

# Bachelor of Tourism, Hospitality and Event Management (BTHEM) 2022 Program Structure – Semester 1 commencement

It is important that you read and understand the following information.

It is your responsibility to ensure that you complete all the requirements of this program in order to graduate. The following information is designed to help you plan your enrolment to meet this goal. Further information can be found in the official requirements and course list on the Programs and Courses website:

[https://my.uq.edu.au/programs-courses/program.html?acad\\_prog=2473&year=2021](https://my.uq.edu.au/programs-courses/program.html?acad_prog=2473&year=2021)

You may have to swap courses in the plan to allow you to finish with your desired major/s - please check prerequisites and semester offerings on [Programs and Courses](#). You are not required to submit this program plan for approval. However, if you have any questions or concerns about meeting degree requirements, especially when you are nearing the end of your program, please contact the [Faculty of Business, Economics and Law](#) for advice.

## PROGRAM GUIDELINES

You must complete a total of 48\* units from the BTHEM List comprising -

- 16 units for core courses; and
- 16 units for a major; and
- 16 units for either:
  - (1) a second major; or
  - (2) general electives.

**\*Selected courses must include at most 24 units at level 1. Selected courses must include at least 8 units at level 3.**

## BACHELOR OF TOURISM, HOSPITALITY AND EVENT MANAGEMENT

### HOTEL AND HOSPITALITY MANAGEMENT MAJOR

PROGRAM CODE: 2473

You can use this outline to plan your program if you are commencing in semester 1.

| Courses                                                                                                                                                                                 | Units     |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|
| <b>YEAR ONE</b>                                                                                                                                                                         |           |
| Semester 1                                                                                                                                                                              |           |
| LAWS1100 Business Law                                                                                                                                                                   | 2         |
| MGTS1301 Introduction to Management                                                                                                                                                     | 2         |
| TOUR1000 Principles of Tourism, Hospitality & Events                                                                                                                                    | 2         |
| TOUR1003 Sustainability in Tourism, Hospitality & Events                                                                                                                                | 2         |
| Semester 2                                                                                                                                                                              |           |
| <i>If you wish to have an overseas experience, you need to start planning for your exchange now. Deadline for an exchange in Year 2 (Semester 2) is October in Year 1 (Semester 2)*</i> |           |
| [ACCT1101 Accounting for Decision Making<br>Or<br>[FINM1416 Introduction to Financial Management                                                                                        | 2         |
| BISM1201 Transforming Business with Information Systems                                                                                                                                 | 2         |
| TOUR1002 Visitor Experience & Marketing                                                                                                                                                 | 2         |
| TOUR1004 Economics for Tourism, Hospitality and Events                                                                                                                                  | 2         |
| <b>YEAR TWO</b>                                                                                                                                                                         |           |
| Semester 1                                                                                                                                                                              |           |
| HOSP2001 Hotel Operations                                                                                                                                                               | 2         |
| HOSP2003 Entrepreneurship in Hospitality                                                                                                                                                | 2         |
| Second Major OR General Elective                                                                                                                                                        | 2         |
| Second Major OR General Elective                                                                                                                                                        | 2         |
| Semester 2 <i>Recommended exchange semester**</i>                                                                                                                                       |           |
| HOSP2006 Revenue Management                                                                                                                                                             | 2         |
| HOSP3000 Gaming and Casino Management                                                                                                                                                   | 2         |
| Second Major OR General Elective                                                                                                                                                        | 2         |
| Second Major OR General Elective                                                                                                                                                        | 2         |
| <b>YEAR THREE</b>                                                                                                                                                                       |           |
| Semester 1                                                                                                                                                                              |           |
| HOSP2005 Food and Beverage Management                                                                                                                                                   | 2         |
| TOUR3008 Service Management                                                                                                                                                             | 2         |
| Second Major OR General Elective                                                                                                                                                        | 2         |
| Second Major OR General Elective                                                                                                                                                        | 2         |
| Semester 2                                                                                                                                                                              |           |
| HOSP3004 Strategic Hospitality Management                                                                                                                                               | 2         |
| HOSP3005 Discourses in Hospitality                                                                                                                                                      | 2         |
| Second Major OR General Elective                                                                                                                                                        | 2         |
| Second Major OR General Elective                                                                                                                                                        | 2         |
| <b>Total Units</b>                                                                                                                                                                      | <b>48</b> |

*It is **not** possible to study more than 8 units (4 courses) in semester one of year one.  
Ensure your BIHTM Major is correctly listed on mySI-net*

\* Please check the Student Exchange website (<https://employability.uq.edu.au/student-exchange>) for application deadlines for your chosen institution, as some exchange Universities have different deadlines.

\*\*If you are planning on completing an overseas exchange, you may have to amend this plan. Please familiarise yourself with the Academic Considerations: <https://bel.uq.edu.au/academic-considerations>

## BACHELOR OF TOURISM, HOSPITALITY AND EVENT MANAGEMENT

### TOURISM AND EVENT MANAGEMENT MAJOR

PROGRAM CODE: 2473

You can use this outline to plan your program if you are commencing in semester 1.

| Courses                                                                                                                                                                                 | Units     |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|
| <b>YEAR ONE</b>                                                                                                                                                                         |           |
| Semester 1                                                                                                                                                                              |           |
| LAWS1100 Business Law                                                                                                                                                                   | 2         |
| MGTS1301 Introduction to Management                                                                                                                                                     | 2         |
| TOUR1000 Principles of Tourism, Hospitality & Events                                                                                                                                    | 2         |
| TOUR1003 Sustainability in Tourism, Hospitality & Events                                                                                                                                | 2         |
| Semester 2                                                                                                                                                                              |           |
| <i>If you wish to have an overseas experience, you need to start planning for your exchange now. Deadline for an exchange in Year 2 (Semester 2) is October in Year 1 (Semester 2)*</i> |           |
| [ACCT1101 Accounting for Decision Making<br>Or<br>[FINM1416 Introduction to Financial Management                                                                                        | 2         |
| BISM1201 Transforming Business with Information Systems                                                                                                                                 | 2         |
| TOUR1002 Visitor Experience and Marketing                                                                                                                                               | 2         |
| TOUR1004 Economics for Tourism, Hospitality and Events                                                                                                                                  | 2         |
| <b>YEAR TWO</b>                                                                                                                                                                         |           |
| Semester 1                                                                                                                                                                              |           |
| TRVT2000 Principles of the International Tourism System                                                                                                                                 | 2         |
| TRVT2001 Tourism and Events Marketing                                                                                                                                                   | 2         |
| Second Major OR General Elective                                                                                                                                                        | 2         |
| Second Major OR General Elective                                                                                                                                                        | 2         |
| Semester 2 <i>Recommended exchange semester**</i>                                                                                                                                       |           |
| TRVT2002 Sales and Distribution                                                                                                                                                         | 2         |
| TRVT2003 Project Management for Tourism and Events                                                                                                                                      | 2         |
| Second Major OR General Elective                                                                                                                                                        | 2         |
| Second Major OR General Elective                                                                                                                                                        | 2         |
| <b>YEAR THREE</b>                                                                                                                                                                       |           |
| Semester 1                                                                                                                                                                              |           |
| TRVT3001 Destination Planning and Management                                                                                                                                            | 2         |
| TRVT3002 Tourism and Event Sponsorship and Fundraising                                                                                                                                  | 2         |
| Second Major OR General Elective                                                                                                                                                        | 2         |
| Second Major OR General Elective                                                                                                                                                        | 2         |
| Semester 2                                                                                                                                                                              |           |
| TRVT3003 Resilience and Recovery in Tourism and Events                                                                                                                                  | 2         |
| TRVT3004 Strategic Management of Tourism and Events                                                                                                                                     | 2         |
| Second Major OR General Elective                                                                                                                                                        | 2         |
| Second Major OR General Elective                                                                                                                                                        | 2         |
| <b>Total Units</b>                                                                                                                                                                      | <b>48</b> |

*It is **not** possible to study more than 8 units (4 courses) in semester one of year one.  
Ensure your BIHTM Major is correctly listed on mySI-net*

\* Please check the Student Exchange website (<https://employability.uq.edu.au/student-exchange>) for application deadlines for your chosen institution, as some exchange Universities have different deadlines.

\*\*If you are planning on completing an overseas exchange, you may have to amend this plan. Please familiarise yourself with the Academic Considerations: <https://bel.uq.edu.au/academic-considerations>

## BACHELOR OF TOURISM, HOSPITALITY AND EVENT MANAGEMENT

### HOTEL AND HOSPITALITY MANAGEMENT AND TOURISM AND EVENT MANAGEMENT

#### DUAL MAJOR

PROGRAM CODE: 2473

You can use this outline to plan your program if you are commencing in semester 1.

| Courses                                                                                                                                                                                 | Units     |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|
| <b>YEAR ONE</b>                                                                                                                                                                         |           |
| Semester 1                                                                                                                                                                              |           |
| LAWS1100 Business Law                                                                                                                                                                   | 2         |
| MGTS1301 Introduction to Management                                                                                                                                                     | 2         |
| TOUR1000 Principles of Tourism, Hospitality & Events                                                                                                                                    | 2         |
| TOUR1003 Sustainability in Tourism, Hospitality & Events                                                                                                                                | 2         |
| Semester 2                                                                                                                                                                              |           |
| <i>If you wish to have an overseas experience, you need to start planning for your exchange now. Deadline for an exchange in Year 2 (Semester 2) is October in Year 1 (Semester 2)*</i> |           |
| [ACCT1101 Accounting for Decision Making<br>Or<br>[FINM1416 Introduction to Financial Management                                                                                        | 2         |
| BISM1201 Transforming Business with Information Systems                                                                                                                                 | 2         |
| TOUR1002 Visitor Experience & Marketing                                                                                                                                                 | 2         |
| TOUR1004 Economics for Tourism, Hospitality and Events                                                                                                                                  | 2         |
| <b>YEAR TWO</b>                                                                                                                                                                         |           |
| Semester 1                                                                                                                                                                              |           |
| HOSP2001 Hotel Operations                                                                                                                                                               | 2         |
| HOSP2003 Entrepreneurship in Hospitality                                                                                                                                                | 2         |
| TRVT2000 Principles of the International Tourism System                                                                                                                                 | 2         |
| TRVT2001 Tourism and Events Marketing                                                                                                                                                   | 2         |
| Semester 2 <i>Recommended exchange semester**</i>                                                                                                                                       |           |
| HOSP2006 Revenue Management                                                                                                                                                             | 2         |
| HOSP3000 Gaming and Casino Management                                                                                                                                                   | 2         |
| TRVT2002 Sales and Distribution                                                                                                                                                         | 2         |
| TRVT2003 Project Management for Tourism and Events                                                                                                                                      | 2         |
| <b>YEAR THREE</b>                                                                                                                                                                       |           |
| Semester 1                                                                                                                                                                              |           |
| HOSP2005 Food and Beverage Management                                                                                                                                                   | 2         |
| HOSP3008 Service Management                                                                                                                                                             | 2         |
| TRVT3001 Destination Planning and Management                                                                                                                                            | 2         |
| TRVT3002 Tourism and Event Sponsorship and Fundraising                                                                                                                                  | 2         |
| Semester 2                                                                                                                                                                              |           |
| HOSP3004 Strategic Hospitality Management                                                                                                                                               | 2         |
| HOSP3005 Discourses in Hospitality                                                                                                                                                      | 2         |
| TRVT3003 Resilience and Recovery in Tourism and Events                                                                                                                                  | 2         |
| TRVT3004 Strategic Management of Tourism and Events                                                                                                                                     | 2         |
| <b>Total Units</b>                                                                                                                                                                      | <b>48</b> |

*It is **not** possible to study more than 8 units (4 courses) in semester one of year one.*

**Ensure your BIHTM Major is correctly listed on mySI-net**

\* Please check the Student Exchange website (<https://employability.uq.edu.au/student-exchange>) for application deadlines for your chosen institution, as some exchange Universities have different deadlines.

\*\*If you are planning on completing an overseas exchange, you may have to amend this plan. Please familiarise yourself with the Academic Considerations: <https://bel.uq.edu.au/academic-considerations>