

Bachelor of Business Management (BBusMan)

2022 Program Structure – Semester 1 commencement

It is important that you read and understand the following information.

It is your responsibility to ensure that you complete all the requirements of this program in order to graduate. The following information is designed to help you plan your enrolment to meet this goal.

Further information can be found in the official program rules and course lists under the **Program Rules and Requirements** link in the Courses and Programs website:

https://my.uq.edu.au/programs-courses/program.html?acad_prog=2171

You may need to amend this plan depending on your choice of major/s. You are not required to submit this program plan for approval. However, if you have any questions or concerns about meeting degree requirements, especially when you are nearing the end of your program, please [contact](#) the Faculty of Business, Economics and Law for advice.

PROGRAM GUIDELINES

You must complete 48 units*, comprising -

- 16 units for all BBusMan Core Courses; and
- 16 units for one major from BBusMan Majors; and
- 16 units for either:
 - 16 units for a second major from BBusMan Majors; or
 - 16 units of BBusMan General Elective Courses**

Note:

*At least #8 units (4 courses) must be at level 3 and no more than #24 units (12 courses) may be at level 1 (therefore excluding BBusMan Core Courses, maximum #8 units may be level 1 courses).

**General Electives can come from the BBusMan course list, or other undergraduate course lists at UQ providing you have met the prerequisites; they are not incompatible with any of the courses in your program, nor a prerequisite to your program (e.g. you cannot gain credit for MATH1040 if you studied Mathematical Methods in high school and used it to meet the maths prerequisite for the program).

STUDY PLAN

BACHELOR OF BUSINESS MANAGEMENT

BUSINESS ECONOMICS MAJOR

You can use this outline to plan your program structure if you are commencing in semester 1

Courses		Units
YEAR ONE		
Semester 1	<i>It is not possible to study more than 8 units (4 courses) in your first semester of study</i>	
ACCT1101	Accounting for Decision Making	2
ECON1011	Economics for Business	2
MGTS1301	Introduction to Management	2
MGTS1601	Organisational Behaviour	2
Semester 2		
<i>If you wish to have an overseas experience, you need to start planning for your exchange now (October deadline for an exchange in semester 2 of the following year) **</i>		
BISM1201	Transforming Business with Information Systems	2
FINM1416^	Introduction to Financial Management	2
LAWS1100*	Business Law	2
MKTG1501	Foundations of Marketing	2
YEAR TWO		
Semester 1		
ECON2070	Introduction to Strategic Thinking	2
ECON2410	Economics of Business Strategy	2
Second Major OR General Elective		2
Second Major OR General Elective		2
Semester 2 <i>Recommended exchange semester</i>		
ECON2420	The Macroeconomy & Business Conditions	2
ECON2540	Economics of Innovation and Entrepreneurship	2
Second Major OR General Elective		2
Second Major OR General Elective		2
YEAR THREE		
Semester 1		
ECON3430	Managerial Economics	2
ECON3440	Competition Policy and Regulation	2
Second Major OR General Elective		2
Second Major OR General Elective		2
Semester 2		
ECON3210	Financial Markets and Institutions	2
ECON3820	Understanding China	2
Second Major OR General Elective		2
Second Major OR General Elective		2
Total Units		48

Ensure your major/s are listed correctly in mySI-net.

- * Students who are intending to transfer from the BBusMan to BBusMan/LLB(Hons) are advised to take a general elective in semester 2 of year one in place of LAWS1100, as LAWS1100 is not transferable for credit towards the BBusMan/LLB(Hons) dual degree.
- ^ Students who are intending to transfer from the BBusMan to the BCom (or a BCom dual) should not enrol in FINM1416 – please contact a Student Administration Officer in the BEL Faculty for advice (email: bel@uq.edu.au).
- ** Students who would like an exchange experience in their program are encouraged to seek advice from the BEL International Mobility Team (exchange@bel.uq.edu.au) and BEL Student Administration Team (bel@uq.edu.au) early in their program (i.e. commencement of year two). Please also familiarise yourself with the Academic Considerations: <https://bel.uq.edu.au/academic-considerations> and be aware of the exchange deadlines: <https://employability.uq.edu.au/student-exchange>

STUDY PLAN

BACHELOR OF BUSINESS MANAGEMENT

BUSINESS INFORMATION SYSTEMS MAJOR

You can use this outline to plan your program structure if you are commencing in semester 1

Courses	Units
YEAR ONE	
Semester 1	<i>It is not possible to study more than 8 units (4 courses) in your first semester of study</i>
ACCT1101 Accounting for Decision Making	2
ECON1011 Economics for Business	2
MGTS1301 Introduction to Management	2
MGTS1601 Organisational Behaviour	2
Semester 2	
<i>If you wish to have an overseas experience, you need to start planning for your exchange now (October deadline for an exchange in semester 2 of the following year) **</i>	
BISM1201 Transforming Business with Information Systems	2
FINM1416^ Introduction to Financial Management	2
LAWS1100* Business Law	2
MKTG1501 Foundations of Marketing	2
YEAR TWO	
Semester 1	
BISM2206 Accounting Information & Software Applications	2
BISM2207 Managing Business Data	2
Second Major OR General Elective	2
Second Major OR General Elective	2
Semester 2	<i>Recommended exchange semester</i>
BISM2202 Data Analytics & Information Management	2
BISM2203 Business Process Management	2
Second Major OR General Elective	2
Second Major OR General Elective	2
YEAR THREE	
Semester 1	
BISM3205 Business Information Security	2
BISM3222 Information Analysis & System Design	2
BISM3206 Advanced Data Analytics	2
Second Major OR General Elective	2
Semester 2	
BISM3208 Business Information Systems & Analytics Capstone	2
Second Major OR General Elective	2
Second Major OR General Elective	2
Second Major OR General Elective	2
Total Units	48

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STUDY PLAN

BACHELOR OF BUSINESS MANAGEMENT

HUMAN RESOURCES MAJOR

You can use this outline to plan your program structure if you are commencing in semester 1

Courses		Units
YEAR ONE		
Semester 1	<i>It is not possible to study more than 8 units (4 courses) in your first semester of study</i>	
ACCT1101	Accounting for Decision Making	2
ECON1011	Economics for Business	2
MGTS1301	Introduction to Management	2
MGTS1601	Organisational Behaviour	2
Semester 2		
<i>If you wish to have an overseas experience, you need to start planning for your exchange now (October deadline for an exchange in semester 2 of the following year) **</i>		
BISM1201	Transforming Business with Information Systems	2
FINM1416^	Introduction to Financial Management	2
LAWS1100*	Business Law	2
MKTG1501	Foundations of Marketing	2
YEAR TWO		
Semester 1		
MGTS2604	Introduction to Human Resource Management	2
Second Major OR General Elective		2
Second Major OR General Elective		2
Second Major OR General Elective		2
Semester 2 <i>Recommended exchange semester</i>		
MGTS2607	Employee Relations and HR Practice	2
MGTS2609	Building the Future Workforce	2
Second Major OR General Elective		2
Second Major OR General Elective		2
YEAR THREE		
Semester 1		
MGTS3601	Organisational Design & Change Management	2
MGTS3604	Developing Human Capital	2
MGTS3607	Managing Performance	2
Second Major OR General Elective		2
Semester 2		
MGTS3603	Strategic Human Resource Management	2
MGTS3609	People Analytics: Theory, Strategy & Practical Application	2
Second Major OR General Elective		2
Second Major OR General Elective		2
Total Units		48

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STUDY PLAN

BACHELOR OF BUSINESS MANAGEMENT

INNOVATION AND ENTREPRENEURSHIP MAJOR

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Courses		Units
YEAR ONE		
Semester 1	<i>It is not possible to study more than 8 units (4 courses) in your first semester of study</i>	
ACCT1101	Accounting for Decision Making	2
ECON1011	Economics for Business	2
MGTS1301	Introduction to Management	2
MGTS1601	Organisational Behaviour	2
Semester 2		
<i>If you wish to have an overseas experience, you need to start planning for your exchange now (October deadline for an exchange in semester 2 of the following year) **</i>		
BISM1201	Transforming Business with Information Systems	2
FINM1416^	Introduction to Financial Management	2
LAWS1100*	Business Law	2
MKTG1501	Foundations of Marketing	2
YEAR TWO		
Semester 1		
TIMS1301	Entrepreneurial Mindset and Ideation	2
TIMS2302	Digital Innovation and Entrepreneurship	2
Second Major OR General Elective		2
Second Major OR General Elective		2
Semester 2 <i>Recommended exchange semester</i>		
TIMS2301	Research Trends in Innovation and Entrepreneurship	2
TIMS3309	Technology and Innovation Management	2
Second Major OR General Elective		2
Second Major OR General Elective		2
YEAR THREE		
Semester 1		
TIMS3302	Entrepreneurial Growth Strategies	2
TIMS3304	Social Entrepreneurship	2
Second Major OR General Elective		2
Second Major OR General Elective		2
Semester 2		
TIMS3310	Transformative Innovation for 21 st Century Challenges	2
TIMS3311	Innovation and Entrepreneurship in Practice	2
Second Major OR General Elective		2
Second Major OR General Elective		2
Total Units		48

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STUDY PLAN

BACHELOR OF BUSINESS MANAGEMENT

INTERNATIONAL BUSINESS MAJOR

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Courses		Units
YEAR ONE		
Semester 1	<i>It is not possible to study more than 8 units (4 courses) in your first semester of study</i>	
ACCT1101	Accounting for Decision Making	2
ECON1011	Economics for Business	2
MGTS1301	Introduction to Management	2
MGTS1601	Organisational Behaviour	2
Semester 2		
<i>If you wish to have an overseas experience, you need to start planning for your exchange now (October deadline for an exchange in semester 2 of the following year) **</i>		
BISM1201	Transforming Business with Information Systems	2
FINM1416^	Introduction to Financial Management	2
LAWS1100*	Business Law	2
MKTG1501	Foundations of Marketing	2
YEAR TWO		
Semester 1		
IBUS2301	International Business Management	2
IBUS2302	Globalisation and Business	2
Second Major OR General Elective		2
Second Major OR General Elective		2
Semester 2 <i>Recommended exchange semester</i>		
IBUS2309	Understanding Cultures in International Business	2
IBUS3306	Managing International Legal Complexity	2
Second Major OR General Elective		2
Second Major OR General Elective		2
YEAR THREE		
Semester 1		
MGTS3606	Global Human Resource Management	2
IBUS3303	Global Production and Logistics	2
IBUS3310	International Business Operations	2
Second Major OR General Elective		2
Semester 2		
MGTS3301	Global Strategic Management	2
Second Major OR General Elective		2
Second Major OR General Elective		2
Second Major OR General Elective		2
Total Units		48

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STUDY PLAN

BACHELOR OF BUSINESS MANAGEMENT

LEADERSHIP AND MANAGEMENT SCIENCE MAJOR

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Courses		Units
YEAR ONE		
Semester 1	<i>It is not possible to study more than 8 units (4 courses) in your first semester of study</i>	
ACCT1101	Accounting for Decision Making	2
ECON1011	Economics for Business	2
MGTS1301	Introduction to Management	2
MGTS1601	Organisational Behaviour	2
Semester 2		
<i>If you wish to have an overseas experience, you need to start planning for your exchange now (October deadline for an exchange in semester 2 of the following year) **</i>		
BISM1201	Transforming Business with Information Systems	2
FINM1416^	Introduction to Financial Management	2
LAWS1100*	Business Law	2
MKTG1501	Foundations of Marketing	2
YEAR TWO		
Semester 1		
DECO1100	Design Thinking	2
MGTS2603	Leading & Managing People	2
Second Major OR General Elective		2
Second Major OR General Elective		2
Semester 2 <i>Recommended exchange semester</i>		
MGTS2606	Contemporary Business Communication and Organisation	2
MGTS3605	Business Negotiations in the Global Economy	2
Second Major OR General Elective		2
Second Major OR General Elective		2
YEAR THREE		
Semester 1		
BISM2201	Principles of Business Analytics	2
ECON2060	Behavioural Economics	2
OR PSYC3052	Judgement & Decision-Making	
Second Major OR General Elective		2
Second Major OR General Elective		2
Semester 2		
MGTS3602	Managing Workplace Conflict and Collaboration	2
MGTS3610	Responsible Management for the Global Economy	2
Second Major OR General Elective		2
Second Major OR General Elective		2
Total Units		48

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STUDY PLAN

BACHELOR OF BUSINESS MANAGEMENT

MARKETING MAJOR

You can use this outline to plan your program structure if you are commencing in semester 1

Courses		Units
YEAR ONE		
Semester 1	<i>It is not possible to study more than 8 units (4 courses) in your first semester of study</i>	
ACCT1101	Accounting for Decision Making	2
ECON1011	Economics for Business	2
MGTS1301	Introduction to Management	2
MGTS1601	Organisational Behaviour	2
Semester 2		
<i>If you wish to have an overseas experience, you need to start planning for your exchange now (October deadline for an exchange in semester 2 of the following year) **</i>		
BISM1201	Transforming Business with Information Systems	2
FINM1416^	Introduction to Financial Management	2
LAWS1100*	Business Law	2
MKTG1501	Foundations of Marketing	2
YEAR TWO		
Semester 1		
MKTG2501	Consumer Behaviour	2
MKTG2510	Marketing Intelligence	2
Second Major OR General Elective		2
Second Major OR General Elective		2
Semester 2 <i>Recommended exchange semester</i>		
MKTG2508	Brand Management	2
MKTG2509	Service and Relationship Marketing	2
Second Major OR General Elective		2
Second Major OR General Elective		2
YEAR THREE		
Semester 1		
MKTG3504	Applied Market Research	2
MKTG3506	Digital Marketing and Social Media	2
Second Major OR General Elective		2
Second Major OR General Elective		2
Semester 2		
ADVT3509	Advertising Management	2
MKTG3501	Marketing Strategy	2
Second Major OR General Elective		2
Second Major OR General Elective		2
Total Units		48

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