

Alumni Ambassador role description

Faculty of Business, Economics and Law

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1.0 Background

The Faculty of Business, Economics and Law (BEL) formally established the Alumni Ambassador program in 2013; there are currently nine location-based councils. Ambassadors are appointed to represent the interests of over 75,000 alumni across the world to build strong connections between alumni and to advance the mission of the Faculty and UQ.

2.0 Purpose of this role

The BEL Alumni Ambassador Councils are Faculty-wide advisory councils whose members serve as BEL's most senior alumni representatives. Ambassadors provide counsel to the Executive Dean, Heads of the Schools and Advancement Director, and provide leadership in philanthropic support to BEL. As representatives of the University, ambassadors seek to advance UQ's reputation.

Ambassadors provide connections to potential BEL/UQ supporters through their personal and professional associations. They educate others about the Faculty and University, and build on new and existing relationships to galvanize support.

Ambassadors work with the Faculty of Business, Economics and Law at a strategic level through the BEL advancement team and steer alumni engagement agendas, provide direct feedback to the University, and engage with industry and thought leaders for speaking engagements and other opportunities.

Six key goals define success for the global Alumni Ambassador program:

- 2.1. Increase strategic engagement with alumni and industry.
- 2.2. Enhance the global reputation of UQ and the schools of Business, Economics and Law.
- 2.3. Develop affinity among current students.
- 2.4. Directly support or advocate for our philanthropic goals.
- 2.5. Increase active alumni participation.
- 2.6. Advance the mission of the Faculty and Schools.

3.0 Responsibilities

- 3.1. Serve as advocates and ambassadors of BEL. This includes promoting the Faculty's mission and identifying others willing to support it.
- 3.2. Attend council meetings in person or through video-conferencing; attend and actively participate in three meetings of the Council each year.
- 3.3. Identify individuals who have the means and willingness to support BEL and encourage them to become involved in university projects and programs.
- 3.4. Actively work on designated projects as directed by the Chair to support key goals, such as and not limited to, event planning.
- 3.5. Proactively connect and suggest ways of connecting our alumni and student communities.

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- 3.6. Participate in and/or host events and programs that help BEL to achieve its mission as far as reasonably possible; for example, attend alumni events held in your location, attend Global Connection networking events with young alumni, participate in the UQ A2A professional mentoring program, and attend events hosted by the School from which you graduated.
- 3.7. Support the philanthropic goals of the Faculty, such as becoming a member of the Dean's Society for Business, Economics and Law.
- 3.8. Maintain confidentiality and professional behaviour at all times.

Candidates should expect a time commitment of about two to three hours per month over the course of a year. While meeting attendance is an initial step, active participation is what is truly sought – not only in the context of periodic council meetings, but also throughout the year through participation on sub-committees for specific alumni and donor activities as agreed by the Chair and members.

4.0 Tenure

BEL Alumni Ambassadors serve two-year terms, and may serve up to three consecutive terms depending on the level and consistency of participation during the first term.

Appointment as a BEL Alumni Ambassador is subject to approval of the Executive Dean of the Faculty of Business, Economics and Law.

5.0 Eligibility and selection

Alumni Ambassadors are appointed to an exclusive community of approximately 70 alumni from the Schools of Business, Economics and Law.

Eligible candidates must be an alumnus (graduate) of the Faculty of Business, Economics and Law at UQ.

Eligible candidates are invited to [submit an expression of interest online](#) and will be invited for an interview when a vacancy arises. Expressions of interest are accepted year-round.

Further information

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bel.uq.edu.au/alumni/ambassadors