semester 1 of the following year)**</i>	
BISM1201      Transforming Business with Information Systems	2
FINM1416^      Introduction to Financial Management	2
LAWS1100*      Business Law	2
MKTG1501      Foundations of Marketing	2
<b>YEAR TWO</b>	
Semester 2, 2022	
MGTS2604      Introduction to Human Resource Management	2
MGTS2607      Employee Relations & HR Practice	2
Second Major OR General Elective	2
Second Major OR General Elective	2
Semester 1, 2023 <i>Recommended exchange semester</i>	
MGTS3601      Organisational Design & Change Management	2
MGTS3604      Developing Human Capital	2
Second Major OR General Elective	2
Second Major OR General Elective	2
<b>YEAR THREE</b>	
Semester 2, 2023	
MGTS2609      Building the Future Workforce	2
MGTS3603      Strategic Human Resources	2
MGTS3609      People Analytics: Theory, Strategy & Practical Application	2
Second Major OR General Elective	2
Semester 1, 2024	
MGTS3607      Managing Performance	2
Second Major OR General Elective	2
Second Major OR General Elective	2
Second Major OR General Elective	2
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# STUDY PLAN

## BACHELOR OF BUSINESS MANAGEMENT

### INNOVATION AND ENTREPRENEURSHIP MAJOR

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<b>YEAR ONE</b>	
Semester 2, 2021 <i>It is <b>not</b> possible to study more than 8 units (4 courses) in your first semester of study</i>	
ACCT1101      Accounting for Decision Making	2
ECON1011      Economics for Business	2
MGTS1301      Introduction to Management	2
MGTS1601      Organisational Behaviour	2
Semester 1, 2022	
BISM1201      Transforming Business with Information Systems	2
FINM1416^      Introduction to Financial Management	2
LAWS1100*      Business Law	2
MKTG1501      Foundations of Marketing	2
<b>YEAR TWO</b>	
Semester 2, 2022	
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TIMS2301      Research Trends in Innovation and Entrepreneurship	2
TIMS3309      Technology and Innovation Management	2
Second Major OR General Elective	2
Second Major OR General Elective	2
Semester 1, 2023	
TIMS1301      Entrepreneurial Mindset and Ideation	2
TIMS2302      Digital Innovation and Entrepreneurship	2
Second Major OR General Elective	2
Second Major OR General Elective	2
<b>YEAR THREE</b>	
Semester 2, 2023 <i>Recommended exchange semester</i>	
TIMS3310      Transformative Innovation for 21 <sup>st</sup> Century Challenges	2
TIMS3311      Innovation and Entrepreneurship in Practice	2
Second Major OR General Elective	2
Second Major OR General Elective	2
Semester 1, 2024	
TIMS3302      Entrepreneurial Growth Strategies	2
TIMS3304      Social Entrepreneurship	2
Second Major OR General Elective	2
Second Major OR General Elective	2
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# STUDY PLAN

## BACHELOR OF BUSINESS MANAGEMENT

### INTERNATIONAL BUSINESS MAJOR

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<b>YEAR ONE</b>	
Semester 2, 2021 <i>It is <b>not</b> possible to study more than 8 units (4 courses) in your first semester of study</i>	
ACCT1101      Accounting for Decision Making	2
ECON1011      Economics for Business	2
MGTS1301      Introduction to Management	2
MGTS1601      Organisational Behaviour	2
Semester 1, 2022	
BISM1201      Transforming Business with Information Systems	2
FINM1416^      Introduction to Financial Management	2
LAWS1100*      Business Law	2
MKTG1501      Foundations of Marketing	2
<b>YEAR TWO</b>	
Semester 2, 2022	
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IBUS2301      International Business Management	2
Second Major OR General Elective	2
Second Major OR General Elective	2
Second Major OR General Elective	2
Semester 1, 2023	
IBUS2302      Globalisation and Business	2
IBUS3303      Global Production and Logistics	2
MGTS3606      Global Human Resource Management	2
Second Major OR General Elective	2
<b>YEAR THREE</b>	
Semester 2, 2023 <i>Recommended exchange semester</i>	
IBUS2309      Understanding Cultures in International Business	2
IBUS3306      Managing International Legal Complexity	2
Second Major OR General Elective	2
Second Major OR General Elective	2
Semester 1, 2024	
IBUS3310      International Business Operations	2
MGTS3301      Global Strategic Management	2
Second Major OR General Elective	2
Second Major OR General Elective	2
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# STUDY PLAN

## BACHELOR OF BUSINESS MANAGEMENT

### LEADERSHIP AND MANAGEMENT SCIENCE MAJOR

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Courses	Units
<b>YEAR ONE</b>	
Semester 2, 2021 <i>It is <b>not</b> possible to study more than 8 units (4 courses) in your first semester of study</i>	
ACCT1101      Accounting for Decision Making	2
ECON1011      Economics for Business	2
MGTS1301      Introduction to Management	2
MGTS1601      Organisational Behaviour	2
Semester 1, 2022	
<i>If you wish to have an overseas experience, you need to start planning for your exchange now (June deadline for an exchange in semester 1 of the following year)**</i>	
BISM1201      Transforming Business with Information Systems	2
FINM1416^      Introduction to Financial Management	2
LAWS1100*      Business Law	2
MKTG1501      Foundations of Marketing	2
<b>YEAR TWO</b>	
Semester 2, 2022	
BISM2201      Principles of Business Analytics	2
MGTS2606      Contemporary Business Communication and Organisation	2
Second Major OR General Elective	2
Second Major OR General Elective	2
Semester 1, 2023 <i>Recommended exchange semester</i>	
DECO1100      Design Thinking	2
MGTS2603      Leading and Managing People	2
Second Major OR General Elective	2
Second Major OR General Elective	2
<b>YEAR THREE</b>	
Semester 2, 2023	
MGTS3602      Managing Workplace Conflict and Collaboration	2
MGTS3605      Business Negotiations in the Global Economy	2
MGTS3610      Responsible Management for the Global Economy	2
Second Major OR General Elective	2
Semester 1, 2024	
[ECON2060      Behavioural and Evolutionary Economics OR PSYC3052      Judgement and Decision Making	2
Second Major OR General Elective	2
Second Major OR General Elective	2
Second Major OR General Elective	2
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## STUDY PLAN

### BACHELOR OF BUSINESS MANAGEMENT

#### MARKETING MAJOR

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Courses	Units
<b>YEAR ONE</b>	
Semester 2, 2021 <i>It is <b>not</b> possible to study more than 8 units (4 courses) in your first semester of study</i>	
ACCT1101      Accounting for Decision Making	2
ECON1011      Economics for Business	2
MGTS1301      Introduction to Management	2
MGTS1601      Organisational Behaviour	2
Semester 1, 2022	
BISM1201      Transforming Business with Information Systems	2
FINM1416 <sup>^</sup> Introduction to Financial Management	2
LAWS1100*      Business Law	2
MKTG1501      Foundations of Marketing	2
<b>YEAR TWO</b>	
Semester 2, 2022	
<i>If you wish to have an overseas experience, you need to start planning for your exchange now (October deadline for an exchange in semester 2 of the following year) **</i>	
MKTG2508      Brand Management	2
Second Major OR General Elective	2
Second Major OR General Elective	2
Second Major OR General Elective	2
Semester 1, 2023	
MKTG2501      Consumer Behaviour	2
MKTG2510      Marketing Intelligence	2
Second Major OR General Elective	2
Second Major OR General Elective	2
<b>YEAR THREE</b>	
Semester 2, 2023 <i>Recommended exchange semester</i>	
ADVT3509      Advertising Management	2
MKTG3501      Marketing Strategy	2
MKTG2509      Service and Relationship Marketing	2
Second Major OR General Elective	2
Semester 1, 2024	
MKTG3504      Applied Market Research	2
MKTG3506      Digital Marketing and Social Media	2
Second Major OR General Elective	2
Second Major OR General Elective	2
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