

Bachelor of Tourism, Hospitality and Event Management (BTHEM) 2021 Program Structure – Semester 2 commencement

It is important that you read and understand the following information.

It is your responsibility to ensure that you complete all the requirements of this program in order to graduate. The following information is designed to help you plan your enrolment to meet this goal. Further information can be found in the official Program and course requirements under the **Courses and Requirements** link in the Programs and Courses website:

https://my.uq.edu.au/programs-courses/program.html?acad_prog=2473&year=2021

You may have to swap courses in the plan to allow you to finish with your desired major/s - please check prerequisites and semester offerings on [Programs and Courses](#). You are not required to submit this program plan for approval. However, if you have any questions or concerns about meeting degree requirements, especially when you are nearing the end of your program, please contact the [Faculty of Business, Economics and Law](#) for advice.

PROGRAM GUIDELINES

You must complete a total of 48* units from the BTHEM List comprising -

- 16 units for BTHEM Core Courses; and
- 16 units for a major from BTHEM Majors; and
- 16 units for either:
 - a second major from BTHEM Majors; or
 - General Elective Courses.

Selected courses must include at most 24 units at level 1 (excluding core courses, there will be space for up to an 8 additional units of level 1 courses).

Selected courses must include at least 8 units at level 3.

General Electives can come from almost any other undergraduate program at UQ providing you have met the prerequisites; they are not incompatible with any of the courses in your program, nor a prerequisite for entry to your program.

BACHELOR OF TOURISM, HOSPITALITY AND EVENT MANAGEMENT

HOTEL AND HOSPITALITY MANAGEMENT MAJOR

PROGRAM CODE: 2473

You can use this outline to plan your program if you are commencing in semester 2.

| Courses | Units |
|---|-----------|
| YEAR ONE | |
| Semester 2, 2021 <i>It is not possible to study more than 8 units in the first semester of study.</i> | |
| [ACCT1101 Accounting for Decision Making OR [FINM1416 Introduction to Financial Management | 2 |
| TOUR1000 Principles of Tourism, Hospitality and Events | 2 |
| TOUR1002 Visitor Experience & Marketing | 2 |
| TOUR1004 Economics for Tourism, Hospitality and Events | 2 |
| Semester 1, 2022 | |
| <i>If you wish to have an overseas experience, you need to start planning for your exchange now (May deadline for an exchange in semester 1 of the following year)*</i> | |
| BISM1201 Transforming Business with Information Systems | 2 |
| LAWS1100 Business Law | 2 |
| MGTS1301 Introduction to Management | 2 |
| TOUR1003 Sustainability in Tourism, Hospitality and Events | 2 |
| YEAR TWO | |
| Semester 2, 2022 | |
| HOSP3000 Gaming and Casino Management | 2 |
| HOSP2006 Revenue Management | 2 |
| Second Major OR General Elective | 2 |
| Second Major OR General Elective | 2 |
| Semester 1, 2023 <i>Recommended exchange semester**</i> | |
| HOSP2001 Hotel Operations | 2 |
| HOSP2003 Entrepreneurship in Hospitality | 2 |
| Second Major OR General Elective | 2 |
| Second Major OR General Elective | 2 |
| YEAR THREE | |
| Semester 2, 2023 | |
| HOSP3004 Strategic Hospitality Management | 2 |
| HOSP3005 Discourses in Hospitality | 2 |
| Second Major OR General Elective | 2 |
| Second Major OR General Elective | 2 |
| Semester 1, 2024 | |
| HOSP2005 Food and Beverage Management | 2 |
| TOUR3008 Service Management | 2 |
| Second Major OR General Elective | 2 |
| Second Major OR General Elective | 2 |
| Total | 48 |

Ensure your BTHEM Major is correctly listed on mySI-net

* Please check the Student Exchange website (<https://employability.uq.edu.au/student-exchange>) for application deadlines for your chosen institution, as some exchange Universities have different deadlines.

** If you are planning on completing an overseas exchange, you may have to amend this plan. Please familiarise yourself with the Academic Considerations: <https://bel.uq.edu.au/academic-considerations>

You may use your general electives to complete a second major from the BTHEM Majors, however, a second major requires careful planning when commencing in Semester 2 and this plan may need to be amended. Plan your courses carefully for the duration of your program (being mindful of prerequisites and noting that course offerings may change each year, so future checks are required) by referring to the [Programs and Courses](#) website. Please contact a Student Experience Officer in the BEL Faculty for assistance if required (email: bel@uq.edu.au).

BACHELOR OF TOURISM, HOSPITALITY AND EVENT MANAGEMENT

TOURISM AND EVENT MANAGEMENT MAJOR

PROGRAM CODE: 2473

You can use this outline to plan your program if you are commencing in semester 2.

| Courses | Units |
|---|-----------|
| YEAR ONE | |
| Semester 2, 2021 <i>It is not possible to study more than 8 units in the first semester of study.</i> | |
| [ACCT1101 Accounting for Decision Making OR [FINM1416 Introduction to Financial Management | 2 |
| TOUR1000 Principles of Tourism, Hospitality and Events | 2 |
| TOUR1002 Visitor Experience & Marketing | 2 |
| TOUR1004 Economics for Tourism, Hospitality and Events | 2 |
| Semester 1, 2022 | |
| <i>If you wish to have an overseas experience, you need to start planning for your exchange now (May deadline for an exchange in semester 1 of the following year)*</i> | |
| BISM1201 Transforming Business with Information Systems | 2 |
| LAWS1100 Business Law | 2 |
| MGTS1301 Introduction to Management | 2 |
| TOUR1003 Sustainability in Tourism, Hospitality and Events | 2 |
| YEAR TWO | |
| Semester 2, 2022 | |
| TRVT2003 Project Management for Tourism and Events | 2 |
| TRVT3003 Resilience and Recovery in Tourism and Events | 2 |
| Second Major OR General Elective | 2 |
| Second Major OR General Elective | 2 |
| Semester 1, 2023 <i>Recommended exchange semester**</i> | |
| TRVT2000 Principles of the International Tourism System | 2 |
| TRVT2001 Tourism and Events Marketing | 2 |
| Second Major OR General Elective | 2 |
| Second Major OR General Elective | 2 |
| YEAR THREE | |
| Semester 2, 2023 | |
| TRVT2002 Sales and Distribution | 2 |
| TRVT3004 Strategic Management of Tourism and Events | 2 |
| Second Major OR General Elective | 2 |
| Second Major OR General Elective | 2 |
| Semester 1, 2024 | |
| TRVT3001 Destination Planning and Management | 2 |
| TRVT3002 Tourism and Event Sponsorship and Fundraising | 2 |
| Second Major OR General Elective | 2 |
| Second Major OR General Elective | 2 |
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BACHELOR OF TOURISM, HOSPITALITY AND EVENT MANAGEMENT
HOTEL AND HOSPITALITY MANAGEMENT AND TOURISM AND EVENT MANAGEMENT
DUAL MAJORS

PROGRAM CODE: 2473

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| Courses | | Units |
|---|---|-----------|
| YEAR ONE | | |
| Semester 2, 2021 <i>It is not possible to study more than 8 units in the first semester of study.</i> | | |
| [ACCT1101 | Accounting for Decision Making | 2 |
| OR | | |
| [FINM1416 | Introduction to Financial Management | 2 |
| TOUR1000 | Principles of Tourism, Hospitality and Events | 2 |
| TOUR1002 | Visitor Experience & Marketing | 2 |
| TOUR1004 | Economics for Tourism, Hospitality and Events | 2 |
| Semester 1, 2022 | | |
| <i>If you wish to have an overseas experience, you need to start planning for your exchange now (May deadline for an exchange in semester 1 of the following year)*</i> | | |
| BISM1201 | Transforming Business with Information Systems | 2 |
| LAWS1100 | Business Law | 2 |
| MGTS1301 | Introduction to Management | 2 |
| TOUR1003 | Sustainability in Tourism, Hospitality and Events | 2 |
| YEAR TWO | | |
| Semester 2, 2022 | | |
| HOSP3000 | Gaming and Casino Management | 2 |
| HOSP2006 | Revenue Management | 2 |
| TRVT2003 | Project Management for Tourism and Events | 2 |
| TRVT3003 | Resilience and Recovery in Tourism & Events | 2 |
| Semester 1, 2023 <i>Recommended exchange semester**</i> | | |
| HOSP2001 | Hotel Operations | 2 |
| HOSP2003 | Entrepreneurship in Hospitality | 2 |
| TRVT2000 | Principles of the International Tourism System | 2 |
| TRVT2001 | Tourism and Events Marketing | 2 |
| YEAR THREE | | |
| Semester 2, 2023 | | |
| HOSP3004 | Strategic Hospitality Management | 2 |
| HOSP3005 | Discourses in Hospitality | 2 |
| TRVT2002 | Sales and Distribution | 2 |
| TRVT3004 | Strategic Management of Tourism and Events | 2 |
| Semester 1, 2024 | | |
| HOSP2005 | Food and Beverage Management | 2 |
| TOUR3008 | Service Management | 2 |
| TRVT3001 | Destination Planning and Management | 2 |
| TRVT3002 | Tourism and Event Sponsorship and Fundraising | 2 |
| Total | | 48 |

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