



THE UNIVERSITY  
OF QUEENSLAND  
AUSTRALIA

Study Abroad

# BUSINESS ECONOMICS LAW & TOURISM



GROUP OF EIGHT  
MEMBER

# THE UQ BUSINESS ADVANTAGE

**UQ Business School is recognised by the world's pre-eminent ranking bodies as a leading provider of quality business education. It is renowned for its cutting-edge research, the quality of its academic staff, the depth of its educational programs and its close links with industry. The School was the first in Australia to achieve dual accreditation from AACSB International and EQUIS - the world's top accrediting bodies.**

UQ Business School provides more than 230 undergraduate and postgraduate courses that are delivered in state of the art teaching and learning facilities, and supported by a wide range of online resources.

More than 125 full-time academic staff (over 95 per cent of whom hold PhDs) enable the school to offer coursework programs across the business disciplines and supervise a diverse range of research in areas such as corporate and investment valuation, innovation strategy and leadership, accounting policy choice, brands and sponsorship, emotions in business, firm internationalisation, investments and funds management, knowledge in organisations, management information systems, organization dynamics and change, and service research.

## SAMPLE COURSES

- Accounting for Decision Making
- Foundations of Marketing
- Consumer Behaviour
- Contemporary Issues in Advertising
- Computer-based Information Systems
- Organisational Behaviour
- Applied Market Research
- Introduction to Human Resource Management
- Strategic Human Resource Management
- Managing International Legal Environment
- Business Opportunities in Asia

## TOBIAS STARLING, BRAZIL

**Fundação Getulio Vargas  
Advertising in Media, Brand Management and  
Strategy and International Business Management.**

During Tobias' study abroad semester, he undertook several courses at UQ including Advertising in Media, Brand Management and Strategy and International Business Management. He said "they were practical, the content was very useful and the professors gave us full support." Tobias highlights that "the great quality of life that the country is known for, the good weather and natural beauty and the fact that UQ is a renowned university" were some of the main reasons he was attracted to UQ and Australia.



# THE UQ LAW ADVANTAGE



The TC Beirne School of Law attracts the best and brightest students from Australia and overseas. Since welcoming its first students in 1936, the School has earned a distinguished reputation as Queensland's premier provider of legal education and research.

Today's activities reflect the School's greater international outlook, and the implementation of strategies which combine innovative research with advanced teaching and learning methodologies.

The School of Law's staff consists of talented and committed researchers and educators who are the recipients of many national and international awards which recognise teaching excellence.

## SAMPLE COURSES

- Law and Technology
- Public International Law
- International Humanitarian Law
- Maritime Law
- European Union Law
- International Trade
- Asian Legal Systems
- Comparative Law
- Islamic Law
- Copyright Law
- Patent and Trademark Law

*(please note only available to students undertaking a Law degree program)*

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**A great deal of work in the Swedish law firms is conducted in English. I really feel that I improved my English and education-wise, that was the most important thing for me.**

**ANDERS SKAGG, ”  
SWEDEN**



# THE UQ TOURISM ADVANTAGE

**UQ is the only university in Australia to be accredited by the United Nations World Tourism Organisation. The School is also a founding member of the UNESCAP Asia-Pacific Education and Training Institutes in Tourism, a member of the Pacific Asia Travel Association Education & Training Committee and a member of the prestigious TTF Australia, a national member funded CEO forum for the Australian transport, property, tourism and infrastructure sectors.**

The School offers a sophisticated suite of undergraduate, postgraduate coursework and postgraduate research programs and has teaching and research expertise in the areas of management, visitor learning, planning and development issues in tourism, travel, event management, leisure, sport and hospitality.



## SAMPLE COURSES

- Principles of Tourism, Hospitality and Events
- Tourist and Visitor Behaviour
- Sustainable Tourism
- Destination and Experience Marketing
- Strategic Tourism Management
- Fundamentals of Event Management
- Special Event Management
- Event Marketing
- Strategic Event Management
- Service Management
- Gaming and Casino Management
- Hotel Operations

**Camilo Ortega from Colombia is an active member of the UQ Tourism Student Association**



# THE UQ ECONOMICS ADVANTAGE

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The School was also the first in Australia to win a prestigious Australian Research Council Federation Fellowship for an economist.

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**UQ's School of Economics is the premier school in the field of economics in the State of Queensland and is consistently ranked in the top 3% of economic departments globally (Research Papers in Economics).**

The School was also the first in Australia to win a prestigious Australian Research Council Federation Fellowship for an economist. Professor John Quiggin has twice received the fellowship for his work including investigating the sustainable management of Australia's Murray-Darling river system.

## SAMPLE COURSES

- Tools of Economic Analysis
- Australian Economic Institutions
- The Economics of Social Issues
- Political Economy and Comparative Systems
- Introductory Macroeconomics
- Introductory Microeconomics
- Economics of Business Strategy
- Globalisation and Economic Development
- Environmental Economics
- Development Economics

## GLEN PHAIR, UK

University of Leeds  
China: Emergence, Implications & Challenges.

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As an economics student I am greatly intrigued by what is going on in China, as a major player in the global economy. The course that I am enjoying most is ECON2500: China: Emergence, Implications & Challenges. It was really pleasing that UQ offers such a course, because I would never have expected that coming to Australia would have opened up that possibility. It has been well worth it.

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# THE UQ ADVANTAGE

## Going to a uni in the world's top 100 has its advantages.

When you choose UQ you are choosing a truly world-class university, one that is ranked among the top 100 universities worldwide (Times Higher Education, Shanghai Jiao Tong, QS World University Rankings) and with benefits extending beyond the lecture theatres, to a whole range of opportunities. We want you to explore the world and enjoy an exceptional student experience, and so we offer internships, undergraduate research, leadership opportunities, and an international study program. We support your volunteering projects, and organise student summits and other forums for you to develop leadership skills. The end result of your UQ advantage will be to confidently take your place in life, be part of the global UQ community, and help contribute to a better society.

Imagine the difference having access to all of this could make to you.



## ADMISSION REQUIREMENTS

[www.uq.edu.au/studyabroad/admission-requirements](http://www.uq.edu.au/studyabroad/admission-requirements)



## HOW TO APPLY

[www.uq.edu.au/studyabroad/how-to-apply](http://www.uq.edu.au/studyabroad/how-to-apply)



## DETAILED COURSES

[www.uq.edu.au/study](http://www.uq.edu.au/study)



## ACCOMMODATION DETAILS

[www.accommodation.uq.edu.au](http://www.accommodation.uq.edu.au)



## WHAT DOES IT COST

[www.uq.edu.au/studyabroad/what-does-it-cost](http://www.uq.edu.au/studyabroad/what-does-it-cost)



## FURTHER INFORMATION

[www.uq.edu.au/studyabroad](http://www.uq.edu.au/studyabroad)

UQ Business School | School of Economics | TC Beirne School of Law | School of Tourism

### For further information

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The courses featured in this brochure may already be pre-approved for study abroad and exchange students, however these courses are subject to change. For a more extensive list of courses available (and their required pre-requisites) through the Faculty of Business, Economics and Law, please continue your search at [www.uq.edu.au/study](http://www.uq.edu.au/study).