

Asia-Pacific Hospitality Management Program (APHMP) -

Tripartite arrangement with

Mahidol University International College (MUIC)

The Chinese University of Hong Kong (CUHK)*

- The following courses are pre-approved for eligible UQ BEL Faculty students who would like to participate in the APHMP in UQ's Semester 2, 2023 & Semester 1, 2024.
- Students may be eligible to participate in this exchange program if they enrolled in Bachelor of Tourism, Hospitality and Event Management (BTHEM) single or dual program.

Semester / year of commencement at UQ	Exchange semester		Return to UQ to complete the remainder of BTHEM
2021 onwards	Leg #1 Commence abroad at MUIC, Thailand from September to December 2023 (UQ's Semester 2, 2023)	Leg #2 Commence abroad at CUHK, Hong Kong from January to April 2024 (UQ's Semester 1, 2024)	From Semester 2, 2024 or may not be required.
	Exchange deadlines		
	18 October 2022 to 23 November 2022	17 May 2023 to 22 June 2023	

*Study at both institutions is compulsory

- Students who intend to participate in the APHMP will need to apply via the [Internships and Global Experiences \(IGET\)](#) website in advance by the stipulated deadlines. Only students who have been pre-approved by IGET and the BEL Faculty, will be guaranteed for credit transfer once the experience has been successfully completed and an official/certified final transcript for this experience has been received by the University.
- Students who would like to speak to the BEL International Mobility Coordinator regarding planning for the APHMP, please email exchange@bel.uq.edu.au to book a 30-minute timeslot via Zoom, phone or face-to-face.

Bachelor of Tourism, Hospitality and Event Management single or dual

MUIC exchange semester / dates

1st Trimester (September - December 2023)

Year of commencement at UQ:

2021

Full time load equivalent:

16 credits or 4 courses

UQ exchange semester:

Semester 2, 2023

Exchange deadlines:

18 October 2022 to 23 November 2022 for Semester 2, 2023 exchange at MUIC

Minimum cumulative GPA required:

4.5 / 7

BTHEM single or dual students who have successfully completed 16 credits or 4 courses from the following list of courses at MUIC are eligible for 8 units (4 courses) of credit where applicable towards the BTHEM. Each MUIC course is worth 4 credits. Students who receive credit transfer for general electives will not be able to complete two majors.

MUIC course	UQ, BEL Faculty course	
ICTB 321 Room Division Operation Management (4 credits)	HOSP2001 Hotel Operations	Hotel and Hospitality Management major course or general elective
ICTB 331 Culinary Operation Management (4 credits)	HOSP2005 Food and Beverage Management	
ICTB 314 Revenue Management in Travel and Service Businesses (4 credits)	HOSP2006 Revenue Management	
ICTB 304 Service Management and Experience Design (4 credits)	TOUR3008 Service Management	
ICTB 212 Marketing for Travel and Service Businesses (4 credits) or ICTB 215 Branding Strategy and Marketing Communication Channels (4 credits)	TRVT2001 Tourism and Events Marketing	Tourism and Event Management major course or general elective
ICTB 351 Event Planning and Operation (4 credits)	TRVT2003 Project Management for Tourism and Events	
ICTB312 Strategic Management for Travel and Service Businesses (4 credits)	TRVT3004 Strategic Management of Tourism & Events	
On the basis of successful completion of any identified MUIC course below, BTHEM students are eligible for credit transfer towards 2 units unspecified level 2 general elective at UQ.		
ICTB 413 (ICTB 313) Business Research and Data Analysis for Travel and Service Businesses (4 credits)	Unspecified credit	2 units level 2 general elective
ICTB 322 Facility Management for Hotel Operations (4 credits)	Unspecified credit	2 units level 2 general elective
ICTB 323 Hospitality Facilities Design (4 credits)	Unspecified credit	2 units level 2 general elective

CUHK exchange semester / dates

2nd Term / Spring Term (January - May 2024)

Year of commencement at UQ:

2021

Full time load equivalent:

15 units or 5 courses

UQ exchange semester:

Semester 1, 2024

Exchange deadlines:

17 May 2023 to 22 June 2023 for Semester 1, 2024 exchange at CUHK

Minimum cumulative GPA required:

5 / 7

BTHEM single or dual students who have successfully completed 15 units or 5 courses from the following list of courses at CUHK are eligible for 8 units (4 courses) of credit where applicable towards the BTHEM. Each CUHK course is worth 3 units. The fifth course is a filler course and will only be used to make up the full-time load equivalent; it will not be used for credit transfer. Students who receive credit transfer for general electives will not be able to complete two majors.

CUHK course	UQ, BEL Faculty course	
HTMG2070 Food and Beverage Management (3 units)	HOSP2005 Food and Beverage Management	Hotel and Hospitality Management major course or general elective
HTMG3521 Hospitality Revenue Management and Analytics (3 units)	HOSP2006 Revenue Management	
HTMG4800 Hospitality Strategic Management (3 units)	HOSP3004 Strategic Hospitality Management	
HTMG3527 Designing and Managing Customer Experience (3 units)	TOUR3008 Service Management	
HTMG4250 Digital Marketing for Hospitality Industry (3 units)	TRVT2001 Tourism and Events Marketing	Tourism and Event Management major course or general elective
HTMG4900 Hospitality & Real Estate Capstone Project (3 units)	PBEL3000 Learning by Doing in a Disruptive World	2 units general elective
On the basis of successful completion of any identified CUHK course below, BTHEM students are eligible for credit transfer towards 2 units unspecified general elective at UQ.		
HTMG4100 Real Estate Valuation (3 units)	Unspecified credit	2 units level 1 general elective
HTMG4600 Facilities Development and Management for Hospitality and Real Estate (3 units)	Unspecified credit	2 units level 2 general elective
HTMG3030 Hospitality Real Estate Economics (3 units)	Unspecified credit	2 units level 2 general elective
HTMG3520 Shopping Mall Investment and Management (3 units)	Unspecified credit	2 units level 2 general elective
HTMG3502 Real Estate Finance (3 units)	Unspecified credit	2 units level 2 general elective
HTMG3041 Law for Hospitality and Real Estate Industry (3 units)	Unspecified credit	2 units level 2 general elective
HTMG4240 Innovation in Hospitality and Real Estate (3 units)	Unspecified credit	2 units level 2 general elective