

# Bachelor of Advanced Business (Honours) 2022 onwards Program Structure – Semester 2 commencement

It is important that you read and understand the following information.

It is your responsibility to ensure that you complete all the requirements of this program in order to graduate. The following information is designed to help you plan your enrolment to meet this goal.

Further information can be found in the official program rules and course lists under the **Program Rules and Requirements** link in the Courses and Programs website:

<https://my.uq.edu.au/programs-courses/requirements/program/2139/2022>

You are not required to submit this program plan for approval. However, if you have any questions or concerns about meeting degree requirements, especially when you are nearing the end of your program, please [contact the BEL Faculty](#) for advice.

## **PROGRAM GUIDELINES**

You must complete 64 units, comprising -

- 28 units for all BAdvBus(Hons) Core Courses; and
- 16 units for one major from BAdvBus(Hons) Majors; and
- 4 units of general electives; and
- either -
  - 16 units for a second major from BAdvBus(Hons) Majors; or
  - 16 units from the BAdvBus(Hons) Research Pathway Option.

Selected courses must include at least 24 units at level 3 or higher.

### **Note:**

Students will be required to complete the first 40 units of the program with a cumulative GPA of at least 5.5 to be eligible for the research pathway.

## PROFESSIONAL ASSOCIATIONS

Students seeking CPA and/or CAANZ accreditation must utilise 2 units of BAdvBus(Hons) General Elective Courses to complete all 14 units of Accounting Elective Courses (instead of the 12 units required for the Accounting major).

### *Certified Practising Accountants Australia (CPA Australia)*

Enquiries:  
CPA Australia  
Level 29, 10 Eagle Street, Brisbane QLD 4000  
GPO Box 1161, Brisbane QLD 4001  
Tel: 1300 73 73 73  
Email: [qld@cpaaustralia.com.au](mailto:qld@cpaaustralia.com.au)  
Website: <http://www.cpaaustralia.com.au/>

### *Chartered Accountants Australia + New Zealand (CAANZ)*

Enquiries:  
Tel: 1300 137 322 (+61 2 9290 5660 outside of Australia)  
Email: [service@charteredaccountantsanz.com](mailto:service@charteredaccountantsanz.com)  
Website: <http://www.charteredaccountants.com.au/>

## BACHELOR OF ADVANCED BUSINESS (HONOURS) Two Majors Program Structure

Accounting Major (CPA/CAANZ accreditation)

Courses	Units
<b>YEAR ONE</b>	
Semester 2 2022 <i>It is <b>not</b> possible to study more than 8 units [4 courses] in semester 1 of year 1</i>	
ACCT2112 Financial Accounting for Business	2
BISM1201 Transforming Business with Information Systems	2
MKTG1501 Foundations of Marketing	2
TIMS1301 Entrepreneurial Mindset and Ideation	2
Semester 1 2023	
BSAN2201 Principles of Business Analytics	2
FINM2412 Financial Management for Business	2
IBUS2301 International Business Management	2
MGTS2604 Introduction to Human Resource Management	2
<b>YEAR TWO</b>	
Semester 2 2023	
<i>If you wish to have an overseas experience, you need to start planning for your exchange now.</i>	
LAWS1100 Business Law	2
ECON2022 Macroeconomics for Business	2
ECON1310 Introductory Statistics for Social Sciences*	2
Course 1 for 2 <sup>nd</sup> Major	2
Semester 1 2024	
ACCT2113 Management Accounting Principles	2
ECON2012 Microeconomics for Business	2
ACCT2110 Intermediate Financial Accounting*	2
Course 2 for 2 <sup>nd</sup> Major	2
<b>YEAR THREE</b>	
Semester 2 2024	
LAWS3100 Corporations Law*	2
LAWS3101 Income Tax Law*	2
RBUS3900 Business Research Strategy	2
Course 3 for 2 <sup>nd</sup> Major	2
Semester 1 2025	
ACCT3101 Auditing and Public Practice*	2
ACCT3103 Advanced Financial Accounting*	2
Course 4 for 2 <sup>nd</sup> Major	2
Course 5 for 2 <sup>nd</sup> Major	2
<b>YEAR FOUR</b>	
Semester 2 2025	
ACCT3104 Advanced Management Accounting*	2
MGTS4602 Leadership and Strategy Practicum	2
Course 6 for 2 <sup>nd</sup> Major	2
General Elective	2
Semester 1 2026	
ACCT3106 Analysis of Financial Statements*	2
ACCT4101 Advanced Studies in Accounting	2
Course 7 for 2 <sup>nd</sup> Major	2
Course 8 for 2 <sup>nd</sup> Major	2
<b>Total Units</b>	<b>64</b>

\*This course must be studied by students wishing to obtain CAANZ and CPA accreditation.

**Ensure your majors are listed correctly in mySI-net.**

You may have to swap courses in the plan to allow you to finish with your desired majors - please check prerequisites and semester offerings at <https://my.uq.edu.au/programs-courses/>.

*If you are planning on completing an overseas exchange, you may have to amend this plan. Students who would like an exchange experience in their program are encouraged to seek advice from the BEL International Mobility Team ([exchange@bel.uq.edu.au](mailto:exchange@bel.uq.edu.au)) and BEL Student Administration Team ([bel@uq.edu.au](mailto:bel@uq.edu.au)) early in their program (i.e. commencement of year two). Please also familiarise yourself with the Academic Considerations: <https://bel.uq.edu.au/academic-considerations> and be aware of the exchange deadlines: <https://employability.uq.edu.au/student-exchange>*

# BACHELOR OF ADVANCED BUSINESS (HONOURS)

## Two Majors Program Structure

### Business Analytics Major

Courses	Units
<b>YEAR ONE</b>	
Semester 2 2022 <i>It is <b>not</b> possible to study more than 8 units [4 courses] in semester 1 of year 1</i>	
ACCT2112 Financial Accounting for Business	2
BISM1201 Transforming Business with Information Systems	2
MKTG1501 Foundations of Marketing	2
TIMS1301 Entrepreneurial Mindset and Ideation	2
Semester 1 2023	
BSAN2201 Principles of Business Analytics	2
FINM2412 Financial Management for Business	2
IBUS2301 International Business Management	2
MGTS2604 Introduction to Human Resource Management	2
<b>YEAR TWO</b>	
Semester 2 2023	
<i>If you wish to have an overseas experience, you need to start planning for your exchange now.</i>	
LAWS1100 Business Law	2
ECON2022 Macroeconomics for Business	2
BSAN2204 Methods of Business Analytics	2
Course 1 for 2 <sup>nd</sup> Major	2
Semester 1 2024	
ACCT2113 Management Accounting Principles	2
ECON2012 Microeconomics for Business	2
BSAN3204 Data Visualisation for Business	2
Course 2 for 2 <sup>nd</sup> Major	2
<b>YEAR THREE</b>	
Semester 2 2024	
BSAN2205 Machine Learning for Business	2
BSAN3210 Technology of Business Analytics	2
RBUS3900 Business Research Strategy	2
Course 3 for 2 <sup>nd</sup> Major	2
Semester 1 2025	
BSAN3209 Prescriptive Analytics for Business	2
General Elective	2
Course 4 for 2 <sup>nd</sup> Major	2
Course 5 for 2 <sup>nd</sup> Major	2
<b>YEAR FOUR</b>	
Semester 2 2025	
BSAN3212 Deep Learning for Business	2
BSAN4201 Business Analytics Strategy	2
MGTS4602 Leadership and Strategy Practicum	2
Course 6 for 2 <sup>nd</sup> Major	2
Semester 1 2026	
BSAN4204 Business Analytics Project	2
Course 7 for 2 <sup>nd</sup> Major	2
Course 8 for 2 <sup>nd</sup> Major	2
General Elective	2
<b>Total Units</b>	<b>64</b>

**Ensure your majors are listed correctly in mySI-net.**

You may have to swap courses in the plan to allow you to finish with your desired majors - please check prerequisites and semester offerings at <https://my.uq.edu.au/programs-courses/>.

*If you are planning on completing an overseas exchange, you may have to amend this plan. Students who would like an exchange experience in their program are encouraged to seek advice from the BEL International Mobility Team ([exchange@bel.uq.edu.au](mailto:exchange@bel.uq.edu.au)) and BEL Student Administration Team ([bel@uq.edu.au](mailto:bel@uq.edu.au)) early in their program (i.e. commencement of year two). Please also familiarise yourself with the Academic Considerations: <https://bel.uq.edu.au/academic-considerations> and be aware of the exchange deadlines: <https://employability.uq.edu.au/student-exchange>*

# BACHELOR OF ADVANCED BUSINESS (HONOURS)

## Two Majors Program Structure

### Business Information Systems Major

Courses	Units
<b>YEAR ONE</b>	
Semester 2 2022 <i>It is <b>not</b> possible to study more than 8 units [4 courses] in semester 1 of year 1</i>	
ACCT2112 Financial Accounting for Business	2
BISM1201 Transforming Business with Information Systems	2
MKTG1501 Foundations of Marketing	2
TIMS1301 Entrepreneurial Mindset and Ideation	2
Semester 1 2023	
BSAN2201 Principles of Business Analytics	2
FINM2412 Financial Management for Business	2
IBUS2301 International Business Management	2
MGTS2604 Introduction to Human Resource Management	2
<b>YEAR TWO</b>	
Semester 2 2023	
<i>If you wish to have an overseas experience, you need to start planning for your exchange now.</i>	
LAWS1100 Business Law	2
ECON2022 Macroeconomics for Business	2
BISM2203 Business Process Management	2
Course 1 for 2 <sup>nd</sup> Major	2
Semester 1 2024	
ACCT2113 Management Accounting Principles	2
ECON2012 Microeconomics for Business	2
BISM2207 Managing Business Data	2
BISM2206 Accounting Information and Software Applications	2
<b>YEAR THREE</b>	
Semester 2 2024	
BISM2202 Data Analytics and Information Management	2
RBUS3900 Business Research Strategy	2
Course 2 for 2 <sup>nd</sup> Major	2
Course 3 for 2 <sup>nd</sup> Major	2
Semester 1 2025	
BISM3206 Machine Learning in Practice	2
BISM3222 Information Analysis and Systems Design	2
Course 4 for 2 <sup>nd</sup> Major	2
Course 5 for 2 <sup>nd</sup> Major	2
<b>YEAR FOUR</b>	
Semester 2 2025	
BISM3205 Business Information Security	2
MGTS4602 Leadership and Strategy Practicum	2
Course 6 for 2 <sup>nd</sup> Major	2
General Elective	2
Semester 1 2026	
BISM4203 Advanced Studies in Business Information Systems	2
Course 7 for 2 <sup>nd</sup> Major	2
Course 8 for 2 <sup>nd</sup> Major	2
General Elective	2
<b>Total Units</b>	<b>64</b>

**Ensure your majors are listed correctly in mySI-net.**

You may have to swap courses in the plan to allow you to finish with your desired majors - please check prerequisites and semester offerings at <https://my.uq.edu.au/programs-courses/>.

*If you are planning on completing an overseas exchange, you may have to amend this plan. Students who would like an exchange experience in their program are encouraged to seek advice from the BEL International Mobility Team ([exchange@bel.uq.edu.au](mailto:exchange@bel.uq.edu.au)) and BEL Student Administration Team ([bel@uq.edu.au](mailto:bel@uq.edu.au)) early in their program (i.e. commencement of year two). Please also familiarise yourself with the Academic Considerations: <https://bel.uq.edu.au/academic-considerations> and be aware of the exchange deadlines: <https://employability.uq.edu.au/student-exchange>*

## BACHELOR OF ADVANCED BUSINESS (HONOURS) Two Majors Program Structure

### Finance Major

Courses	Units
<b>YEAR ONE</b>	
Semester 2 2022 <i>It is <b>not</b> possible to study more than 8 units [4 courses] in semester 1 of year 1</i>	
ACCT2112 Financial Accounting for Business	2
BISM1201 Transforming Business with Information Systems	2
MKTG1501 Foundations of Marketing	2
TIMS1301 Entrepreneurial Mindset and Ideation	2
Semester 1 2023	
BSAN2201 Principles of Business Analytics	2
FINM2412 Financial Management for Business	2
IBUS2301 International Business Management	2
MGTS2604 Introduction to Human Resource Management	2
<b>YEAR TWO</b>	
Semester 2 2023	
<i>If you wish to have an overseas experience, you need to start planning for your exchange now.</i>	
LAWS1100 Business Law	2
ECON2022 Macroeconomics for Business	2
FINM2415 Corporate Finance	2
Course 1 for 2 <sup>nd</sup> Major	2
Semester 1 2024	
ACCT2113 Management Accounting Principles	2
ECON2012 Microeconomics for Business	2
FINM2416 Asset Pricing	2
FINM3403 International Financial Management	2
<b>YEAR THREE</b>	
Semester 2 2024	
FINM3405 Derivatives and Risk Management	2
RBUS3900 Business Research Strategy	2
Course 2 for 2 <sup>nd</sup> Major	2
Course 3 for 2 <sup>nd</sup> Major	2
Semester 1 2025	
FINM3404 Banking & Lending Decisions***	2
FINM3406 Real Estate Finance	2
Course 4 for 2 <sup>nd</sup> Major	2
Course 5 for 2 <sup>nd</sup> Major	2
<b>YEAR FOUR</b>	
Semester 2 2025	
MGTS4602 Leadership and Strategy Practicum	2
Course 6 for 2 <sup>nd</sup> Major	2
Course 7 for 2 <sup>nd</sup> Major	2
General Elective	2
Semester 1 2026	
FINM3407 Behavioural Finance	2
FINM4401 Advanced Studies in Finance	2
Course 8 for 2 <sup>nd</sup> Major	2
General Elective	2
<b>Total Units</b>	<b>64</b>

**Ensure your majors are listed correctly in mySI-net.**

\*\*\*You may study either FINM3404 or ECON3210 towards the Finance major.  
You may have to swap courses in the plan to allow you to finish with your desired majors - please check prerequisites and semester offerings at <https://my.uq.edu.au/programs-courses/>.

*If you are planning on completing an overseas exchange, you may have to amend this plan. Students who would like an exchange experience in their program are encouraged to seek advice from the BEL International Mobility Team ([exchange@bel.uq.edu.au](mailto:exchange@bel.uq.edu.au)) and BEL Student Administration Team ([bel@uq.edu.au](mailto:bel@uq.edu.au)) early in their program (i.e. commencement of year two). Please also familiarise yourself with the Academic Considerations: <https://bel.uq.edu.au/academic-considerations> and be aware of the exchange deadlines: <https://employability.uq.edu.au/student-exchange>*

## BACHELOR OF ADVANCED BUSINESS (HONOURS) Two Majors Program Structure

### Human Resources Major

Courses	Units
<b>YEAR ONE</b>	
Semester 2 2022 <i>It is <b>not</b> possible to study more than 8 units [4 courses] in semester 1 of year 1</i>	
ACCT2112 Financial Accounting for Business	2
BISM1201 Transforming Business with Information Systems	2
MKTG1501 Foundations of Marketing	2
TIMS1301 Entrepreneurial Mindset and Ideation	2
Semester 1 2023	
BSAN2201 Principles of Business Analytics	2
FINM2412 Financial Management for Business	2
IBUS2301 International Business Management	2
MGTS2604 Introduction to Human Resource Management	2
<b>YEAR TWO</b>	
Semester 2 2023	
<i>If you wish to have an overseas experience, you need to start planning for your exchange now.</i>	
LAWS1100 Business Law	2
ECON2022 Macroeconomics for Business	2
MGTS2607 Employee Relations and HR Practice	2
Course 1 for 2 <sup>nd</sup> Major	2
Semester 1 2024	
ACCT2113 Management Accounting Principles	2
ECON2012 Microeconomics for Business	2
MGTS3601 Organisational Design & Change Management	2
Course 2 for 2 <sup>nd</sup> Major	2
<b>YEAR THREE</b>	
Semester 2 2024	
MGTS2609 Building the Future Workforce	2
RBUS3900 Business Research Strategy	2
Course 3 for 2 <sup>nd</sup> Major	2
Course 4 for 2 <sup>nd</sup> Major	2
Semester 1 2025	
MGTS3604 Developing Human Capital	2
Course 5 for 2 <sup>nd</sup> Major	2
Course 6 for 2 <sup>nd</sup> Major	2
General Elective	2
<b>YEAR FOUR</b>	
Semester 2 2025	
MGTS3603 Strategic Human Resource Management	2
MGTS3609 People Analytics: Theory, Strategy and Practical Application	2
MGTS4602 Leadership and Strategy Practicum	2
Course 7 for 2 <sup>nd</sup> Major	2
Semester 1 2026	
MGTS3607 Managing Performance	2
MGTS4603 Advanced Studies in Human Resource Management	2
Course 8 for 2 <sup>nd</sup> Major	2
General Elective	2
<b>Total Units</b>	<b>64</b>

**Ensure your majors are listed correctly in mySI-net.**

You may have to swap courses in the plan to allow you to finish with your desired majors - please check prerequisites and semester offerings at <https://my.uq.edu.au/programs-courses/>.

*If you are planning on completing an overseas exchange, you may have to amend this plan. Students who would like an exchange experience in their program are encouraged to seek advice from the BEL International Mobility Team ([exchange@bel.uq.edu.au](mailto:exchange@bel.uq.edu.au)) and BEL Student Administration Team ([bel@uq.edu.au](mailto:bel@uq.edu.au)) early in their program (i.e. commencement of year two). Please also familiarise yourself with the Academic Considerations: <https://bel.uq.edu.au/academic-considerations> and be aware of the exchange deadlines: <https://employability.uq.edu.au/student-exchange>*

# BACHELOR OF ADVANCED BUSINESS (HONOURS)

## Two Majors Program Structure

### Innovation and Entrepreneurship Major

Courses	Units
<b>YEAR ONE</b>	
Semester 2 2022 <i>It is <b>not</b> possible to study more than 8 units [4 courses] in semester 1 of year 1</i>	
ACCT2112 Financial Accounting for Business	2
BISM1201 Transforming Business with Information Systems	2
MKTG1501 Foundations of Marketing	2
TIMS1301 Entrepreneurial Mindset and Ideation	2
Semester 1 2023	
BSAN2201 Principles of Business Analytics	2
FINM2412 Financial Management for Business	2
IBUS2301 International Business Management	2
MGTS2604 Introduction to Human Resource Management	2
<b>YEAR TWO</b>	
Semester 2 2023	
<i>If you wish to have an overseas experience, you need to start planning for your exchange now.</i>	
LAWS1100 Business Law	2
ECON2022 Macroeconomics for Business	2
TIMS2301 Research Trends in Innovation & Entrepreneurship	2
Course 1 for 2 <sup>nd</sup> Major	2
Semester 1 2024	
ACCT2113 Management Accounting Principles	2
ECON2012 Microeconomics for Business	2
TIMS2302 Digital Innovation and Entrepreneurship	2
Course 2 for 2 <sup>nd</sup> Major	2
<b>YEAR THREE</b>	
Semester 2 2024	
TIMS3309 Technology and Innovation Management	2
TIMS3310 Transformative Innovation for 21 <sup>st</sup> Century Challenges	2
RBUS3900 Business Research Strategy	2
Course 3 for 2 <sup>nd</sup> Major	2
Semester 1 2025	
TIMS3302 Entrepreneurial Growth Strategies	2
TIMS3304 Social Entrepreneurship	2
Course 4 for 2 <sup>nd</sup> Major	2
Course 5 for 2 <sup>nd</sup> Major	2
<b>YEAR FOUR</b>	
Semester 2 2025	
TIMS3311 Innovation & Entrepreneurship in Practice	2
MGTS4602 Leadership and Strategy Practicum	2
Course 6 for 2 <sup>nd</sup> Major	2
General Elective	2
Semester 1 2026	
TIMS4303 Entrepreneurship and Innovation Project	2
Course 7 for 2 <sup>nd</sup> Major	2
Course 8 for 2 <sup>nd</sup> Major	2
General Elective	2
<b>Total Units</b>	<b>64</b>

**Ensure your majors are listed correctly in mySI-net.**

You may have to swap courses in the plan to allow you to finish with your desired majors - please check prerequisites and semester offerings at <https://my.uq.edu.au/programs-courses/>.

*If you are planning on completing an overseas exchange, you may have to amend this plan. Students who would like an exchange experience in their program are encouraged to seek advice from the BEL International Mobility Team ([exchange@bel.uq.edu.au](mailto:exchange@bel.uq.edu.au)) and BEL Student Administration Team ([bel@uq.edu.au](mailto:bel@uq.edu.au)) early in their program (i.e. commencement of year two). Please also familiarise yourself with the Academic Considerations: <https://bel.uq.edu.au/academic-considerations> and be aware of the exchange deadlines: <https://employability.uq.edu.au/student-exchange>*



# BACHELOR OF ADVANCED BUSINESS (HONOURS)

## Two Majors Program Structure

### International Business Major

Courses	Units
<b>YEAR ONE</b>	
Semester 2 2022 <i>It is <b>not</b> possible to study more than 8 units [4 courses] in semester 1 of year 1</i>	
ACCT2112 Financial Accounting for Business	2
BISM1201 Transforming Business with Information Systems	2
MKTG1501 Foundations of Marketing	2
TIMS1301 Entrepreneurial Mindset and Ideation	2
Semester 1 2023	
BSAN2201 Principles of Business Analytics	2
FINM2412 Financial Management for Business	2
IBUS2301 International Business Management	2
MGTS2604 Introduction to Human Resource Management	2
<b>YEAR TWO</b>	
Semester 2 2023	
<i>If you wish to have an overseas experience, you need to start planning for your exchange now.</i>	
LAWS1100 Business Law	2
ECON2022 Macroeconomics for Business	2
IBUS2309 Understanding Cultures in International Business	2
Course 1 for 2 <sup>nd</sup> Major	2
Semester 1 2024	
ACCT2113 Management Accounting Principles	2
ECON2012 Microeconomics for Business	2
IBUS2302 Globalisation and Business	2
Course 2 for 2 <sup>nd</sup> Major	2
<b>YEAR THREE</b>	
Semester 2 2024	
RBUS3900 Business Research Strategy	2
Course 3 for 2 <sup>nd</sup> Major	2
Course 4 for 2 <sup>nd</sup> Major	2
General Elective	2
Semester 1 2025	
IBUS3303 Global Production and Logistics	2
IBUS3306 Managing International Legal Complexity	2
Course 5 for 2 <sup>nd</sup> Major	2
Course 6 for 2 <sup>nd</sup> Major	2
<b>YEAR FOUR</b>	
Semester 2 2025	
IBUS3310 International Business Operations	2
IBUS4301 Advanced Studies in International Business	2
MGTS3606 Global Human Resource Management	2
MGTS4602 Leadership and Strategy Practicum	2
Semester 1 2026	
MGTS3301 Global Strategic Management	2
Course 7 for 2 <sup>nd</sup> Major	2
Course 8 for 2 <sup>nd</sup> Major	2
General Elective	2
<b>Total Units</b>	<b>64</b>

**Ensure your majors are listed correctly in mySI-net.**

You may have to swap courses in the plan to allow you to finish with your desired majors - please check prerequisites and semester offerings at <https://my.uq.edu.au/programs-courses/>.

*If you are planning on completing an overseas exchange, you may have to amend this plan. Students who would like an exchange experience in their program are encouraged to seek advice from the BEL International Mobility Team ([exchange@bel.uq.edu.au](mailto:exchange@bel.uq.edu.au)) and BEL Student Administration Team ([bel@uq.edu.au](mailto:bel@uq.edu.au)) early in their program (i.e. commencement of year two). Please also familiarise yourself with the Academic Considerations: <https://bel.uq.edu.au/academic-considerations> and be aware of the exchange deadlines: <https://employability.uq.edu.au/student-exchange>*

# BACHELOR OF ADVANCED BUSINESS (HONOURS)

## Two Majors Program Structure

### Marketing Major

Courses	Units
<b>YEAR ONE</b>	
Semester 2 2022 <i>It is <b>not</b> possible to study more than 8 units [4 courses] in semester 1 of year 1</i>	
ACCT2112 Financial Accounting for Business	2
BISM1201 Transforming Business with Information Systems	2
MKTG1501 Foundations of Marketing	2
TIMS1301 Entrepreneurial Mindset and Ideation	2
Semester 1 2023	
BSAN2201 Principles of Business Analytics	2
FINM2412 Financial Management for Business	2
IBUS2301 International Business Management	2
MGTS2604 Introduction to Human Resource Management	2
<b>YEAR TWO</b>	
Semester 2 2023	
<i>If you wish to have an overseas experience, you need to start planning for your exchange now.</i>	
LAWS1100 Business Law	2
ECON2022 Macroeconomics for Business	2
MKTG2508 Brand Management***	2
Course 1 for 2 <sup>nd</sup> Major	2
Semester 1 2024	
ACCT2113 Management Accounting Principles	2
ECON2012 Microeconomics for Business	2
MKTG2501 Consumer Behaviour	2
MKTG2510 Marketing Intelligence	2
<b>YEAR THREE</b>	
Semester 2 2024	
Course 2 for 2 <sup>nd</sup> Major	2
Course 3 for 2 <sup>nd</sup> Major	2
MKTG3501 Marketing Strategy	2
RBUS3900 Business Research Strategy	2
Semester 1 2025	
MKTG3504 Applied Market Research	2
MKTG3506 Digital Marketing and Social Media	2
Course 4 for 2 <sup>nd</sup> Major	2
Course 5 for 2 <sup>nd</sup> Major	2
<b>YEAR FOUR</b>	
Semester 2 2025	
ADVT3509 Advertising Management	2
MGTS4602 Leadership and Strategy Practicum	2
MKTG4501 Advanced Studies in Marketing	2
Course 6 for 2 <sup>nd</sup> Major	2
Semester 1 2026	
Course 7 for 2 <sup>nd</sup> Major	2
Course 8 for 2 <sup>nd</sup> Major	2
General Elective	2
General Elective	2
<b>Total Units</b>	<b>64</b>

**Ensure your majors are listed correctly in mySI-net.**

\*\*\*You may study either MKTG2508 or MKTG2509 towards the Marketing major. You may have to swap courses in the plan to allow you to finish with your desired majors - please check prerequisites and semester offerings at <https://my.uq.edu.au/programs-courses/>.

*If you are planning on completing an overseas exchange, you may have to amend this plan. Students who would like an exchange experience in their program are encouraged to seek advice from the BEL International Mobility Team ([exchange@bel.uq.edu.au](mailto:exchange@bel.uq.edu.au)) and BEL Student Administration Team ([bel@uq.edu.au](mailto:bel@uq.edu.au)) early in their program (i.e. commencement of year two). Please also familiarise yourself with the Academic Considerations: <https://bel.uq.edu.au/academic-considerations> and be aware of the exchange deadlines: <https://employability.uq.edu.au/student-exchange>*

## BACHELOR OF ADVANCED BUSINESS (HONOURS) Research Pathway Program Structure

You are required to complete the first 40 units of the program with a cumulative GPA of at least 5.5 to be eligible for the research pathway.

Courses	Units
<b>YEAR ONE</b>	
Semester 2 2022 <i>It is <b>not</b> possible to study more than 8 units [4 courses] in semester 1 of year 1</i>	
ACCT2112 Financial Accounting for Business	2
BISM1201 Transforming Business with Information Systems	2
MKTG1501 Foundations of Marketing	2
TIMS1301 Entrepreneurial Mindset and Ideation	2
Semester 1 2023	
BSAN2201 Principles of Business Analytics	2
FINM2412 Financial Management for Business	2
IBUS2301 International Business Management	2
MGTS2604 Introduction to Human Resource Management	2
<b>YEAR TWO</b>	
Semester 2 2023	
<i>If you wish to have an overseas experience, you need to start planning for your exchange now.</i>	
LAWS1100 Business Law	2
ECON2022 Macroeconomics for Business	2
Course 1 for Major	2
General Elective	2
Semester 1 2024	
ACCT2113 Management Accounting Principles	2
ECON2012 Microeconomics for Business	2
Course 2 for Major	2
General Elective	2
<b>YEAR THREE</b>	
Semester 2 2024	
Course 3 for Major	2
Course 4 for Major	2
Course 5 for Major	2
RBUS3900 Business Research Strategy	2
Semester 1 2025	
Course 6 for Major	2
Course 7 for Major	2
Course 8 for Major	2
RBUS6923 Scientific Methods in Commerce or RBUS6933 Research Design for Honours	2
<b>YEAR FOUR</b>	
Semester 2 2025	
MGTS4602 Leadership and Strategy Practicum	2
RBUS6997 Honours Thesis A (full year course)	2
Research Course	2
Research Course	2
Semester 1 2026	
Research Course	2
RBUS6997 Honours Thesis A (full year course)	6
<b>Total Units</b>	<b>64</b>

**Ensure your major is listed correctly in mySI-net.**

You may have to swap courses in the plan to allow you to finish with your desired major - please check prerequisites and semester offerings at <https://my.uq.edu.au/programs-courses/>.

*If you are planning on completing an overseas exchange, you may have to amend this plan. Students who would like an exchange experience in their program are encouraged to seek advice from the BEL International Mobility Team ([exchange@bel.uq.edu.au](mailto:exchange@bel.uq.edu.au)) and BEL Student Administration Team ([bel@uq.edu.au](mailto:bel@uq.edu.au)) early in their program (i.e. year 1 semester 2). Please also familiarise yourself with the Academic Considerations: <https://bel.uq.edu.au/academic-considerations> and be aware of the exchange deadlines: <https://employability.uq.edu.au/student-exchange>*